



SPRING SAVINGS SALE

Save Big

on Serta® iComfortECO™ mattresses when paired with a select Adjustable Base.*

F10
MEDIUM
12" Profile



PRICES SHOWN REFLECT EVENT SAVINGS

\$1399

YOU SAVE \$100

Queen Mattress



REPREVE®, Unifi, Inc.

\$1149

YOU SAVE \$100

Twin Mattress

\$1199

YOU SAVE \$100

Twin XL Mattress

\$1299

YOU SAVE \$100

Full Mattress

\$1899

YOU SAVE \$100

King/Cal King Mattress

SET PRICING	FOUNDATION SET		MOTION AIR® UPGRADE		MOTION ESSENTIALS® UPGRADE		MOTION PERFECT® UPGRADE	
TWIN	\$1,359	YOU SAVE \$100	--	--	--	--	--	--
TWIN XL	\$1,4309	YOU SAVE \$100	\$1,698	YOU SAVE \$100	\$1,898	YOU SAVE \$100	\$2,648	YOU SAVE \$250
FULL	\$1,549	YOU SAVE \$100	--	--	\$2,098	YOU SAVE \$100	\$2,948	YOU SAVE \$250
QUEEN	\$1,649	YOU SAVE \$100	\$1,998	YOU SAVE \$100	\$2,198	YOU SAVE \$100	\$3,048	YOU SAVE \$250
KING/ CAL-KING*	\$2,319	YOU SAVE \$100	\$2,648	YOU SAVE \$100	\$3,098	YOU SAVE \$100	\$3,998	YOU SAVE \$400
			1 BASE		1 BASE		1 BASE	
			\$2,897		\$3,297		\$4,797	
			2 BASES		2 BASES		2 BASES	

*King and Cal King motion set prices shown as 1 Base represent motion bases that operate as one unit, even if delivered in multiple boxes. Prices with 2 Bases represent motion bases that can operate independently or be synchronized.



10 YEAR WARRANTY



100% USA ASSEMBLED



ADJUSTABLE FRIENDLY



CERTIPUR-US CERTIFIED

*Purchase a Serta iComfort® or iComfortECO™ mattress between March 18, 2024 and April 17, 2024 and receive up to \$400 off an iComfortECO™ mattress and up to \$300 on an eligible adjustable base. The maximum \$700 savings applies to a King size eligible mattress and a King size Motion Perfect® base. See participating stores for details. These offers may not be applied to previous purchases, cannot be combined with other offers and are available only on qualified purchases made at participating retailers in the 50 United States and the District of Columbia while supplies last. Product availability, pricing and offer dates may vary by retail location. Void where prohibited by law. © 2024 Serta, Inc.



SPRING SAVINGS SALE

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F15GL
FIRM
12.5" Profile



PRICES SHOWN REFLECT EVENT SAVINGS

\$1699

YOU SAVE \$100

Queen Mattress



REPREVE®, Unifi, Inc.

\$1399 YOU SAVE \$100

Twin XL Mattress

\$1599 YOU SAVE \$100

Full Mattress

\$2199 YOU SAVE \$100

King/Cal King Mattress

SET PRICING	FOUNDATION SET		MOTION AIR® UPGRADE		MOTION ESSENTIALS® UPGRADE		MOTION PERFECT® UPGRADE	
TWIN XL	\$1,609	YOU SAVE \$100	\$1,898	YOU SAVE \$100	\$2,098	YOU SAVE \$100	\$2,848	YOU SAVE \$250
FULL	\$1,849	YOU SAVE \$100	--	--	\$2,398	YOU SAVE \$100	\$3,248	YOU SAVE \$250
QUEEN	\$1,949	YOU SAVE \$100	\$2,298	YOU SAVE \$100	\$2,498	YOU SAVE \$100	\$3,348	YOU SAVE \$250
KING/ CAL-KING*	\$2,619	YOU SAVE \$100	\$2,948	YOU SAVE \$100	\$3,398	YOU SAVE \$100	\$4,298	YOU SAVE \$400
			\$3,197		\$3,597		\$5,097	
			1 BASE		1 BASE		1 BASE	
			2 BASES		2 BASES		2 BASES	

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F20GL
PLUSH
12.5" Profile



PRICES SHOWN REFLECT EVENT SAVINGS

\$1799

YOU SAVE \$200

Queen Mattress



REPREVE®, Unifi, Inc.

\$1399 YOU SAVE \$200

Twin XL Mattress

\$1699 YOU SAVE \$200

Full Mattress

\$2299 YOU SAVE \$200

King/Cal King Mattress

SET PRICING	FOUNDATION SET		MOTION AIR® UPGRADE		MOTION ESSENTIALS® UPGRADE		MOTION PERFECT® UPGRADE	
TWIN XL	\$1,609	YOU SAVE \$200	\$1,898	YOU SAVE \$200	\$2,098	YOU SAVE \$200	\$2,848	YOU SAVE \$350
FULL	\$1,949	YOU SAVE \$200	--	--	\$2,498	YOU SAVE \$200	\$3,348	YOU SAVE \$350
QUEEN	\$2,049	YOU SAVE \$200	\$2,398	YOU SAVE \$200	\$2,598	YOU SAVE \$200	\$3,448	YOU SAVE \$350
KING/ CAL-KING*	\$2,719	YOU SAVE \$200	\$3,048	YOU SAVE \$200	\$3,498	YOU SAVE \$200	\$4,398	YOU SAVE \$500
			1 BASE		1 BASE		1 BASE	
			\$3,297		\$3,697		\$5,197	
			2 BASES		2 BASES		2 BASES	

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ADJUSTABLE FRIENDLY



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SPRING SAVINGS SALE

Save Big

on Serta® iComfortECO™ mattresses when paired with a select Adjustable Base.*

F30LTX
FIRM
14" Profile



PRICES SHOWN REFLECT EVENT SAVINGS

\$2199 YOU SAVE \$300
Queen Mattress



REPVE®, Unifi, Inc.

\$1699 YOU SAVE \$300
Twin XL Mattress

\$2099 YOU SAVE \$300
Full Mattress

\$2699 YOU SAVE \$300
King/Cal King Mattress

SET PRICING	FOUNDATION SET		MOTION AIR® UPGRADE		MOTION ESSENTIALS® UPGRADE		MOTION PERFECT® UPGRADE	
TWIN XL	\$1,909	YOU SAVE \$300	\$2,198	YOU SAVE \$300	\$2,398	YOU SAVE \$300	\$3,148	YOU SAVE \$450
FULL	\$2,349	YOU SAVE \$300	--	--	\$2,898	YOU SAVE \$300	\$3,748	YOU SAVE \$450
QUEEN	\$2,449	YOU SAVE \$300	\$2,798	YOU SAVE \$300	\$2,998	YOU SAVE \$300	\$3,848	YOU SAVE \$450
KING/ CAL-KING*	\$3,119	YOU SAVE \$300	\$3,448	YOU SAVE \$300	\$3,898	YOU SAVE \$300	\$4,798	YOU SAVE \$600
			1 BASE		1 BASE		1 BASE	
			\$3,697		\$4,097		\$5,597	
			2 BASES		2 BASES		2 BASES	

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SPRING SAVINGS SALE

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F30LTX
PLUSH
13.5" Profile



PRICES SHOWN REFLECT EVENT SAVINGS

\$2199 YOU SAVE \$300
Queen Mattress



REPVE®, Unifi, Inc.

\$1699 YOU SAVE \$300
Twin XL Mattress

\$2099 YOU SAVE \$300
Full Mattress

\$2699 YOU SAVE \$300
King/Cal King Mattress

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KING/ CAL-KING*	\$3,119	YOU SAVE \$300	\$3,448	YOU SAVE \$300	\$3,898	YOU SAVE \$300	\$4,798	YOU SAVE \$600
			1 BASE		1 BASE		1 BASE	
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F40HD
MEDIUM
15" Profile



PRICES SHOWN REFLECT EVENT SAVINGS

\$2599 YOU SAVE \$400
Queen Mattress



REPVE®, Unifi, Inc.

\$2099 YOU SAVE \$400
Twin XL Mattress

\$3199 YOU SAVE \$400
King/Cal King Mattress

SET PRICING	FOUNDATION SET		MOTION AIR® UPGRADE		MOTION ESSENTIALS® UPGRADE		MOTION PERFECT® UPGRADE	
TWIN XL	\$2,309	YOU SAVE \$400	\$2,598	YOU SAVE \$400	\$2,798	YOU SAVE \$400	\$3,548	YOU SAVE \$550
QUEEN	\$2,849	YOU SAVE \$400	\$3,198	YOU SAVE \$400	\$3,398	YOU SAVE \$400	\$4,248	YOU SAVE \$550
KING/ CAL-KING*	\$3,619	YOU SAVE \$400	\$3,948	YOU SAVE \$400	\$4,398	YOU SAVE \$400	\$5,298	YOU SAVE \$700
			1 BASE \$4,197		1 BASE \$4,597		1 BASE \$6,097	
			2 BASES		2 BASES		2 BASES	

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F40HD
PLUSH
14.5" Profile



PRICES SHOWN REFLECT EVENT SAVINGS

\$2599 YOU SAVE \$400
Queen Mattress



REPREVE®, Unifi, Inc.

\$2099 YOU SAVE \$400
Twin XL Mattress

\$3199 YOU SAVE \$400
King/Cal King Mattress

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