

# **Why Tortillas Are So Great!**

## **They Pre-Date Sliced Bread**

Before Otto Frederick Rohwedder blessed the world with sliced bread in 1928, tortillas had already been feeding civilizations for thousands of years. The Mayans and Aztecs? Tortilla people.

## **The Ultimate Food Hugger**

A tortilla is like a loving embrace for whatever food you put inside—beans, cheese, steak, eggs, or leftovers. Sliced bread can't compete.

## **They Birth Icons**

Without tortillas, there would be no tacos, burritos, enchiladas, nachos, quesadillas, flautas, or Doritos. Think about that.

## **Team Versatility**

Hot or cold, soft or crispy, corn or flour—tortillas adapt and shine in every culinary setting.

## **No Crust, No Fuss**

Fully edible. No crust. Kids approve. Parents rejoice.

## **Meal Prep MVP**

Freezer-friendly and ready when you are. Perfect for breakfast, lunch, or dinner.

## **Health-Conscious Hero**

Whole wheat, low-carb, high-protein, gluten-free—the tortilla evolves with your diet.

## **Portable Powerhouse**

They travel well. No crumbs. No mess. Just wrapped-up joy.

## **The Great Equalizer**

You don't need a fancy kitchen to make something incredible with a tortilla.

## **Taco Tuesday Is a Movement**

You don't see 'Sandwich Saturday,' but 'Taco Tuesday'? That's a weekly celebration.

## **Tortillas + Melty Cheese = Pure Alchemy**

Quesadillas and enchiladas are proof that the tortilla is a magical food conductor.

## **Breakfast of Champions**

Eggs, chorizo, cheese, salsa—all in a tortilla. It's not a breakfast sandwich—it's an experience.

## **Effortlessly Customizable**

Feeding picky eaters? Going keto? Tortillas adapt with grace.

## **A Cultural Bridge**

Tortillas connect cultures. They are a universal handshake of hospitality.

## **Even Dessert Gets a Turn**

Cinnamon sugar chips, Nutella wraps, and sweet empanadas—all thanks to tortillas.

## **Final Thoughts: Tortillas Are a Lifestyle**

To live in a world without tortillas is to deny yourself joy, heritage, convenience, and golden, crispy goodness. So the next time someone says something is "the best thing since sliced bread," introduce them to your old friend—the tortilla.