

# Train 2 Hire vs UK Care Franchise Cost Comparison

The comparison below highlights the cost and operational differences between Train2Hire and some of the leading UK care franchise systems. The data is based on publicly available information from franchise websites and franchise opportunity listings. Figures represent typical entry costs and first-year royalty payments based on an example turnover of £300,000.

## Franchise Investment Overview

| Franchise Brand / Model | Upfront Investment | Typical Royalty % | Total Year 1 Cost (on £300k turnover) |
|-------------------------|--------------------|-------------------|---------------------------------------|
| Train 2 Hire            | £10,000 one-time   | 0%                | £10,000                               |
| Competitor 1            | £118,000           | 5.5%              | £134,500                              |
| Competitor 2            | £140,000           | 8%                | £164,000                              |
| Competitor 3            | £98,000            | 5%                | £113,000                              |

## Key Notes and Observations

- Typical UK care franchises charge between £35,000-£41,000 franchise fee and require £70,000-£90,000 working capital.
- Total start-up cost for major brands typically ranges from £95,000 to £150,000.
- Royalties are usually between 5% and 8% of gross turnover plus VAT.
- Additional marketing contributions (1-2%) may also apply.
- Franchisees are restricted to defined territories and must operate under the franchisor's brand, policies, and systems.

## Train 2 Hire Advantage

- One-time cost of £10,000 - no ongoing royalty or marketing fees.
- No territory restrictions - grow anywhere in the UK.
- Operate under your own brand name and identity.
- Lifetime access to 150+ business training modules, templates, and CPD-accredited certification.
- Includes post-course support and optional pay-as-you-go consultancy days.
- Designed as a 'franchise without the franchise fees.'

## Summary

In Year 1 alone, the total cost difference between Train2Hire and a leading care franchise can exceed £120,000, before accounting for ongoing royalty payments and regional restrictions. Train 2 Hire delivers all the core training, systems, and structure of a franchise - without the cost, limitations, or ongoing obligations.

Why buy a territory when  
you can **grow anywhere?**  
Our system is designed for  
**unlimited ambition**, offering total  
freedom from royalties and  
boundary restrictions.

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