



CAPABILITY STATEMENT

STRATEGY. IMPLEMENTATION. IMPACT.

Patriot Woman Coaching
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Charleta DM Harvey, MAML
 President & CEO

COMPANY DATA

Incorporated: 2023
State of Incorporation: Virginia
Structure: Limited Liability Company
D-U-N-S: 064442293
UEI: FWDPW2VX25D6 **CAGE:** 122L4

Patriot Woman Coaching is a professional development coaching firm with over 15 years experience in the military, business services, academic, non-profit and banking industries. We specialize in executive coaching & consulting, education & training, and program development, serving clients nationwide.

Core Capabilities

- Professional Development Consulting & Coaching
- Coaching-based Organizational Development
- Military-focused Professional Development
- Program Development Consulting
- Education & Training

NAICS Codes

- 611430** - Professional and Management Development Training (Primary)
- 541611** - Administrative Management and General Management Consulting Services
- 541618** - Other Management Consulting Services

Past Performance

CLIENT	PROJECT
YWCA South Hampton Roads	Project focused on the planning, development, and facilitation of a proprietary 12-week entrepreneur curriculum for the YWomen Prosper Empowerment Academy.
Old Dominion University Institute for Innovation and Entrepreneurship	Project focused on facilitation of specialized training & coaching to support military-connected entrepreneurs.
City of Norfolk Office of Veterans Services and Military Affairs (OVMA)	Project focused on development and facilitation of programming to support the resiliency of military families in the region.
Metropolitan Business League (MBL)	Project focused on development and facilitation of specialized programming & training to support military veterans matriculating through the organization's Veteran Entrepreneur Program (VET).
Barry Pope State Farm	Utilizing a science-backed, strengths-based model, the project focused on development and facilitation of a custom, executive coaching program.

Differentiators

- **Strengths-Focused Programming:** We specialize in coaching modalities that leverage Gallup® Clifton Strengths
- **Expansive Service Footprint:** We serve clients nationwide
- **Specialized DoD Expertise:** We provide coaching modalities that encompass military resilience & transition preparedness
- **Training Optimization:** We provide customized programming to drive measurable impact and ensure lasting results
- **People-Centered Change:** We strategically engage stakeholders to foster alignment with desired outcomes
- **Long-term Commitment to Expertise:** 15+ Years of industry education, engagement and experience.
- **Client-Centered Consulting:** We strategically map our services to client needs, optimizing long-term impact and ROI