

## Minutes from March 2023 The Hoosier Beard Alliance

March 18th meeting called to order from Indianapolis IN at Medical Mutts Facility 3:00 PM EST

Members in attendance-9

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Opening Prayer

Reading of minutes from Feb & approval.

Treasurer Report- \$381.00 Net

### Ongoing Business:

**Reorganization Checklist:** Most items completed. Checking account being worked on. Bowling Tournament being worked on, need to re-do sponsorship flyer & letter as well. Update bylaws & membership packet on website. Business cards? Don't feel it's work it. Electronic card was discussed and link sent in group chat.

**2023 Bowling Tournament:** dates of 7/14 & 7/15. See separate page for info.

**Events Sponsorships:** Hiram's Beard Club sponsorship for Clash of the Bewhiskered sent. Bronze level, \$125. Will donate to MVKY once they have an event or something to make a donation for.

**Other Volunteer Opportunities:** Can volunteer for HVAF just need to determine when. Would like to do service project for Medical Mutts in August.

**2023 Winter Weather Gear:** Start in March and run into Sept then distribute to homeless with good in Louisville. Need flyers, boxes, ways to promote. Working with MVKY and Beard Mobb IN. Stacy will work on more info as it gets closer. Derby City Whisker Club will probably be involved too per Ray. Cori will get some boxes for collection. Stacy will work on some printed flyers.

**Easter Baskets:** Items collected. Will make apt date to drop off at Rileys Cheer guild.

### New Business:

**Merchandise:** Anyone interested in researching an online print on demand platform that can be linked to site? Redbubble not very profitable; only 20%. Chris mentioned Jeremiah Duncan, can check into it, but afraid with screens may be too expensive.

**2023 Roadblock Date:** 5/13 suggested, day before Mother's Day, may not be good weekend for participation. 5/27 also suggested but several members have kid's graduating and participation may also be low. It was suggested to wait until late July or August to catch people going to HW before back to school. Researching what is busiest weekend for HW.

**Festivals:** Set up to give out info. Try to find out a Bloomington Festival date. Kokomo festival is date of Pomeroy comp so participation would be low. Find one of two and try it out.

**Next meeting: April 15th. Chicago's Pizza of Ellettsville/Bloomington**

**5621 W, 5621 IN-46 Bloomington IN 47404**

Closing Prayer  
Meeting Closed