

Train 2 Hire vs UK Care Franchise Cost Comparison

The comparison below highlights the cost and operational differences between Train2Hire and some of the leading UK care franchise systems. The data is based on publicly available information from franchise websites and franchise opportunity listings. Figures represent typical entry costs and first-year royalty payments based on an example turnover of £300,000.

Franchise Investment Overview

Franchise Brand / Model	Upfront Investment	Typical Royalty %	Total Year 1 Cost (on £300k turnover)
Train 2 Hire	£10,000 Licence Fee (or £5,000 for first 100 learners)	Fixed £100/Month Licence Fee (NOT % Royalty)	£11,200 (£10,000 + (£100 x 12 months))
Competitor 1	£118,000	5.5%	£134,500
Competitor 2	£140,000	8%	£164,000
Competitor 3	£98,000	5%	£113,000

Key Notes and Observations

- Typical UK care franchises charge between £35,000-£41,000 franchise fee and require £70,000-£90,000 working capital.
- Total start-up cost for major brands typically ranges from £95,000 to £150,000.
- Royalties are usually between 5% and 8% of gross turnover plus VAT.
- Additional marketing contributions (1-2%) may also apply.
- Franchisees are restricted to defined territories and must operate under the franchisor's brand, policies, and systems.

Train 2 Hire Advantage

- Simple, Transparent Pricing – No Hidden Costs.
- Train 2 Hire gives you everything a traditional franchise offers—without the high start-up fees or ongoing royalties.
- No territory restrictions - grow anywhere in the UK.
- Operate under your own brand name and identity.
- No pricing restrictions / full autonomy.

- Standard Licence Fee: £10,000
- Monthly Licence Fee: £100
- First 100 learners get a 50% discount on the license fee.
- That's it. No percentage-based royalties, no turnover sharing, no marketing fund deductions.

- Lifetime access to the full Train 2 Hire training system.
- Over 150 modules covering every aspect of launching and running your own recruitment and/or care business.
- Access to our T2H community for networking and ongoing support.
- Continuous system updates and new weekly content releases.
- The right to operate one business using the Train 2 Hire system and methods.
- One day 1 to 1 consultation with me Joseph Willis to help you plan the launch of your business once you complete the course.

Summary

In Year 1 alone, the total cost difference between Train2Hire and a leading care franchise can exceed £120,000, before accounting for ongoing royalty payments and regional restrictions. Train 2 Hire delivers all the core training, systems, and structure of a franchise - without the cost, limitations, or ongoing obligations.

**Why buy a territory when you can
grow anywhere? Our system is
designed for unlimited ambition,
offering total freedom from royalties
and boundary restrictions.**
