GRACE FULLER

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**ENTRY-LEVEL JUNIOR CREATIVE**

A recent Liberal Studies graduate from Regent's University London with a concentration in Media and Communications, currently looking to secure an entry-level Junior Creative position within advertising and marketing. I have developed strong skills and knowledge in Media and communications through social media marketing for future endeavors my goal is to hone in on these skills in a practical and fast-paced work environment. As a recent graduate I am focused on expanding my creativity in the advertising industry and learning new skills in advertising marketing videos, animation development, and tactical social media campaigns as a junior creator.

**Core Competencies**

Creative and innovative style/ Excellent Written and Verbal Communication Skills/ providing motivational support/ Collaborative Teammate /Eager Learner/ Calm Under Pressure/ Multitasker/ Solution Oriented/Organized/Tenacious and Affable/Positive overall attitude

**Professional Highlights**

**Marketing Assistant,**

**ItaliaRail and Italy Magazine**

**Rome, Italy and Remote**

**June 2020 - present day**

**KEY ACHIEVEMENTS**

* Assisted in the development, coordination and implementation of marketing strategies to help keep clients engaged and interested in travel to Italy during COVID sensitive times.
* Successfully worked with Italian production crew to create promotional travel videos in Rome despite language and operational differences to deliver the project on time.
* Demonstrated strong organizational, time-management and problem solving skills with the ability to adapt quickly to schedule and location changes.
* Established a keen grasp and knowledge of company products conveyed in a positive, confident and enthusiastic manner.
* Utilized the company's social media platforms to keep customers engaged and dreaming about travel to Italy when tourism begins post pandemic.

**Bartender/server**

**The Crown Tavern, Mitchell and Butlers pubs**

**London, UK**

**(March 2018- November 2019)**

**KEY ACHIEVEMENTS**

* Worked incredibly well with other team members to provide fantastic customer service
* Demonstrated effective communication and marketing skills when it came to selling new products
* Effectively performed multiple administrative duties, including greeting and accommodating visitors, addressing phone inquiries.
* Expanded client base, generated repeat business and referrals by providing quality customer service combined with an affable attitude.

**EDUCATION**

**Regent's University London**

**(September 2016- May 2020)**

**BA Hons Liberal Studies (Media and Communications)**

**Key Skills gained:**

* Vast knowledge amongst many creative industries through courses such as production, film, broadcasting photography, psychology, photography and business.
* Video developing and editing skills with Photoshop, Premiere pro, Illustrator, Bridge, Final cut
* worked and collaborated smoothly with a team to develop and create ideas for interviews and live broadcast shows and many projects.
* Conducted qualitative research on brand advertisement for Media research methods course as well as for my dissertation
* International school work with different people and know an audiences background
* Conceptual thinking while also able to manage work loads
* Communication skills through essays and presentations