

The Actions That Matter triangle is a fast, visual way to sort what your team could do — into what you will do.

It's a simple tool for prioritising meaningful action. It helps teams surface the moves that carry real weight — and match those moves to the commitment, teamwork, and follow-through they deserve.

This is where scattered notes become a short, sharp list.

And that list becomes shared focus.

All cards start at the top of the triangle — the Could Do level. From there, move them down step-by-step:

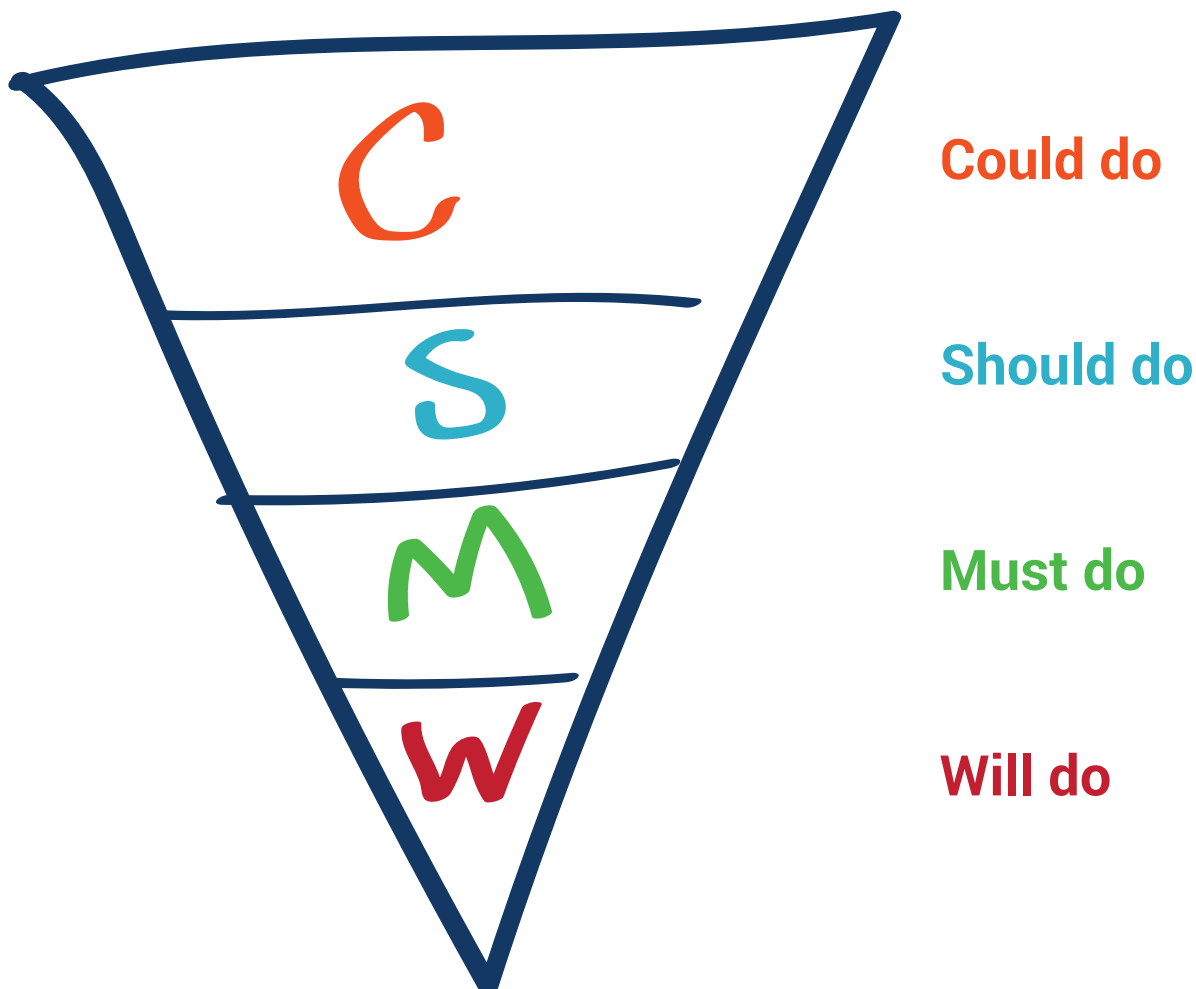
Could do — ideas that might be useful

Should do — actions with potential, but lower urgency

Must do — essential next moves, likely requiring teamwork

Will do — committed actions, ready to begin

This filtering process helps you focus — visually, quickly, and as a team.



✓ **Tip:** The Actions That Matter tool turns a table full of ideas in to clear, collective priorities.