



We are now approximately 5-7 weeks away from the first official weekend of our aeration season.

If you are Fescue you will want to get your ground ready for seed in the next few weeks. Make sure you get your winter feedings in to get ready for your seeding the first week of April. Make sure to coordinate with us to aerate just before seeding!

If you are Bermuda, you should be adding your 2nd pre-emergent down. If you haven't, make sure you get it down this weekend. Pre-Emergent attempts to kill the seeds prior to germination which will help control your weeds in the summer time, and from those neighbors that don't.

Personal Note....

As many of you are aware, I have completed my second shoulder replacement and soon will be released from post-op care/rehab soon before aeration season starts. Thank you for the kind emails and personal text messages I have received. It is really nice to know that I have developed more than business relationships, but friendships over the years. For many of you I have been aerating your yards for over 10 years and you can remember where we started from. I too remember mostly everyone and it is so fun to see how your yards have gotten better over time and advice, when recommended or requested, has been followed and completed. I take that as a personal compliment that you have valued my advice. Thank you to all.

HOT WATER PRESSURE WASHING....

If it is 50+ degrees outside we are likely pressure washing homes and driveways. In the month of March only, we are offering a .12 per square foot concrete price. That saves you the diesel fuel surcharge (since we have to run a separate unit to get water to a steamy 180 degrees). That is a stone cold deal for a steamy hot price!

We need your help this year.....

To ensure we keep cost low and affordable year after year we look to you, our loyal customers, to come back year after year and that you talk to your neighbors and get everyone on the list when we arrive. We don't spend money on advertising and marketing to keep our cost low. We love walk-up customers when they see you have invested into us and the quality work we leave behind. To do the above we need you to be involved with this process. We would like to put a sign in your yard if allowable, be placed on your HOA websites. Also, please use the neighbor app **Nextdoor** or **Facebook** (please leave a review on Facebook). And for you really tech savvy customers, consider going to **Yelp** and finding us there to schedule your appointment. Then after your appointment is completed, leaving a review... otherwise reviews there don't count. The more web traffic we receive, on our site **kksrvcs.com** and places like Yelp, the better! We need your help to promote our business.

We want to make clear to everyone. The prices that we have quoted and used for years have been based on the neighborhood discount pricing. That means we will work collectively in a neighborhood in one day so that it controls set up/cleanup cost and multiple trips to neighborhoods. Neighborhood discounting was based on at least 5-7 house in the same day in a neighborhood/next door neighbors. Due to many homeowners moving in the past few years out of state and our service area we are looking to attract and accept new customers and to keep your neighborhood pricing. We will always be accommodating to that need! However, outside of designated times for neighborhood you may incurred a \$20.00 set up fee for return visits on off-scheduled neighborhood days. We will of course work everyone in and will attempt to make a group deal again in the future if times don't work out for you. This is why committing early and cross marketing helps us all. You keep your super low rate and we provide the best aeration customer service and leave your neighborhood looking great.

Because you are our loyal customer, we are contacting you to lock in your rate from last year. The deadline for this is April 1, 2019. We simply need you to go to www.ksrvcs.com and register on the website that you want to be locked in for service. We will contact you soon to arrange the service date. We are not asking for a down payment or pre-payment as most companies require. We trust that if you give us your word we will give you ours. Don't forget to request a pressure washing estimate while you're at it!

Thank you for your continued business.

Sincerely,

Kraig and Kristy Cantlin
K&K Services
770-656-7131 Kraig
770-401-5878 Kristy
kksrvcs@att.net
kksrvcs.com

