

# FLEXSTEEL®

## DISCOVER FLEXSTEEL

### Our Approach

We opened our first factory in 1893. Though technologies have changed, our dedication to craftsmanship is as strong as ever. Our products are built on beliefs and values that evolved through over a century of manufacturing. Through the years, our commitment to craftsmanship, accountability, and leadership has helped us grow and thrive.



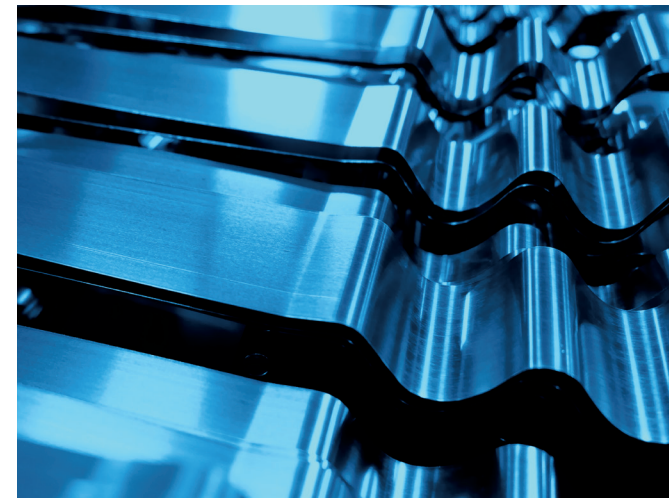
### Heart of Steel

You'll find our namesake Blue Steel Spring at the core of our upholstered seating. We believe so strongly in this support system, we guarantee its durability for a lifetime of use. The design itself hasn't radically changed in over 75 years. Unlike eight-way hand-tied springs, it never needs retying to keep you from getting that sinking feeling in your seat.



### Process Perfected

At Flexsteel, we're proud of our investment in technology, but we're glad it's our skilled, hard-working people who make our fine upholstered furniture. It may sound a bit old-fashioned, but it's true; people, not machines, make the best furniture. You will be impressed that our dedicated craftsmen, who have made it their job to create beautiful furniture every day, built the Flexsteel furniture that graces your home.



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### Tailored to You

As a custom-solutions manufacturer, we provide products that can be customized to fit the look you want. We believe your home is a true reflection of your personal style, so we build our furniture with care and precision as soon as you order it.



### Guaranteed Quality

We take our responsibility to produce tested furniture seriously. We test our own products to ensure the highest quality standards before they even leave the factory, and we back our materials and construction with impressive warranties.



### Reliable Delivery

Our efficient ordering system combined with our strategic plant locations ensure prompt delivery of your Flexsteel furniture. We maintain a fleet of our own trucks, so your order will be delivered safely, timely, and in perfect room-ready condition.

