



Awareness is everything. It takes a community.
The more people who see, recognize, and remember, the greater
the chance someone holds the key piece of information.

Here's how you can help:



1. CREATE CUSTOM MADE FLYERS

Create or have made for you, clear flyers (digital + print). Add QR codes linking to case info or tip lines. Use a hashtag like #FindName.



2. SHARE EVERYWHERE

Post on Facebook, X, Instagram, Threads, Bluesky etc. Share to your profile, stories, and groups. Use Nextdoor, Ring to reach people nearby.



3. CREATE & SHARE VIDEO CONTENT

Make TikToks, Reels, and Shorts. Tag @MissingInAmericaNetwork so we can amplify your reach. Contact ethical content creators to cover your loved ones story.



4. REACH HIGH-VISIBILITY AUDIENCES

Comment with digital flyers on viral posts, news articles, and public pages where large audiences gather online. Every interaction is a chance to reach the right person.



5. CONTACT MEDIA OUTLETS

Don't wait for media to find the story. Reach out to local and nationwide outlets. Send press releases, submit contact forms, and email reporters. Follow up regularly.



COMMUNITY OUTREACH

Post flyers at work, in businesses, coffee shops, churches, laundromats, car washes, youth groups and community boards.



TAKE AWARENESS ON THE ROAD

Display flyers on your vehicle, use yard signs, and share with ride share or delivery drivers. Create billboard campaigns along major highways in the area.



MOBILIZE YOUR NETWORK

Text, email, and message friends and family directly. Ask them to share and distribute and to always have some on hand to share.



PROVIDE A SAFE WAY TO REPORT

Not everyone feels comfortable contacting law enforcement. Use a trusted tip line instead of personal phone numbers to protect families and encourage anonymous reporting.



KEEP THE CASE VISIBLE

Repost regularly, follow up with media, organize vigils, awareness events or flyer days, to keep the case in the spotlight.

AWARENESS
Creates
Recognition

RECOGNITION
Creates
Leads

LEADS
Bring
Answers

ANSWERS
Bring Our Loved Ones
HOME!



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