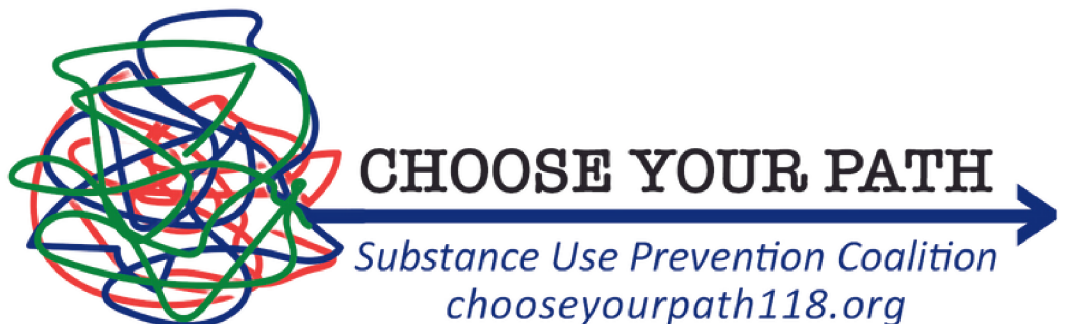




May & June 2023

Environmental Scan Report



What are Environmental Scans?

Environmental Scans provide a broad perspective based on multiple types of information (including quantitative and qualitative data) on specific community issues. The scan can include observing advertising and promotional material, interviewing and surveying patrons, staff and neighbors who live in the area and include examining archival data of arrests and other incidents.

Advantages

- Includes multiple sources to provide a detailed analysis of the topic
- Youth can be involved in the data collection

Disadvantages

- Can be expensive and time consuming to plan, collect, organize and report the results
- Care should be placed on not duplicating other data collection methods

Executive Summary

Number of Establishments: 16

**Establishment Locations: Volo, Wauconda
and Island Lake**

Establishments Selling Kratom: 12.5%

Establishments Selling Delta-8: 31%

Establishments Selling Delta-9: 6%

Establishments Selling Delta-10: 31%

Establishments with the “We ID” Sign: 56%

Establishments Near a School: 37.5%

Establishments Near a Church: 50%

Establishments Near a Playground: 44%

Monster Cloud

Volo, IL

27273 Volo Village Rd
Smoke/Vape Shop

Located Near: Church

Exterior Advertisements Take up Less Than 50%

Prevention Messaging: Tobacco 21 Sign

Products Advertised Throughout the Establishment: E-cigarettes, Cigars, Oral Nicotine Products, Smokeless Tobacco and Cigarettes

Products Sold:

- Cigarettes
- Flavored Cigars
- Smokeless Tobacco
- Unflavored E-Cigarette/Vape & Flavored E-Cigarette/Vape
- Unflavored E-Liquid Bottles & Flavored E-Liquid Bottles
- Unflavored E-Cigarette/Vape Cartridges & Flavored E-Cigarette/Vape Cartridges
- Delta-8 Vapes
- Other Delta-8/Delta-10 products
- Delta-9 products
- Kratom Products

Other Observations:

- Cookies Brand Apparel Products
- Edibles and regular candy next to each other on counter
- CBD/Delta-8/9 candy that looks like regular candy
- Store employee does not scan ID only checks the birthdate
- Door states must be 21 to enter but only ID customers when making a purchase



Citgo

Wauconda, IL

205 N Main St

Gas Station

Located Near: Schools and a Playground

Exterior Advertisements Take up More than 50%

Prevention Messaging: We ID/Age Verification Signs,
State Laws Regarding Sales to Minors

Products Advertised Throughout the Establishment:
Alcohol Products, E-cigarettes, Cigars and Cigarettes

Products Sold:

- Alcohol
- Cigarettes

Other Observations:

- Everything was behind the counter. There were probably more products being sold, but they could not be seen.

Marathon

Wauconda, IL

339 W Liberty St

Gas Station

Located Near: School, Two Churches and Playground

Exterior Advertisements Take up More than 50%

Prevention Messaging: We ID/Age Verification Signs,
State Laws Regarding Sales to Minors

Products Advertised Throughout the Establishment:
Alcohol Products, E-cigarettes, Cigarettes

Products Sold:

- Alcohol
- Cigarettes
- Flavored E-Cigarettes/Vapes
- Other Delta 8/Delta 10 Products

Liberty Street Liquors

Wauconda, IL

419 W Liberty St

Liquor Store

Located Near: School, Church and Playground

Exterior Advertisements Take up More than 50%

Prevention Messaging: We ID/Age Verification Signs, State Laws Regarding Sales to Minors, Minimum Age of Purchase

Products Advertised Throughout the Establishment: Alcohol Products, E-cigarettes, Cigarettes, Cigars, Tobacco and Oral Nicotine Products

Products Sold:

- Alcohol
- Cigarettes
- Flavored Cigars
- Smokeless Tobacco
- Unflavored E-Cigarettes/Vapes & Flavored E-Cigarettes/Vapes
- Flavored E-Liquid Bottles
- Unflavored E-Cigarette/Vape Cartridges & Flavored E-Cigarette/Vape Cartridges

Other Observations:

- There are alcohol ads featuring Chicago Cubs, Chicago White Sox, Chicago Blackhawks and Yellowstone



Tobacco & Cigar

Wauconda, IL

529 W Liberty St
Smoke/Vape Shop

Located Near: Schools (walking distance) and Churches

Exterior Advertisements Take up 50%

Prevention Messaging: Pregnancy Warning

Products Advertised Throughout the Establishment:

E-cigarettes, Cigars, Oral Nicotine Products, Smokeless Tobacco and Cigarettes

Products Sold:

- Cigarettes
- Flavored Cigars
- Smokeless Tobacco
- Unflavored E-Cigarette/Vape & Flavored E-Cigarette/Vape
- Unflavored E-Liquid Bottles & Flavored E-Liquid Bottles
- Unflavored E-Cigarette/Vape Cartridges & Flavored E-Cigarette/Vape Cartridges
- Delta-8 Vapes
- Other Delta-8/Delta-10 products

Other Observations:

- Many products seem to target youth (bowls, bong, edibles)
- “Ripper” made in Canada released recently, 7500 puffs in blue lemonade, sold out
- Was told that marijuana is not sold, however, found “THC Moon Rocks” which include CBD, Delta 9 THC, dipped in Delta 8 THC
- No underage signage outside but three are located in store
- Sold “Sheesh” vapes which is targeting to youth (slang word used by youth)
- Clerk handed youth volunteer newest vape product for sampling and did not ID her





Corner Pantry

Wauconda, IL

520 W Liberty St

Convenience

Located Near: Church

Exterior Advertisements Take up More than 50%

Prevention Messaging: We ID/Age Verification Signs, State Laws Regarding Sales to Minors, Social Host Campaign, Minimum Age to Purchase Alcohol, Adverse Impact of Substance Use on Human Development

Products Advertised Throughout the Establishment: Alcohol Products, E-cigarettes, Cigars and Cigarettes, Smokeless Tobacco, Oral Nicotine Products

Products Sold:

- Alcohol
- Cigarettes
- Flavored Cigar
- Smokeless Tobacco
- Unflavored E-Cigarette/Vape & Flavored E-Cigarette/Vape
- Unflavored E-Liquid Bottles & Flavored E-Liquid Bottles
- Unflavored E-Cigarette/Vape Cartridges & Flavored E-Cigarette/Vape Cartridges

Other Observations:

- Candy is right next to vapes at the front counter
- Posh is the most popular vape brand
- Tobacco age restriction signage did not match (not updated-outside says 18, inside says 21)

Phillips 66

Wauconda, IL

1200 N Rand Rd

Gas Station

Located Near: Schools and Playground

Exterior Advertisements Take up Less than 50%

Prevention Messaging: We ID/Age Verification Signs, State Laws Regarding Sales to Minors, Social Host Campaign, Minimum Age to Purchase, Adverse Impact of Substance Use on Human Development

Products Advertised Throughout the Establishment:

Alcohol, E-cigarettes, Cigarettes, Cigars, Smokeless Tobacco, Oral Nicotine Products

Products Sold:

- Alcohol,
- Cigarettes,
- Flavored Cigar,
- Smokeless Tobacco,
- Unflavored E-Cigarette/Vape & Flavored E-Cigarette/Vape,
- Unflavored E-Liquid Bottles & Flavored E-Liquid Bottles,
- Unflavored E-Cigarette/Vape Cartridges & Flavored E-Cigarette/Vape Cartridges

Other Observations:

- Party alcohol buckets near counter
- Misspelled wording



Jewel Osco

Wauconda, IL

547 W Liberty St

Supermarket

Located Near: Schools, Church and Playground

Exterior Advertisements Take up 0%

Prevention Messaging: We ID/Age Verification Signs, State Laws Regarding Sales to Minors, Minimum Age of Purchase

Products Advertised Throughout the Establishment:
No Advertisements

Products Sold:

- Alcohol
- Cigarettes
- Flavored Cigars
- Smokeless Tobacco
- Flavored E-Cigarettes/Vapes