

ASQUEY LLC appoints ICT CONSULTANTS as channel partner in the UAE to promote and market ASQUEY's proprietary software VSigns, a first of its kind, comprehensive business health check system for SMEs.

ASQUEY announced that it had appointed ICT CONSULTANTS, a UAE based technology consulting & marketing company, as its channel partner to promote and market VSigns within its extensive business network.

"The concept of measuring overall business health, often neglected, is extremely important for entrepreneurs, business owners and senior business leaders. VSigns addresses this gap, it empowers and adds value to businesses, bringing together critical business components, produces a business health score, while identifying areas that need attention. ICT CONSULTANTS are very happy to be associated with ASQUEY, and to proliferate the use of VSigns within its network.", said Asad Haque, Founder & CEO ICT CONSULTANTS

"Leveraging ICT CONSULTANTS extensive network fits into the ASQUEY strategy of raising awareness and bringing VSigns to the SME segment. ICT are highly experienced and successful market leaders, and their validation of VSigns as a concept and product is extremely satisfying.", said Abid Siddiqi, Co-Founder & CEO ASQUEY LLC.



VSigns a first of its kind, comprehensive business health check system for SMEs. A proprietary software developed by experts at ASQUEY, which analyzes user provided data over 7 key vital signs of a business and produces actionable insights, dashboards and reports. Users will benefit tremendously from knowing the health of their business, quickly, with the ability to instantaneously narrow down to the areas of concern and address them effectively. The relatively low cost of a single diagnosis makes it an attractive offering for the SMEs. VSigns complements and speeds up the work of Consultants, Auditors, Accountants, Business Owners, CEOs and CFOs. <https://www.vsignsapp.com>



Established in 2020, ASQUEY LLC is a UAE based boutique business and management consultancy firm, backed by experienced subject matter experts, that also transforms proven proprietary concepts into user friendly, affordable and state of the art digital products that empower businesses to grow and succeed. <https://www.asquey.com>

ICT Consultants (ICT) are experts with proven success in representing/ JV with Tech Companies in order to focus & expand the Vendor Company's business interest in UAE, Middle East, CIS and Indian subcontinent regions. ICT Consultants are highly experienced and successful industry professionals with decades of success in sales, marketing & channel management. ICT will leverage its network of Clients, VAR's, SI's, Consultants & Partners - <http://ictconsultants.co/>