$530/Hour: AI for Non-Techies

Demystifying AI and helping organizations integrate it effectively.

- **$530 per hour** for services including:
    - Building custom GPTs
    - Advising on AI policies
    - Running AI literacy programs

Key Insight:
Clients trust the consultant's practical, jargon-free approach, which ties AI to real, measurable outcomes.

$4,500: Automation Audits for Professional Services

Helping professional services automate their workflows.

- **$4,500** for a complete AI/automation audit
- **$6,750+** for implementations

Key Insight:
Professional service firms despise wasted time and busywork. By eliminating these bottlenecks, the service delivers productivity gains that far exceed the fees.

$10K/Month: AI for Marketing Agencies

An AI consultancy transforming marketing operations for agencies.

- **$5K–$10K per month** for strategy, implementation, and team training

Key Insight:
By delivering tangible ROI—faster workflows and improved campaign results—this consultancy becomes a long-term partner agencies trust and value.

$175K/Project: High-Stakes AI Solutions

Addressing critical business challenges like reducing sales cycles or converting messy customer data into actionable insights.

- **$175K** for 9-month engagements, including:
    - Data cleaning & enrichment
    - Customer journey mapping and optimization
    - Performance-based bonuses tied to pipeline growth

Key Insight:
Clients invest six figures because the measurable results, such as revenue growth, make the fee negligible compared to the value provided.