

Dear Moms of Haines City,

I'm writing to you not as a business owner, but as a fellow mom who dreams of something more for our children, for our families, and for our community. Falcon's Nest Play Cafe is not just a business idea—it's a vision born from love, from the desire to create a space where our children can thrive, grow, and connect, and where we as moms can find support, community, and joy.

This dream isn't just for me—it's for **us**. For every mom who's wished for a local space where their child could explore and play without needing to drive to another city. For every family that has longed for a place to belong right here in the heart of Haines City. Falcon's Nest Play Cafe can be that space, but I need your help to make it a reality.

Behind the scenes, I've poured my heart and soul into this dream. I've spent countless hours planning, researching, and brainstorming, ensuring every detail would create a warm, safe, and enriching environment for our children. It's been mentally exhausting at times, but every late night and every list I've scribbled down has been driven by my belief in this dream and the potential it holds for our community.

But here's the truth: passion, energy, and hard work can only take me so far. The missing piece is funding. And while asking for help is never easy, I know that dreams like this aren't achieved alone—they're built together, with the support of those who believe in them.

I'm asking you to believe in Falcon's Nest with me. To believe in the idea of creating something special for our children and a brighter future for our community. Every donation, no matter how small, brings us one step closer to opening the doors of Falcon's Nest.

This isn't just about raising funds—it's about building a movement of moms who know the power of supporting one another. Together, we can show what's possible when we rally around a shared vision.

I believe in me. I believe in you. And I believe in Falcon's Nest Play Cafe. If this dream resonates with you, if you can see the magic and the potential in what we're creating, I ask you to stand with me. Let's bring Falcon's Nest to life—not just for me, but for **us**.



With love and determination,

Direne and Farrah Falcon
Founders of Falcon's Nest Play Cafe

Direne Falcon
Farrah Falcon