

# COMPANY PROFILE



[www.ershad-eg.com](http://www.ershad-eg.com)



# OUR PROMISE



We create a world of difference to deliver up to your expectations

Credibility and perseverance are our pillars of success

We harness technology to achieve targets

Time is on top of our priorities

[WHO ARE WE? >](#)

Founded in 2020, ershad is managed by seasoned healthcare professionals with hands-on experience in local and international markets.

**Vision:** We engage in healthcare ecosystem to create a world of difference

**Mission:** We provide outstanding consulting services via collaboration with our clients targeting success and sustainable results. ershad endeavors to have a positive impact on healthcare ecosystem by improving access and quality and reducing overall costs



**WHY US?**





WHY?

01

In-depth knowledge and multi-faceted culturally-sensitive experience of healthcare ecosystem in the Egyptian and regional markets. We connect you to the knowledge you need

02

Our executive team have +100 years of experience working on successful projects with outstanding track records of achievements

03

We are always ahead of the game, always looking to better ourselves, while remaining compliant. We deliver differentiated value at every service opportunity

**WHY US?**

**HOW CAN WE  
HELP?**



# HOW CAN WE HELP?



## HEALTHTECH

Price aggregation and bidding on healthcare services ([U Deal](#)), Knowledge Base Management System ([ershad Hub](#)), Remote Patient Monitoring and Tele-medicine platforms



## CONSULTANCY

Employee benefits' (medical and life insurance benefits) pricing and risk assessment, tender management, billing, coding, revenue cycle and claims management



## CAPACITY BUILDING

Training, TOT, develop and implement training strategies

**WHO CAN WE HELP?**



# WHO CAN WE HELP?

Employers **01**

Insurers **02**

Brokers **03**

TPAs **04**

Reinsurers **05**

Providers **06**

**FOUNDER**



# FOUNDER AND CEO



**Dr. Mohamed Al-Refaey**

A physician and health insurance expert with +20 years of experience, holds MBA on global management from École Supérieure Libre des Sciences Commerciales Appliquées, Paris.

Dr. Mohamed is Certified from Chartered Insurance Institute, UK. He earned a Master's Degree in Medicine and Healthcare Management Diploma from the American University in Cairo. He has been designated as a Professional in Health Insurance by Academy of Healthcare Management, AHIP, USA.

He has hands-on experience in various markets (Egypt, UAE, Qatar) and from different perspectives (insurers, TPAs, providers). He held senior positions in multi-cultural environments (Al-Futtaim Group, Qatar Insurance Group, Allianz Group, Ajman Govt.).

**CONTACT US**



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**Ershad Consultancy Egypt L.L.C**

**THANK YOU**



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# CLIENT MEETING

Presentations are tools that can be used as lectures, speeches, reports, and more. It is mostly presented before an.

Presentations are tools that can be used as lectures, speeches.

01

Presentations are tools that can be used as lectures, speeches.

02

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# GREAT TEAMWORK

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# BUSINESS PARTNER

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END OF SLIDE

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as lectures, speeches, reports

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