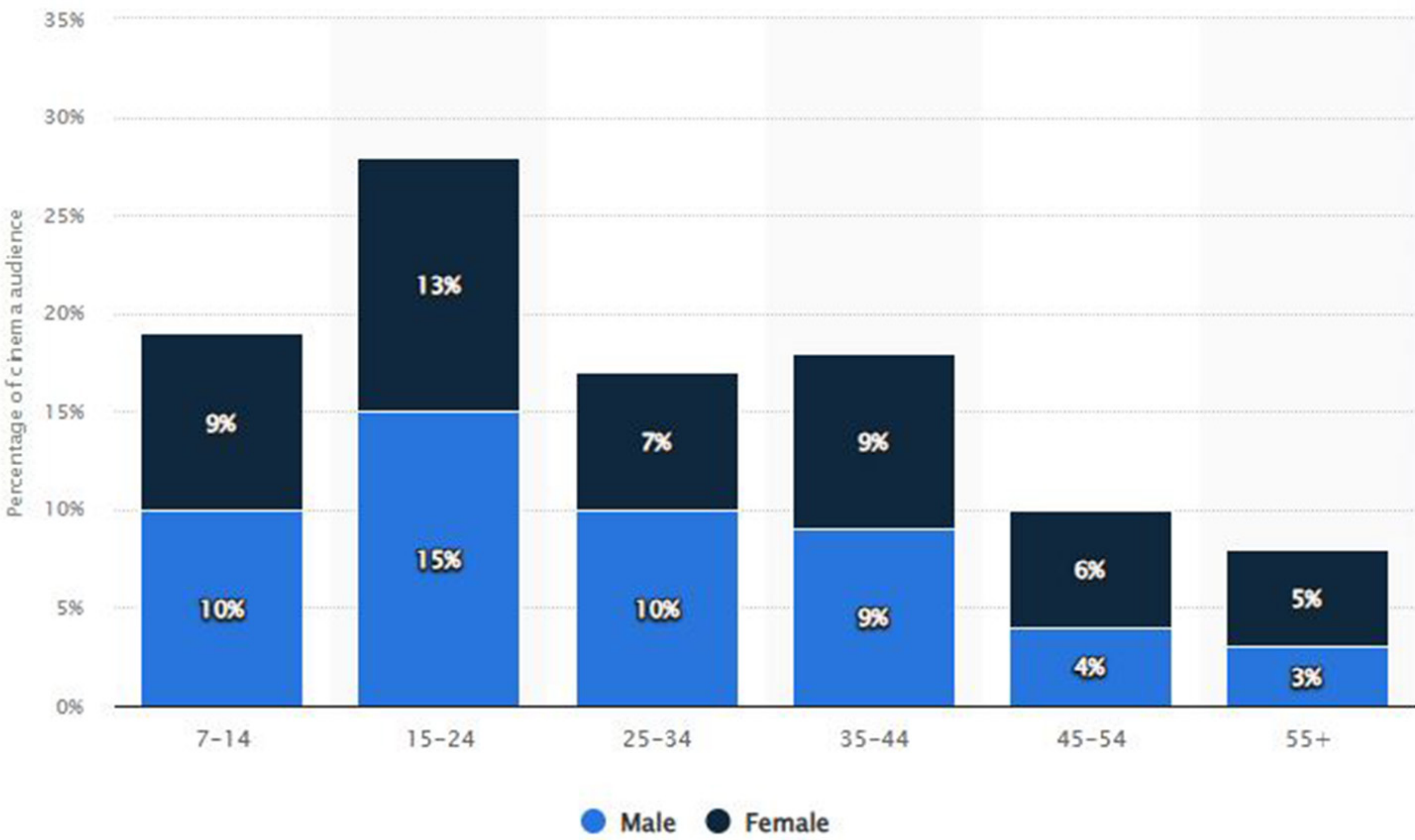


# DEMOGRAPHICS

Our film is targeted at males in the 15 - 24 and 25 - 34 age range, the largest demographics when it comes to watching movies. This film also speaks to specific issues facing these demographics, increasing its chances to be a hit among that group.

sum



Additional Information

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Characteristic	18-29	30-44	45-54	55-64	65+
Animated	77%	78%	76%	67%	56%
Live-action	70%	77%	76%	71%	73%
Drama	76%	83%	73%	91%	91%
Thriller/mystery	82%	84%	85%	83%	86%
Horror	68%	66%	53%	55%	30%
Sci-fi	73%	69%	76%	68%	61%
Fantasy	76%	73%	73%	68%	62%
Action	87%	91%	90%	88%	84%
Adventure	89%	89%	90%	92%	89%
Comedy	91%	93%	90%	89%	87%
Romantic comedy	68%	76%	79%	78%	77%
Romance	63%	75%	70%	67%	69%
Crime	80%	84%	82%	82%	81%

Showing entries 1 to 13 (15 entries in total)

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Our film also caters to the specific genres that our target demographic enjoys, it hits all of the highest reported genres that 18 - 34 year olds watch the most:

Thriller/Mystery, Action, Adventure, Comedy, and Crime.



# PROFIT AND ROI

Since our film has a very low budget, the return on investment and potential for profit could be huge. With a budget of \$60,000, we are looking to sell our film to a major distributor for around \$1,000,000 at the high end, which is a return on investment of 1,666%. On the very low end, if we were to sell the film for \$120,000 it would still be a 2x multiplier on the investment.

# FILM FESTIVALS

The best way for an independent film to be bought and aquired for distribution is via one of the top film festivals. If our film is to screen at one of these festivals, it will be screened for dozens of distributors interested in buying an independent film. Below is a list of our top festivals that we are targeting.

Festival	Location	Deadline
Edinburgh	London	January
Cannes	Frances	March
Toronto	Canada	March - May
Telluride	Colorado	April - July
BFI London	UK	May
Venice	Italy	June
South by Southwest	Austin, Texas	August
Sundance	Utah	August - September
Tribeca	New York City	October - January
Berlin	Germany	November



# A FILM DESIGNED WITH FESTIVALS IN MIND

It is no secret that certain genres and types of films have better odds of getting into major festivals. The Wolf of Wilmington came about not only because of its strength as a story, but because it caters to the types of films that judges like to put into their screenings.

The advantages that our film has for festivals is that it is as coming of age, character study, raw, colorful and visually striking film, all the major boxes that festivals like to check with their films. Our film also delves into deep social and economic issues that Generation Z is facing, which is also a theme that festivals love.

