

PHOENIX MOUNTAINS PRESERVATION COUNCIL

Board of Directors Meeting
Monday 04/06/2026 at 7pm
North Mountain Visitor Center 12950 N. 7th St., Phoenix, AZ 85022

Zoom <https://us02web.zoom.us/j/6634809448?omn=83111032611>
Meeting ID: 663 480 9448

1. Welcome and Quorum Call (Jeannie Swindle)
2. Approval of March Meeting Minutes, pdf attached (Jeannie Swindle)
3. Treasurer Report, 2024 + 2025 Budgets (Sally Lakin)
4. City Preserve + Phoenix Parks Department Update (Claire Miller)
5. PMPC Projects & Events Update
 - A. Strategic Planning Session Recap Report (Eric Gilbert) See attached pages.
 - B. Website Hosting Change and review
 - C. Upcoming event plans:
 - i. Earth Day at the Phoenix Zoo, April 25th 9am-1pm
PMPC table, Jeannie & Carla, setup activities
 - ii. Ignite Volunteerism Day at NMVC, April 25th, 2pm-4pm
PMPC table, Guest Speaker: Claire Miller
 - iii. PMPC Annual Meeting at NMVC, May 11th, 6pm-8pm
Voting Board Directors, Program, Food
 - iv. PMPC June Meeting tbd, Executive Board Strategy Session tbd
No meetings July & August, Fall meeting on September 7th
 - D. Past Events Reports
 - i. PMPC Spring Event, Libby Goff Memorial, Libby Goff Day, March 14th
 - ii. SlopeFest, at Palma Park, March 28th
 - iii. South Mountain Activity Complex Grand Reopening, April 2nd
 - E. Charles M. Christiansen trail dedication plaque installation updates
6. Call to Members and the Public
public comment, issues for review, or agenda items to be discussed
7. Land Discussions, development activity news
8. Open forum for any missed agenda items or pending business



Board Strategy Offsite Recap

Why Strategy Plan Now?

- Phoenix continues to change rapidly - our plans need to reflect today's reality.
- PMPC has always been great during a crisis...but we also want to be proactive.
- Concerned about succession and burnout.

Offsite Conclusions:

- Need to strengthen the organization for the future
- Should engage the community and set a forward-looking vision.
- There is a lot for us to do! We have to be smart about it and recruit help.

Offsite Discussion Themes:

- PMPC's roots matter as much as they ever have.
- New threats and opportunities will always emerge
- Our organization has an amazing culture - how can we amplify it?

Offsite Output:

- Draft Vision, Mission, Values statements
- Draft Board recommendations
- Draft strategic framework

Vision, Mission, Values, BHAG

DRAFT



Vision (The Future We Imagine)

A city whose desert and mountain landscapes are perpetually protected, inseparable from its identity, and cherished across generations by all who call Phoenix home.

Mission (What PMPC Does)

The Phoenix Mountains Preservation Council is the voice of the mountain preserves -- advancing their protection, expansion, and celebration through policy advocacy, community partnerships, and public education.

Values (PMPC's Behaviors)

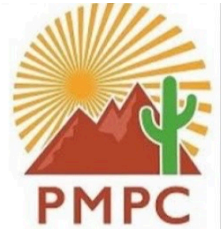
Stewardship
Determination
Vision
Community
Trailblazing

BHAG (Big Hairy Audacious Goal)

50,000 Acres of Preserves by 2050

Possible Implications for PMPC Board

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Draft Recommendations:

1. Increase size of the Board to 12.
2. Define additional Board positions, including Technology, Membership (distinct from Treasurer), and Board Operations.
3. Consider establishing Board Committees to spearhead strategic priorities.
4. Consider establishing an “expert council” of past board members who have significant PMPC historical knowledge

Strategic Framework

DRAFT



4 Strategic Priorities: 3 externally-facing, and 1 internal



Agenda Item #3 PMPC Budget Review

**Annual Budget Report
January 1- December 31 2024**

2024 End of Year Report

<u>Beginning Balance</u>	\$8386
<u>Ending Balance</u>	\$8887
<u>Revenue</u>	
Memberships/donations	\$5715
<u>Expenses</u>	
SOMF Partnership	2600.00
Supplies (stamps, etc)	346.00
Zoom Account	320.00
Stripe	60.00
Printing	56.00
Event Snacks.	30.00
Holiday Dinner	204.33
Montgomery Law	0
SOMF Volunteer donation	100.00
AZ Corporation	10.00
Web Hostek	85.00
Great American Insurance	1049.00
Total Expences	\$4860.00
End of Year	\$ 855.00

**PMPC Annual Budget Report
January 1-December 31, 2025**

2025 End of Year Report

<u>Beginning Balance</u>	\$8887
<u>Ending Balance</u>	\$10,642.61
<u>Revenue</u>	
Revenue	\$9175
<u>Expenses</u>	
SOMF Partnership	\$2600
Supplies (stamps etc)	\$ 225
Zoom Account	\$ 320
Printing	\$ 163
Earth Day Event	\$ 149
Montgomery Law	\$ 250
SOMF Volunteers	\$ 100
SOMF Festival	\$ 90
AZ Corporation	\$ 10
Web Hostek	\$ 114
Web (Eileen)	\$ 399
Great American Insurance	\$1255
APA Conference	\$ 474
Owl Replacement	\$1707
Holiday Dinner	\$ 116
Stripe	\$ 70
Total Expenses	\$7972
End of Year	\$1203