### Revenue Management for the Tour & Activity Industry

REVENUE MANAGEMENT

HORIZ

Revenue & Yield Management Competitive & Market Analysis Professional Pricing Guidance Dynamic Pricing Booking Channel Strategy Commission Efficiency Reservation Software Maximization Promotion Development Performance Analytics General Business Consulting Market Exclusivity 24/7/365 Support

## 904.452.5755

www.horizonrevenuemanagement.com





# 

#### GET YOUR PRODUCTS PRICED RIGHT

We use detailed market analysis, past performance and industry experience to provide expert guidance to get your products priced right.

#### **DRIVE REVENUE**

We employ a vast array of time-tested techniques, proper yielding of product inventory, and dynamic pricing to position your products to move.

#### MAXIMIZE PROFITS

We track results and analyze performance to enhance third party distribution strategy and commission efficiency to ensure maximum profitability.









0