

Privacy Policy

Last modified: April 20, 2023

Introduction

SHOT SLOT, LLC ("**Company**" or "**We**") respect your privacy and are committed to protecting it through our compliance with this policy. This policy describes:

- The types of information we may collect or that you may provide when you download, install, purchase, register, access, or use the Shot Slot mobile application (the "**App**") and the website www.theshotslot.com ("**Site**").
- Our practices for collecting, using, maintaining, protecting, and disclosing that information.

This policy applies only to information we collect in this App and/or the Site and in email, text, and other electronic communications sent through or in connection with this App and/or the Site.

This policy DOES NOT apply to information that:

- We collect offline or on any other Company apps or websites, including websites you may access through this App and/or the Site.
- You provide to or is collected by any third party (see Third-Party Information Collection).

Any such other websites and applications may have their own privacy policies, which we encourage you to read before providing information on or through them.

Please read this policy carefully to understand our policies and practices regarding your information and how we will treat it. If you do not agree with our policies and practices, do not download, register with, or use this App and/or Site. By downloading, registering with, or using this App or Site, you agree to this privacy policy. This policy may change from time to time (see Changes to Our Privacy Policy). Your continued use of this App or Site after we revise this policy means you accept those changes, so please check the policy periodically for updates.

Children Under the Age of 16

Neither the App nor the Site is not intended for children under 16 years of age, and we do not knowingly collect personal information from children under 16. If we learn we have collected or received personal information from a child under 16 without verification of parental consent, we will delete that information. If you believe we might have any information from or about a child under 16, please contact us at support@theshotslot.com.

California residents under 16 years of age may have additional rights regarding the collection and sale of their personal information. Please see Your State Privacy Rights for more information.

Information We Collect and How We Collect It

We collect information from and about users of our App and/or the Site:

- Directly from you when you provide it to us.
- Automatically when you use the App and/or the Site.

Information You Provide to Us

When you download, register with, or use the App, or register with or use the Site, we may ask you provide information:

- By which you may be personally identified, such as name, postal address, email address, telephone number, credit card information, or any other identifier by which you may be contacted online or offline ("**personal information**").
- That is about you but individually does not identify you, such as statistics on the use of the App, your device's unique device identifier, IP address, location operating system, and mobile network information.

This information includes:

- Information that you provide by filling in forms in the App or Site. This includes information provided at the time of registering to use the App or Site and subscribing to our service. We may also ask you for information when you enter a contest or promotion sponsored by us, and when you report a problem with the App or Site.
- Records and copies of your correspondence (including email addresses and phone numbers), if you contact us.
- Details of transactions you carry out through the App or the Site and of the fulfillment of your orders. You may be required to provide financial information before placing an order through the App or Site.

Automatic Information Collection and Tracking

When you download, access, and use the App or Site, we may use technology to automatically collect:

- **Usage Details.** When you access and use the App or Site, we may automatically collect certain details of your access to and use of the App or Site, including traffic data, location data, logs, and other communication data and the resources that you access and use on or through the App or Site.
- **Device Information.** We may collect information about your computer or mobile device and internet connection, including the device's unique device identifier, IP address, operating system, browser type, mobile network information, and the device's telephone number.
- **Stored Information and Files.** The App or Site also may access metadata and other information associated with other files stored on your device. This may include, for example, photographs, audio and video clips, personal contacts, and address book information.
- **Location Information.** The App collects real-time information about the location of your device for geofencing purposes.

If you do not want us to collect this information do not download the App or delete it from your device, and do not use the Site. For more information, see Your Choices About Our Collection, Use, and Disclosure of Your Information below. Note, however, that opting out of the App's collection of location information will disable its location-based features.

Information Collection and Tracking Technologies

The technologies we use for automatic information collection may include:

- **Cookies (or mobile cookies).** A cookie is a small file placed on your smartphone. It may be possible to refuse to accept mobile cookies by activating the appropriate setting on your smartphone. However, if you select this setting you may be unable to access certain parts of our App.
- **Web Beacons.** Pages of the App, the Site, and our emails may contain small electronic files known as web beacons (also referred to as clear gifs, pixel tags, and single-pixel gifs) that permit the Company, for example, to count users who have visited those pages or opened an email and for other related app statistics (for example, recording the popularity of certain app content and verifying system and server integrity).

Third-Party Information Collection

When you use the App or Site, certain third parties may use automatic information collection technologies to collect information about you or your device. These third parties may include:

- Advertisers, ad networks, and ad servers.
- Analytics companies.
- Your mobile device manufacturer.
- Your mobile service provider.

These third parties may use tracking technologies to collect information about you when you use this app. The information they collect may be associated with your personal information or they may collect information, including personal information, about your online activities over time and across different websites, apps, and other online services websites. They may use this information to provide you with interest-based (behavioral) advertising or other targeted content.

We do not control these third parties' tracking technologies or how they may be used. If you have any questions about an advertisement or other targeted content, you should contact the responsible provider directly. For information about how you can opt out of receiving targeted advertising from many providers, see Your Choices About Our Collection, Use, and Disclosure of Your Information.

How We Use Your Information

We use information that we collect about you or that you provide to us, including any personal information, to:

- Provide you with the App and Site, including the contents thereof, and any other information, products, or services that you request from us.
- Fulfill any other purpose for which you provide it.
- Give you notices about your account, including expiration and renewal notices.
- Carry out our obligations and enforce our rights arising from any contracts entered into between you and us, including for billing and collection.
- Notify you when App updates are available, and of changes to any products or services we offer or provide through it.

The usage information we collect helps us to improve our App and Site, and to deliver a better and more personalized experience by enabling us to:

- Estimate our audience size and usage patterns.

- Store information about your preferences, allowing us to customize our App and Site according to your individual interests.
- Speed up your searches.
- Recognize you when you use the App or Site.

We use location information we collect to confirm your precise location for App gameplay and associating you with a participating location, if applicable.

We may also use your information to contact you about goods and services that may be of interest to you. If you do not want us to use your information in this way, please contact us at support@theshotslot.com. For more information, see Your Choices About Our Collection, Use, and Disclosure of Your Information.

We may use the information we collect to display advertisements to our advertisers' target audiences. Even though we do not disclose your personal information for these purposes without your consent, if you click on or otherwise interact with an advertisement, the advertiser may assume that you meet its target criteria.

Disclosure of Your Information

We may disclose aggregated information about our users, and information that does not identify any individual or device, without restriction.

In addition, we may disclose personal information that we collect or you provide:

- To our subsidiaries and affiliates.
- To contractors, service providers, and other third parties we use to support our business.
- To a buyer or other successor in the event of a merger, divestiture, restructuring, reorganization, dissolution, or other sale or transfer of some or all of SHOT SLOT, LLC's assets, whether as a going concern or as part of bankruptcy, liquidation, or similar proceeding, in which personal information held by SHOT SLOT, LLC about our App users is among the assets transferred.
- To third parties to market their products or services to you if you have not opted out of these disclosures. For more information, see Your Choices About Our Collection, Use, and Disclosure of Your Information.
- To fulfill the purpose for which you provide it.
- For any other purpose disclosed by us when you provide the information.
- With your consent.
- To comply with any court order, law, or legal process, including to respond to any government or regulatory request.
- To enforce our rights arising from any contracts entered into between you and us, including the App EULA, and for billing and collection.
- If we believe disclosure is necessary or appropriate to protect the rights, property, or safety of SHOT SLOT, LLC, our customers, or others. This includes exchanging information with other companies and organizations for the purposes of fraud protection and credit risk reduction.

Your Choices About Our Collection, Use, and Disclosure of Your Information

We strive to provide you with choices regarding the personal information you provide to us. This section describes mechanisms we provide for you to control certain uses and disclosures of over your information.

- **Tracking Technologies.** You can set your browser to refuse all or some browser cookies, or to alert you when cookies are being sent. You can choose whether or not to allow the App to collect information through other tracking technologies by turning off permission for the App to track you. If you disable or refuse cookies or block the use of other tracking technologies, some parts of the App may then be inaccessible or not function properly.
- **Location Information.** You can choose whether or not to allow the App to collect and use real-time information about your device's location through the device's privacy settings. However, if you block the use of location information, substantial portions of the App may become inaccessible or not function properly.
- **Promotion by the Company.** If you do not want us to use your email address to promote our own or third parties' products or services, you can opt-out by sending us an email stating your request to support@theshotslot.com.
- **Targeted Advertising by the Company.** If you do not want us to use information that we collect or that you provide to us to deliver advertisements according to our advertisers' target-audience preferences, you can opt-out by checking the relevant box located on the form on which we collect your data (the registration form). You can also always adjust your user advertising preferences in your account profile by sending us an email stating your request to support@theshotslot.com.
- **Disclosure of Your Information for Third-Party Advertising and Marketing.** If you do not want us to share your personal information with unaffiliated or non-agent third parties for advertising and marketing purposes, you can opt-out by checking the relevant box located on the form on which we collect your data (the registration form). You can also always adjust your user advertising preferences in your account profile by sending us an email stating your request to support@theshotslot.com.

We do not control third parties' collection or use of your information to serve interest-based advertising. However these third parties may provide you with ways to choose not to have your information collected or used in this way. You can opt out of receiving targeted ads from members of the Network Advertising Initiative ("**NAI**") on the NAI's website.

Residents in certain states, such as California, may have additional personal information rights and choices. Please see Your State Privacy Rights for more information.

Accessing and Correcting Your Personal Information

You can review your personal information by logging into the App and visiting your account profile page. For inquiries regarding the online store please contact support@theshotslot.com.

You may also delete any personal information that you have provided to us by following the instructions posted at <https://admin.shotslotmachine.com/FAQ>. We cannot delete your personal information except by also deleting your user account. We may not accommodate a request to change information if we believe the change would violate any law or legal requirement or cause the information to be incorrect.

Residents in certain states, such as California, may have additional personal information rights and choices. Please see Your State Privacy Rights for more information.

Your State Privacy Rights

State consumer privacy laws may provide their residents with additional rights regarding our use of their personal information. To learn more about California residents' privacy rights, visit <https://oag.ca.gov/privacy/ccpa>. California's "Shine the Light" law (Civil Code Section § 1798.83) permits users of our App that are California residents to request certain information regarding our disclosure of personal information to third parties for their direct marketing purposes. To make such a request, please send an email to support@theshotslot.com.

To learn more about consumer privacy rights in other states and how to exercise them, visit:

Colorado: https://leg.colorado.gov/sites/default/files/2021a_190_signed.pdf

Connecticut: <https://www.cga.ct.gov/2022/ACT/PA/PDF/2022PA-00015-R00SB-00006-PA.PDF>

Iowa: <https://www.legis.iowa.gov/legislation/BillBook?ga=90&ba=SF%20262>

Utah: <https://le.utah.gov/~2022/bills/static/SB0227.html>

Virginia: <https://law.lis.virginia.gov/vacodefull/title59.1/chapter53/>

Data Security

We have implemented measures designed to secure your personal information from accidental loss and from unauthorized access, use, alteration, and disclosure. All information you provide to us is stored on our secure servers behind firewalls, and will be processed in accordance with generally accepted standards.

The safety and security of your information also depends on you. Where we have given you (or where you have chosen) a password for access to certain parts of our App, you are responsible for keeping this password confidential. We ask you not to share your password with anyone.

Unfortunately, the transmission of information via the internet and mobile platforms is not completely secure. Although we do our best to protect your personal information, we cannot guarantee the security of your personal information transmitted through our App. Any transmission of personal information is at your own risk. We are not responsible for circumvention of any privacy settings or security measures we provide.

Changes to Our Privacy Policy

We may update our privacy policy from time to time. If we make material changes to how we treat our users' personal information, we will post the new privacy policy on this page.

The date the privacy policy was last revised is identified at the top of the page. You are responsible for ensuring we have an up-to-date active and deliverable email address for you and for periodically visiting this privacy policy to check for any changes.

Contact Information

To ask questions or comment about this privacy policy and our privacy practices, or to register a complaint or concern, please contact us at support@theshotslot.com.

