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Denotes major holidays: New Year's Day, MLK, Presidents Day, Memorial Day, 4th of July, Labor Day, Columbus Day, Veterans Day, Thanksgiving, Christmas

#### 2024 New Year Sale

• Event Dates: 12/27/23 - 1/15/2024

## Presidents Day Event

Beautyrest Black & Black Hybrid:

Save up to \$1100 (\$700 off K-Class, \$600 off C-Class, \$300 off L-Class, \$300 off B-Class + \$400 off Black Luxury)

Harmony Lux & Harmony Lux Hybrid: Save up to \$800 (\$400 off LVL 2, \$300 off LVL 1 + \$400 off Black Luxury)

• Event Dates: 1/31/24 - 2/26/24

## Spring Savings Event

Beautyrest Black & Black Hybrid:

Save up to \$600 (\$400 off K-Class, \$400 off C-Class, \$200 off L-Class, \$200 off B-Class + \$200 off Black Luxury)

• Event Dates: 3/20/24 - 4/1/24

## Memorial Day Event

Beautyrest Black & Black Hybrid:

Save up to \$1100 (\$700 off K-Class, \$600 off C-Class, \$300 off L-Class, \$300 off B-Class + \$400 off Black Luxury)

Harmony Lux & Harmony Lux Hybrid: Save up to \$800 (\$400 off LVL 2, \$300 off LVL 1 + \$400 off Black Luxury)

• Event Dates: 5/15/24 - 6/10/24

#### 4th of July Event

• Event Dates: 6/26/24 - 7/22/24

#### Labor Day Event

• Event Dates: 8/14/24 - 9/9/24

#### Fall Savings Event

• Event Dates: 10/2/24 - 10/16/24

# Veterans Day SaleBlack Friday Sale

## • Veterans Day Event Dates: 11/6/24 - 11/17/24

Black Friday Event Dates:
11/18/24 - 12/2/24

#### 2024 New Year Sale

• Event Dates: 12/18/24 - 1/6/25

In order to receive printed POP by (in-store date), all orders must be placed on BrandHQ by (order cutoff date). Note: Second half of year promotions still preliminary and subject to change.