



AMERICAN CHOICE
— C A P I T A L —

American Choice Capital Guidelines



All Stipulations to be submitted to us must be included with a full description of the deal name and the title of docs in the subject line.

Submission Requirements:

Merchant Application

3 months of business bank statements 4 Months if California

Seasonal/Conditional Industries: Payback months required or 12 months of bank statements

After 5th of current month – must have prior month statement

All pages of statements must be provided



Information Requirement

Please be sure that your application form includes the following information:

- Nature of business
- How long the business has been in operation
- The amount of the advance the merchant is seeking
- The home address, birth date, and social security number of the business owners
- Details of other advances outstanding – date and amount of advance
- Balance on current Federal Tax liens / Judgements
- Percentage of ownership if multiple owners



Prohibited Industry

- Non Profit Co.
- Credit Protection, Restoration, & Repair
- Collection Agencies & Debt Buyers
- Debt and Tax Reduction Services
- Securities & Commodities Dealers & Brokers
- Mailing & Fulfillment Houses
- Title Companies/ Escrow Agencies
- Loan / Finance companies
- Real Estate broker/investments
- Trucking under 100k per month in revenue- 1st Pos
- Construction under 50k per month in revenue
- Auto Sales under 100k per month in revenue and/or 1st pos
- Adult film industry / dancing locations

Seasonal Industries

subject to additional documents requirements

- Tax Services
- Resorts
- Snow Removal
- Jewelry Stores
- Fitness Centers
- Landscaping

- Florist
- Boat Sales
- Construction (NorthEast)

Non Standard Industries

subject to additional documents requirements

- Construction/Home Improvement
- Employment Agencies/ Labor Contractors
- Gas Stations
- Grocery Stores
- Insurance Agencies
- Unions/Membership Organizations
- Trucking (3 trucks minimum)
- Manufacturing (B2B)
- Mining/Quarrying
- Educational Services
- Furniture
- Law Firms/Lawyers



Guidelines

Minimum Revenue	Minimum Monthly Revenue: \$15,000 per month
Advance Term	Multiple position 4-9 months
Personal Credit	550+
Minimum Transactions/ Minimum Monthly Deposits	Transactions: 5 per month
Negative Days	Less than 10 in 3 months; or 5 a month
Funding Range	\$10,000.00-\$1,000,000.00
NSFs	Less than 10 in a 3 month period
Length in business	1 Year
Maximum Funding:	\$1,000,000.00
Policy on Liens Policies on Bankruptcies	No open or past bankruptcies (business or personal) No excessive State or Federal Tax Liens / Judgments, (business or personal) Must be paid, released, or subject to payment plan o If in payment plan, it must have already started and must be current
Average Daily Ledger	Minimum average of \$1000



Decline Reasons

Transactions	Less than 5 in one month
Revenue	A Monthly Average of less than \$15,000 in total revenue per month
Balance	Negative average balance
Personal Credit	Sub 550 FICO FICO and behind on trades Open or closed BK
NSFs	More than 10 total NSF + overdrafts in all 3 months combined. More than 10 negative days in a 3 month period
Too many Existing Advances	5 or more advances that are currently being deducted from the business that has led to over leverage Constant reckless funding
Rent	More than 1 month behind on rent
Business Lease(s)	Leases that are done month to month Note: Must be in a lease agreement through the advance period
Bank Account Type	Personal Bank accounts for business operations.

Proofs of Ownership Examples

Sole Proprietorships

- Copy of lease, where signor's name matches name on bank account
- Active business license reflecting the merchant's name and DBA (occupational or professional license insufficient)
- Active sales tax certificate or permit (referred to as Resale Certificate in some states)
- Letter from CPA or attorney stating ownership percentage
- Copy of executed buy-sell agreement
- Copy of court documents or decree granting ownership

Partnerships

- Most recent executed Partnership Agreement for businesses
- Schedule K-1 "Partner's Share of Income, Deductions, Credits, etc." as filed with most recent tax return (Form 1065)
- Letter from CPA or attorney stating ownership percentage
- Copy of executed buy-sell agreement
- Copy of court documents or decree granting ownership

Corporations

- Most recent executed Articles of Incorporation for businesses showing ownership percentages, and/or the ability to encumber the business.
- C Corporation
 - Schedule G "Information on Certain Persons Owning the Corporation's Voting Stock" as filed with most recent tax return (Form 1120)
 - Form 1125-E "Compensation of Officers" as filed with most recent tax return (Form 1120)
- S Corporation- Schedule K-1 "Shareholder's Share of Income, Deductions, Credits, etc." as filed with most recent tax return (Form 1120S)
- Letter from CPA or attorney stating ownership percentage
- Copy of executed buy-sell agreement

- Copy of court documents or decree granting ownership

Limited Liability Companies

- Most recent executed Articles of Incorporation for businesses or the most recent executed Operating Agreement
- Single-Member LLC:
 - Schedule C “Profit or Loss from Business”, or
 - Schedule C-EZ “Net Profit from Business”, or
 - Schedule E “Supplemental Income and Loss”, or
 - Schedule F “Profit or Loss from Farming”
- Multi-owner LLC, Schedule K-1 “Partner’s Share of Income, Deductions, Credits, etc.” filed with most recent tax return (Form 1065)
- Letter from CPA or attorney stating ownership percentage
- Copy of executed buy-sell agreement
- Copy of court documents or decree granting ownership