





## OUR STATEWIDE GOAL:



Mason College Access Network participate in the statewide effort to reach 60% of the population with a post-secondary credential, a certification, licensure, or degree by 2030. Statewide, our businesses need this percentage to meet their talent demand. In fact, 84% of Michigan's "Hot Jobs," high-demand, high wage jobs, by 2030 will require a bachelor's degree. Even some post-secondary education, without a degree, can positively impact lifetime earnings.

## OUR LOCAL GOALS

-  **COLLEGE ACADEMIC PREPAREDNESS:**  
3.0 AVERAGE GPA AFTER JUNIOR YEAR
-  **75% FAFSA COMPLETION IN SENIOR YEAR**
-  **75% ENROLLMENT IN COLLEGE WITHIN 6 MONTHS AFTER HIGH SCHOOL**
-  **60% COLLEGE COMPLETION WITHIN 6 YEARS AFTER HIGH SCHOOL**

## LEADERSHIP TEAM

### GET INVOLVED! JOIN THE TEAM!

Leaders of community organizations, local business and industry, and educational institutions are invited to join our Mason CAN Leadership Team. who meets quarterly. Contact Jody Maloney, the Mason CAN Specialist at [jodym@ludington.org](mailto:jodym@ludington.org) for more information about our work.



## OUR BELIEFS

- **College is all post-secondary education** that leads to a workforce-recognized credential
  - **College is a necessity:** On average folks with a bachelor's degree make \$1.3 million more over a lifetime of work than a high school diploma alone.
  - **College is for everyone:** There is a post-secondary pathway to credential attainment for everyone. We believe our work is to support students in finding their path and motivation to finish a program.
  - **College is a public good:** Greater post-secondary attainment leads to higher incomes, on average, but more importantly makes for a stronger economy, thriving democracy, and healthier communities.
- College matters for Mason County!**

**DONATE!!**

*Thank you!*



Donate to Mason College Access via CFFMC: <https://shorturl.at/X3DCa>



231-239-8224



[jodym@ludington.org](mailto:jodym@ludington.org)  
[MasonCountyCAN.org](http://MasonCountyCAN.org)



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