

Analyses of Donations to the 2024 OC Board of Education Election (January 1 - February 17)

Information publicly available:

<https://public.netfile.com/Pub2/Default.aspx?focus=SearchName>

AREA 1

For **Jorge Valdes' campaign** for the OC Board of Education 2024, during the period from January 21, 2024, to February 17, 2024, the campaign finance details are as follows:

Contributions and Loans:

- Total Monetary Contributions: \$105,905
- Total Loans Received: \$25,000
- Total Contributions Received (Monetary + Loans): \$130,905

Major Contributors:

Charter Public Schools PAC: Contributed \$71,000, with significant contributions throughout the period, including \$50,000 received on February 14, 2024.

The Family Action PAC: Contributed \$15,000.

The Lincoln Club of Orange County State PAC: Contributed \$25,000.

Fieldstead and Company - Howard Ahmanson: Contributed \$5,000.

Contributions from individuals such as John M W Moorlach and Marisa Quintanar ranged from \$300 to \$350.

Expenditures:

- Total Payments Made: \$44,341.08
- Significant Expenditure Items:
 - Pioneer Enterprises: Major payments for literature totaling over \$35,000.
 - Digital Advertising: Payments to Facebook Inc and Google Inc for digital advertising amounted to \$5,000.
 - Campaign Compliance Group: Compliance and professional services costs totaled \$900.

Summary:

Jorge Valdes' campaign demonstrated strong financial support, with significant contributions from PACs, indicating a robust support network within the local political ecosystem. The campaign strategically invested in literature and digital advertising, focusing on broadening voter outreach and engagement. Additionally, the campaign ensured compliance and operational efficiency through professional services. The receipt of a \$25,000 loan reflects a committed investment in the campaign's success. Overall, the campaign's finances indicate a well-supported effort with targeted expenditures to maximize reach and impact ahead of the election.

AREA 3

For Ken Williams' campaign for the OC Board of Education 2024, during the period from January 21, 2024, to February 17, 2024, the campaign finance details are as follows:

Contributions and Loans:

- Total Monetary Contributions: \$81,665
- Total Loans Received: \$25,000
- Total Contributions Received (Monetary + Loans): \$106,665

Major Contributors:

Charter Public Schools PAC: A significant contribution of \$70,000, with \$50,000 received on February 15, 2024, totaling a cumulative amount of \$70,000.

Family Action PAC: Contributed \$15,000.

Howard Ahmanson (Fieldstead & Company): Contributed \$5,000.

Other notable contributors include Sharon MacDougall, Joseph Baker, and John Moorlach, who contribute between \$100 and \$300 each.

Expenditures:

- Total Payments Made: \$67,639.55
- Significant Expenditure Items:
 - Verde Consulting Group: A significant portion of expenditures was for web and text ads totaling \$12,000.
 - Pioneer Enterprises: Major expenses in literature and mailing services amounting to \$36,778.52.
 - California Voter Guide and other voter guides: Expenses for literature and ads in various voter guides.

Summary:

Ken Williams' campaign demonstrated robust fundraising capabilities, with significant contributions from both PACs and individual donors. The campaign strategically allocated resources toward voter outreach and engagement through literature, mailing services, and digital advertisements. The receipt of a \$25,000 loan indicates additional financial planning to support ongoing campaign activities. Overall, the campaign's finance report shows a well-supported effort with focused expenditures to maximize voter reach and influence ahead of the election.

AREA 4

For **Tim Shaw's campaign** for the OC Board of Education 2024, covering the period from January 21, 2024, through February 17, 2024, the detailed analysis reveals the following key financial aspects:

Contributions and Loans:

- Total Monetary Contributions: \$111,240
- Total Loans Received: \$25,000
- Total Contributions Received (Monetary + Loans): \$136,240

Major Contributors:

Charter Public Schools PAC: Contributed significantly during this period, totaling \$71,000 across various contributions.

The Family Action PAC: \$15,000

Fieldstead and Company - Howard Ahmanson: \$5,000

Lincoln Club of Orange County State PAC: \$25,000

CA Real Estate PAC - CREPAC: \$5,000

Expenditures:

- Total Payments Made: \$47,232.03
- Significant Expenditure Items:
 - Campaign literature and mailings were major expenditure items, with Pioneer Enterprises receiving a significant portion for literature and mailings.
 - Payments for campaign paraphernalia/miscellaneous and civic donations were also part of the expenditures.
- Accrued Expenses (Unpaid Bills): \$1,548.38 was paid during this period for previously accrued expenses.

Summary:

Tim Shaw's campaign demonstrated a robust fundraising effort, securing significant contributions from individual donors and PACs. The campaign's expenditures focus on campaign literature and mailings. The receipt of a \$25,000 loan indicates a strong financial strategy to support campaign activities leading up to the election. Overall, Shaw's campaign finances for this period show solid backing, with substantial contributions supporting a wide range of campaign activities.