

Rodrigo Camus

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Houston, TX | Mexico and USA Citizen

Here is a concise version of your CV, perfect for applications where a shorter document is preferred. It distills your extensive experience into a powerful and scannable 1-2 pages.

Your Concise CV: Rodrigo Camus

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Summary / Professional Profile

Highly accomplished and adaptable **Industrial and Transportation Designer** with over 20 years of international experience spanning automotive design, diverse product development, and entrepreneurship. A former professional touring car racer, I completed nearly all coursework at the prestigious **ArtCenter College of Design** and contributed to the design of the **iconic Fiat 500**. I am a proven leader in design education, having served as a Design Chair and delivered innovative VR-based design workshops at institutions like **SCAD**. My passion lies in mentoring students and bridging professional practice with an education rooted in real-world skills.

Professional Experience

Founder & Managing Partner | OLiSof Properties, Houston, TX 2016 – Present

- Applied industrial design methodology to residential renovation, overseeing all aspects from design and project management to sales.
- **Significantly reduced project durations** by standardizing materials and streamlining logistics, demonstrating efficient, value-driven design at scale.

Founder & Lead Artist | Pro Car Sketch, Houston, TX 2013 – Present

- Founded and managed a successful creative business, producing custom automotive art for a loyal customer base at major auto shows.
- **Generated significant revenue** and gained high-profile recognition, including being profiled by ArtCenter's *Dot Magazine* and collaborating with **Chip Foose**.

Creator & Educator | Pro Sketch by Rod Camus (YouTube Channel), Online Platform 2019 – 2020

- Produced over 40 in-depth video tutorials on design sketching and rendering, providing accessible education to a global audience.

Design Chair, Transportation Design | Riggoletti Casa de Diseño, Mexico City, Mexico 2008 – 2010

- Appointed to lead and shape the transportation design curriculum, fostering a culture of professional standards and mentorship.
- Mentored students for admission to top design schools (e.g., College for Creative Studies) and career placement at companies like **BMW**.

Designer | FIAT, Turin, Italy 2006 – 2007

- **Key member of the design team** for the **iconic Fiat 500 (Cinquecento)**, contributing to interior design and special editions for high-profile clients like **Piero Ferrari**.

Education

Transportation Design Studies (1 credit shy of BS degree) | ArtCenter College of Design, Pasadena, California, USA 2001 – 2005

Skills

- **Design & Ideation:** Concept Generation, Sketching & Rendering (notably AD Markers), 3D Modeling (SolidWorks, Alias), VR Design (Gravity Sketch), Prototyping (Clay, 3D Printing).
- **Teaching & Mentorship:** Curriculum Development, Workshop Facilitation, Student Mentorship, Design Pedagogy.
- **Business Acumen:** Entrepreneurship, Project Management, DFM, Client Relations, Sales & Marketing.
- **Technical:** Adobe Creative Suite (Photoshop, Illustrator), Google Suite, AR/VR.

Interests & Personal Endeavors

- **Motorsports:** Professional touring car racing (Copa Corona 2000, Rookie of the Year), Open-wheel racing (Bob Bondurant's school).
 - **Aviation:** Private Pilot Permit.
 - **Creative Ventures:** Author of "Formula Fun" children's book series.
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Languages

- **English:** Fluent
 - **Spanish:** Fluent
 - **Italian:** 80% Proficiency
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