



# JONJUA OVERSEAS LIMITED

(A Company Listed and Traded on BSE SME)

CIN: L51909PB1993PLC013057

REGD. & CORPORATE OFFICE:

545, JUBILEE WALK, SECTOR 70, MOHALI 160071 PUNJAB (INDIA).

E-mail: [contactus@jonjua.com](mailto:contactus@jonjua.com) Website: [www.jonjua.com](http://www.jonjua.com)

Cell: 91-9872172032/7888413917 Phone: 0172-5096032

To,

**The BSE Limited,**

Corporate Relationship Department,  
Phiroze Jeejeebhoy Towers,  
Dalal Street, Fort,  
Mumbai-400001

Date: July 25, 2025

**Trading Symbol: JONJUA**

**Scrip Code: 542446**

**Subject: Acquisition of Trade Name.**

Dear Sir/Madam,

With reference to captioned subject notice is hereby given under Regulation 30 and other applicable provisions of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements), Regulations, 2015 as follows:

S. No.	Particulars	Details
1	Details of acquisition	Major HSJonjua Trade name.
2	Related Party Transaction	Seller is Harjinder Singh Jonjua
3	Industry	Its is used in both goods and services from past 35 years in the global market and is regarded as a measure of public trust.
4	Objects and impact of acquisition	The present investment would help Jonjua Overseas Limited to expand business globally as well as increase trust inspired by the tradename.
5	Brief details of any governmental or regulatory approvals required for the acquisition.	Not applicable
6.	Indicative time period for completion of acquisition	25-07-2025
7.	Consideration	Rs. 3,453.21 lakhs. Amount payable is on unsecured loan basis payable on demand and any part of amount due may be adjusted against share



# JONJUA OVERSEAS LIMITED

(A Company Listed and Traded on BSE SME)

CIN: L51909PB1993PLC013057

REGD. & CORPORATE OFFICE:

545, JUBILEE WALK, SECTOR 70, MOHALI 160071 PUNJAB  
(INDIA).

E-mail: [contactus@jonjua.com](mailto:contactus@jonjua.com) Website: [www.jonjua.com](http://www.jonjua.com)

Cell: 91-9872172032/7888413917 Phone: 0172-5096032

		subscription in accordance with Point 6 and 7 of EGM Resolution.
8.	Basis of valuation	Report by valuer.
9.	Brief background about the tradename acquired:	The trade name came into existence in early 1990's. In 1993 Harjinder Singh Jonjua acquired this trade name from Jonjua Share Shoppee Private Limited. With this acquisition it is expected to enable the Company to strengthen its brand portfolio and enter or deepen its reach into new markets globally.
10.	Existing tradenames	The trade name "ਜੰਜੂਆ" and "ਜੰਜੂਆ ਸ਼ੇਅਰ ਦੀ ਦੁਕਾਨ since 1990" were acquired in FY 2024-2025 from promoter and promoter group.

You are requested to kindly take the above information on record.

Thanking You.

Very truly yours,

**For Jonjua Overseas Limited**

**Major Harjinder Singh Jonjua (Retd.)**  
**Managing Director**  
**DIN: 00898324**