



This year was a fantastic year for K&K Services! Business growth has been tremendous thanks to our amazing customers giving referrals and to our hard work providing reliable, quality customer service. We have stayed consistent with our pricing as we do not advertise and being solely a referral business. Referrals are the best compliments to our company.

Due to our growth and your dedication to our company, from your kind referrals, we must change our scheduling structure a bit to continue to provide timely and efficient commitments and the flexibility that you deserve! Our pricing is based on the motto of community discounting. Meaning we want to be productive as possible in your neighborhood with less interruptions. Scheduling multiple homes in the community/subdivision is what controls our costs. Set up and clean up and multiple visits to neighborhoods is time consuming and costly. As we have and will continue with the pricing that you were quoted, we will be designating times of service for each neighborhood we service. We will offer the same discounted pricing while we are in your neighborhood. However, if these times are not convenient, we will work with you, however that *might* mean a small fee for requested out of service times. (For example: if we are servicing in Woodstock on a weekend and someone in Suwanee is requesting to have service that same weekend, and not wait for our Suwanee weekend, this would increase your regular service charge with a fee.)

We are a service-oriented company where we talk to you, give advice and concerns about your lawn and even say no to service if it won't be of any benefit. As we are in the business to make money, we are not in the business of taking someone's money. We strive for high quality service and the ethical approach of doing the right thing and providing the best service.

We appreciate all your kind comments that we have received, face to face, and our friendships we have made over the years. We would really appreciate it if you would show us some love and provide your positive comments/reviews on one or both of these sites, please. Our newer clients are checking us out online and we could really use your help.

<https://www.yelp.com/biz/k-and-k-services-cumming>  
<https://nextdoor.com/pages/kk-services-cumming-ga/recommend/>

Also, we hope to get involved with any HOA association to offer our services to the whole community. Please send us the information of who to contact. Your recommendation that you share with your community, on your HOA website, or just talking with your neighbors will also help. Your kind words, and approval of our commitments promised, is reflected in our growth. It helps control our cost to be the lowest provider around. That's neighbor helping neighbor! I am a neighbor, and you are help our community one home at a time by Keeping It Local!

Our ideal dates to start are as follows:

Fescue            April 7  
Bermuda         April 14

Weekdays are also an option. We have already had some requests for aerating now. We are ready when you are, so just let us know when you're ready to schedule. You can call, text, or even request your aeration appointment on our website.

If you are a weekend warrior and do your own chemical maintenance and lawn work, you will want to put down your pre-emergent to the yard as early as NOW. If you have lawn service, this has probably already been done. No fertilizer is needed until after aeration. Pre-emergent kills the weed seeds that are there now and helps deter germination. You can use pre-emergent in your pine islands and landscaping however keep away from flowering plants as it will not allow flower growth.

Thank you for your continued business.

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### **Hot Deals for Cold Weather**

Now that we are offering Hot water pressure washing, we are now accepting customers for off season pressure washing prices for this year for your concrete needs. There is still 18 spots available for this pricing which is approximately 21.29% of the in season price for concrete. Hot water dramatically increases the power of the cleaning process as would cleaning your whites in hot water. Our 180° water will turbo charge the cleaning process, using less water, reduced wear on concrete making it far superior over the cold-water machines. We will not be cheaper than cold water machines but for the few cents more the benefit far outweighs the cost. Call for your free estimate today and guarantee this low rate before April 15, 2018.

Aeration Price: \_\_\_\_\_

### Core Aeration

One key aspect to a healthy lawn that is often overlooked is aerating. Core aeration is important because it removes compacted soil and thatch buildup. It allows air, water and nutrients to penetrate surface soils and reach the root systems where these three items are needed most to promote deeper root growth.

Core aeration is often referred to as "plug aeration" in which by mechanical means a plug of soil about 3" in length is removed from the turf.

**Before Aeration**      **After Aeration**      **8 - 10 Weeks After Aeration**