



mattress^{1st}
by 



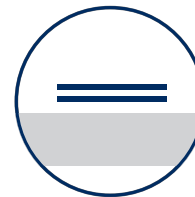
Nelson

FIRM



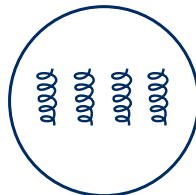
1 Year Warranty

Invest in quality sleep for just pennies a night over the life of the mattress.



Firm

A firm sleeping surface.

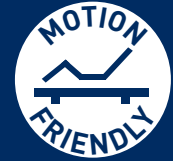


InduraSpring Core

Made from recycled and recyclable materials, this exclusive core provides a breathable and supportive sleep.



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by **Serta**



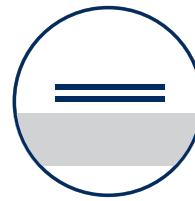
Norwood

FIRM



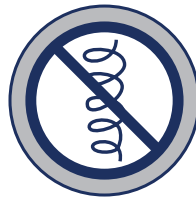
1 Year Warranty

Invest in quality sleep for just pennies a night over the life of the mattress.



Firm

A firm sleeping surface.



All Foam Construction

All foam construction.



CertiPUR-US Certified Foams

Made without ozone depleters, PBDEs, TDCPP, TCEP ("Tris") flame retardants, heavy metals, formaldehyde, phthalates regulated by the Consumer Product Safety Commission.



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Ambler

PLUSH EURO TOP



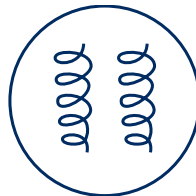
1 Year Warranty

Invest in quality sleep for just pennies a night over the life of the mattress.



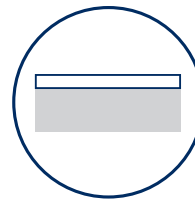
Gel Support Foam

Provides outstanding support while cradling the body and transferring heat.



391 PostureSmart[®]

More coils means more surface coverage and more responsive support for your body as you sleep. This allows your muscles to relax in a natural position, ensuring that you will wake up refreshed and well-rested.



Euro Top

A box edge constructed mattress top that provides more sleeping surface.



CertiPUR-US Certified Foams

Made without ozone depleters, PBDEs, TDCPP, TCEP ("Tris") flame retardants, heavy metals, formaldehyde, phthalates regulated by the Consumer Product Safety Commission.



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Baden

MEDIUM EURO TOP



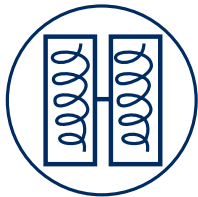
10 Year Non-Prorated Warranty

Invest in quality sleep for just pennies a night over the life of the mattress.



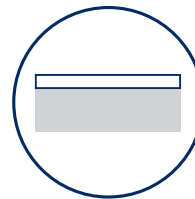
Gel Support Foam

Provides outstanding support while cradling the body and transferring heat.



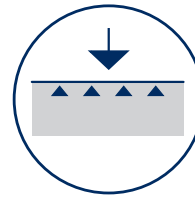
805 IWC System

Individually wrapped coils isolate motion and lessen the disturbance of a sleep partner.



Euro Top

A box edge constructed mattress top that provides more sleeping surface.



Foam Encased

Foam encasing supports the perimeter of the mattress and increases the life of the mattress since the edges receive the most compression and show wear first.



CertiPUR-US Certified Foams

Made without ozone depleters, PBDEs, TDCPP, TCEP ("Tris") flame retardants, heavy metals, formaldehyde, phthalates regulated by the Consumer Product Safety Commission.



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Cleona

FIRM



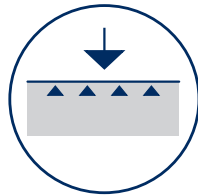
10 Year Non-Prorated Warranty

Invest in quality sleep for just pennies a night over the life of the mattress.



Gel Support Foam

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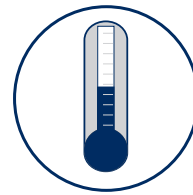
Foam Encased

Foam encasing supports the perimeter of the mattress and increases the life of the mattress since the edges receive the most compression and show wear first.



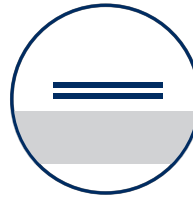
CertiPUR-US Certified Foams

Made without ozone depleters, PBDEs, TDCPP, TCEP ("Tris") flame retardants, heavy metals, formaldehyde, phthalates regulated by the Consumer Product Safety Commission.



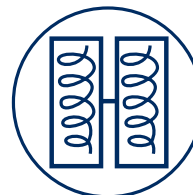
EvenCool™ Fabric

Designed to keep you cool and comfortable all night long.



Firm

A firm sleeping surface.



805 IWC System

Individually wrapped coils isolate motion and lessen the disturbance of a sleep partner.



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by Serta



Cleona

PLUSH



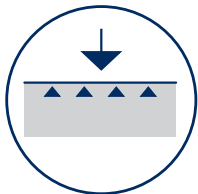
10 Year Non-Prorated Warranty

Invest in quality sleep for just pennies a night over the life of the mattress.



Plush

A softer sleep surface achieved by using specialized body conforming materials.



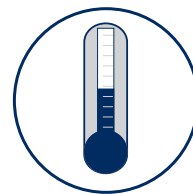
Foam Encased

Foam encasing supports the perimeter of the mattress and increases the life of the mattress since the edges receive the most compression and show wear first.



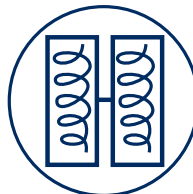
CertiPUR-US Certified Foams

Made without ozone depleters, PBDEs, TDCPP, TCEP ("Tris") flame retardants, heavy metals, formaldehyde, phthalates regulated by the Consumer Product Safety Commission.



EvenCool™ Fabric

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805 IWC System

Individually wrapped coils isolate motion and lessen the disturbance of a sleep partner.



Gel Support Foam

Provides outstanding support while cradling the body and transferring heat.



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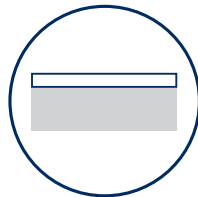
Cleona

PLUSH EURO TOP



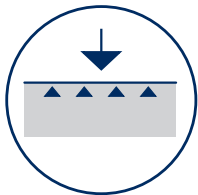
10 Year Non-Prorated Warranty

Invest in quality sleep for just pennies a night over the life of the mattress.



Euro Top

A box edge constructed mattress top that provides more sleeping surface.



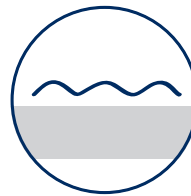
Foam Encased

Foam encasing supports the perimeter of the mattress and increases the life of the mattress since the edges receive the most compression and show wear first.



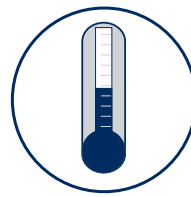
Gel Support Foam

Provides outstanding support while cradling the body and transferring heat.



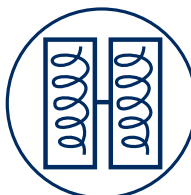
Plush

A softer sleep surface achieved by using specialized body conforming materials.



EvenCool™ Fabric

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805 IWC System

Individually wrapped coils isolate motion and lessen the disturbance of a sleep partner.

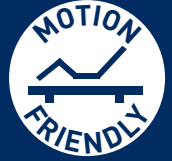


CertiPUR-US Certified Foams

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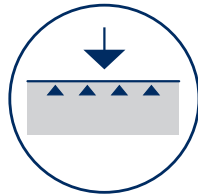


Donegal

FIRM



10 Year Non-Prorated Warranty
Invest in quality sleep for just pennies a night over the life of the mattress.



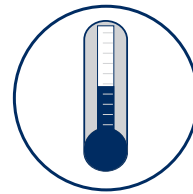
Foam Encased
Foam encasing supports the perimeter of the mattress and increases the life of the mattress since the edges receive the most compression and show wear first.



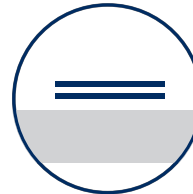
Gel Support Foam
Provides outstanding support while cradling the body and transferring heat.



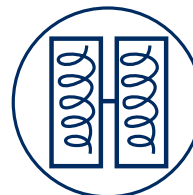
CertiPUR-US Certified Foams
Made without ozone depleters, PBDEs, TDCPP, TCEP ("Tris") flame retardants, heavy metals, formaldehyde, phthalates regulated by the Consumer Product Safety Commission.



EvenCool™ Fabric
Designed to keep you cool and comfortable all night long.



Firm
A firm sleeping surface.



825 IWC System
Individually wrapped coils isolate motion and lessen the disturbance of a sleep partner.



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by Serta



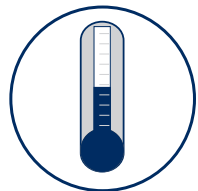
Donegal

PLUSH



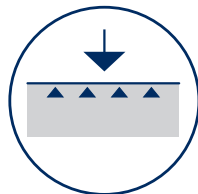
10 Year Non-Prorated Warranty

Invest in quality sleep for just pennies a night over the life of the mattress.



EvenCool™ Fabric

Designed to keep you cool and comfortable all night long.



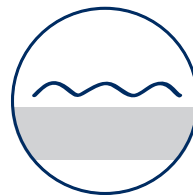
Foam Encased

Foam encasing supports the perimeter of the mattress and increases the life of the mattress since the edges receive the most compression and show wear first.



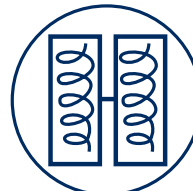
Gel Support Foam

Provides outstanding support while cradling the body and transferring heat.



Plush

A softer sleep surface achieved by using specialized body conforming materials.



825 IWC System

Individually wrapped coils isolate motion and lessen the disturbance of a sleep partner.

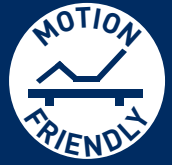


CertiPUR-US Certified Foams

Made without ozone depleters, PBDEs, TDCPP, TCEP ("Tris") flame retardants, heavy metals, formaldehyde, phthalates regulated by the Consumer Product Safety Commission.



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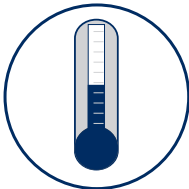
Donegal

FIRM PILLOW TOP



10 Year Non-Prorated Warranty

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EvenCool™ Fabric

Designed to keep you cool and comfortable all night long.



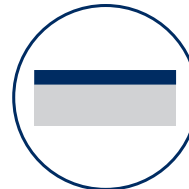
Gel Support Foam

Provides outstanding support while cradling the body and transferring heat.



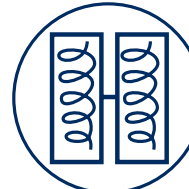
Gel-Enhanced Memory Foam

Gel-enhanced memory foam promotes the transfer of heat away from your body, aiding in temperature regulation to help you sleep. It also provides more support than traditional memory foam.



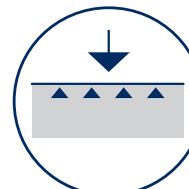
Euro Pillow Top

A squared-edge design that provides a plush and end-to-end sleeping surface.



825 IWC System

Individually wrapped coils isolate motion and lessen the disturbance of a sleep partner.



Foam Encased

Foam encasing supports the perimeter of the mattress and increases the life of the mattress since the edges receive the most compression and show wear first.



CertiPUR-US Certified Foams

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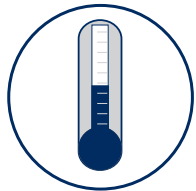
Ellawood

EXTRA FIRM



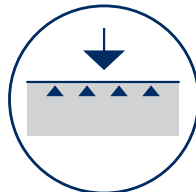
10 Year Non-Prorated Warranty

Invest in quality sleep for just pennies a night over the life of the mattress.



EvenCool™ Fabric

Designed to keep you cool and comfortable all night long.



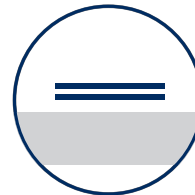
Foam Encased

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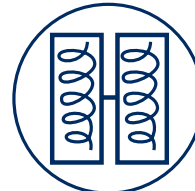
Gel-Enhanced Memory Foam

Gel-enhanced memory foam promotes the transfer of heat away from your body, aiding in temperature regulation to help you sleep. It also provides more support than traditional memory foam.



Firm

A firm sleeping surface.



900 IWC System

Individually wrapped coils isolate motion and lessen the disturbance of a sleep partner. Steel coils and edges provide superior edge support.



Gel Support Foam

Provides outstanding support while cradling the body and transferring heat.



CertiPUR-US Certified Foams

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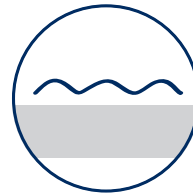
Ellawood

PLUSH



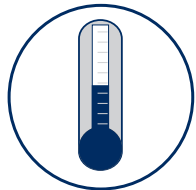
10 Year Non-Prorated Warranty

Invest in quality sleep for just pennies a night over the life of the mattress.



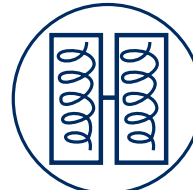
Plush

A softer sleep surface achieved by using specialized body conforming materials.



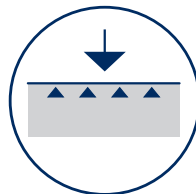
EvenCool™ Fabric

Designed to keep you cool and comfortable all night long.



900 IWC System

Individually wrapped coils isolate motion and lessen the disturbance of a sleep partner. Steel coils and edges provide superior edge support.



Foam Encased

Foam encasing supports the perimeter of the mattress and increases the life of the mattress since the edges receive the most compression and show wear first.



Gel-Enhanced Memory Foam

Promotes the transfer of heat away from your body, aiding in temperature regulation to help you sleep. It also provides more support than traditional memory foam.



CertiPUR-US Certified Foams

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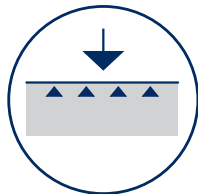
Ellawood

PLUSH PILLOW TOP



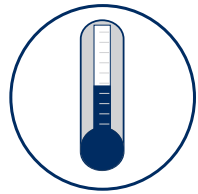
10 Year Non-Prorated Warranty

Invest in quality sleep for just pennies a night over the life of the mattress.



Foam Encased

Foam encasing supports the perimeter of the mattress and increases the life of the mattress since the edges receive the most compression and show wear first.



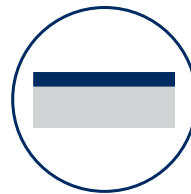
EvenCool™ Fabric

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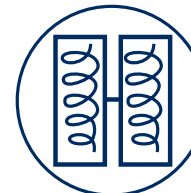
CertiPUR-US Certified Foams

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Euro Pillow Top

A squared-edge design that provides a plush and end-to-end sleeping surface.



900 IWC System

Individually wrapped coils isolate motion and lessen the disturbance of a sleep partner. Steel coils and edges provide superior edge support.



Gel-Enhanced Memory Foam

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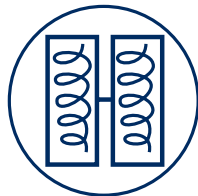
Falls Creek

PLUSH



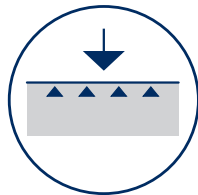
10 Year Non-Prorated Warranty

Invest in quality sleep for just pennies a night over the life of the mattress.



1000 IWC System

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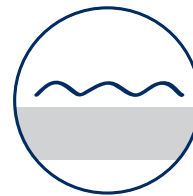
Foam Encased

Foam encasing supports the perimeter of the mattress and increases the life of the mattress since the edges receive the most compression and show wear first.



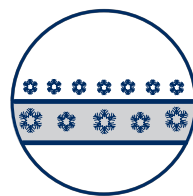
CertiPUR-US Certified Foams

Made without ozone depleters, PBDEs, TDCPP, TCEP ("Tris") flame retardants, heavy metals, formaldehyde, phthalates regulated by the Consumer Product Safety Commission.



Plush

A softer sleep surface achieved by using specialized body conforming materials.



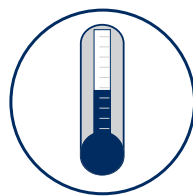
Cool Harmony™ Memory Foam

Gel infused memory foam in the top layer of the mattress provides instant cooling and pressure relief.



Gel-Enhanced Memory Foam

Promotes the transfer of heat away from your body, aiding in temperature regulation to help you sleep. It also provides more support than traditional memory foam.



EvenCool™ Fabric

Designed to keep you cool and comfortable all night long.



mattress^{1st}
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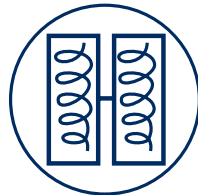
Falls Creek

MEDIUM



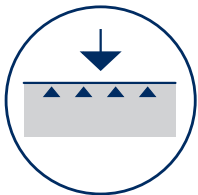
10 Year Non-Prorated Warranty

Invest in quality sleep for just pennies a night over the life of the mattress.



1000 IWC System

Individually wrapped coils isolate motion and lessen the disturbance of a sleep partner. Steel coils and edges provide superior edge support.



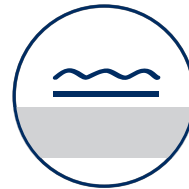
Foam Encased

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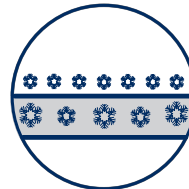
CertiPUR-US Certified Foams

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Medium

Offers the perfect balance between soft and firm.



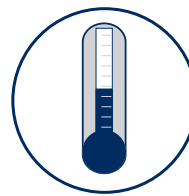
Cool Harmony™ Memory Foam

Gel infused memory foam in the top layer of the mattress provides instant cooling and pressure relief.



Gel-Enhanced Memory Foam

Promotes the transfer of heat away from your body, aiding in temperature regulation to help you sleep. It also provides more support than traditional memory foam.



EvenCool™ Fabric

Designed to keep you cool and comfortable all night long.



mattress^{1st}
by **Serta**



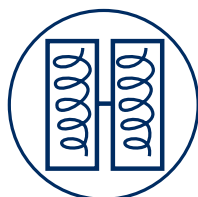
Falls Creek

FIRM PILLOW TOP



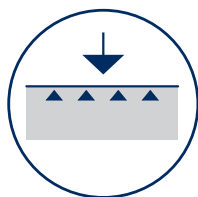
10 Year Non-Prorated Warranty

Invest in quality sleep for just pennies a night over the life of the mattress.



1000 IWC System

Individually wrapped coils isolate motion and lessen the disturbance of a sleep partner. Steel coils and edges provide superior edge support.



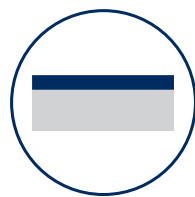
Foam Encased

Foam encasing supports the perimeter of the mattress and increases the life of the mattress since the edges receive the most compression and show wear first.



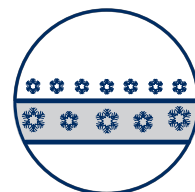
CertiPUR-US Certified Foams

Made without ozone depleters, PBDEs, TDCPP, TCEP ("Tris") flame retardants, heavy metals, formaldehyde, phthalates regulated by the Consumer Product Safety Commission.



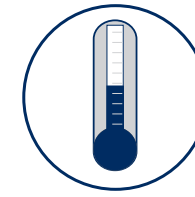
Euro Pillow Top

A squared-edge design that provides more end-to-end sleeping surface.



Cool Harmony™ Memory Foam

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EvenCool™ Fabric

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Gel-Enhanced Memory Foam

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by **Serta**



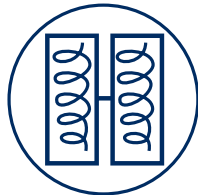
Sharon Hills

FIRM



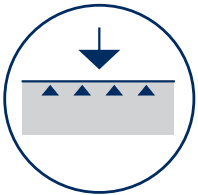
10 Year Non-Prorated Warranty

Invest in quality sleep for just pennies a night over the life of the mattress.



825 IWC System

Individually wrapped coils isolate motion and lessen the disturbance of a sleep partner.



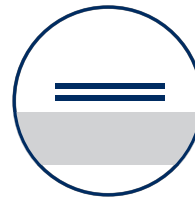
Foam Encased

Foam encasing supports the perimeter of the mattress and increases the life of the mattress since the edges receive the most compression and show wear first.



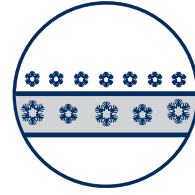
CertiPUR-US Certified Foams

Made without ozone depleters, PBDEs, TDCPP, TCEP ("Tris") flame retardants, heavy metals, formaldehyde, phthalates regulated by the Consumer Product Safety Commission.



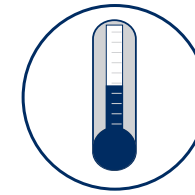
Firm

A firm sleeping surface.



Cool Harmony™ Memory Foam

Gel infused memory foam in the top layer of the mattress provides instant cooling and pressure relief.



EvenCool™ Fabric

Designed to keep you cool and comfortable all night long.



mattress^{1st}
by **Serta**



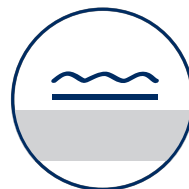
Sharon Hills

MEDIUM



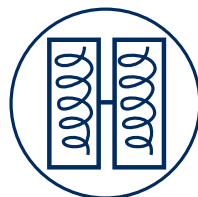
10 Year Non-Prorated Warranty

Invest in quality sleep for just pennies a night over the life of the mattress.



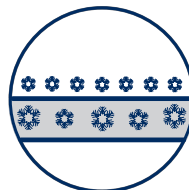
Medium

Offers the perfect balance between soft and firm.



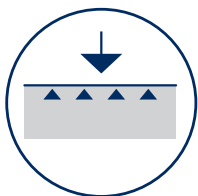
825 IWC System

Individually wrapped coils isolate motion and lessen the disturbance of a sleep partner.



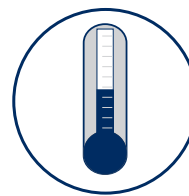
Cool Harmony™ Memory Foam

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Foam Encased

Foam encasing supports the perimeter of the mattress and increases the life of the mattress since the edges receive the most compression and show wear first.



EvenCool™ Fabric

Designed to keep you cool and comfortable all night long.



CertiPUR-US Certified Foams

Made without ozone depleters, PBDEs, TDCPP, TCEP ("Tris") flame retardants, heavy metals, formaldehyde, phthalates regulated by the Consumer Product Safety Commission.



mattress^{1st}
by **Serta**



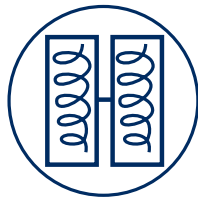
Sharon Hills

PLUSH



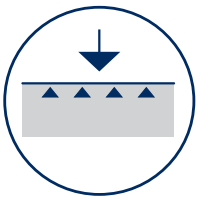
10 Year Non-Prorated Warranty

Invest in quality sleep for just pennies a night over the life of the mattress.



825 IWC System

Individually wrapped coils isolate motion and lessen the disturbance of a sleep partner.



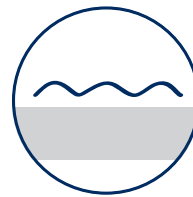
Foam Encased

Foam encasing supports the perimeter of the mattress and increases the life of the mattress since the edges receive the most compression and show wear first.



CertiPUR-US Certified Foams

Made without ozone depleters, PBDEs, TDCPP, TCEP ("Tris") flame retardants, heavy metals, formaldehyde, phthalates regulated by the Consumer Product Safety Commission.



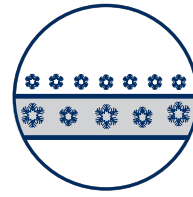
Plush

A softer sleep surface achieved by using specialized body conforming materials.



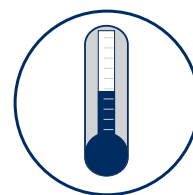
Gel-Enhanced Memory Foam

Promotes the transfer of heat away from your body, aiding in temperature regulation to help you sleep. It also provides more support than traditional memory foam.



Cool Harmony™ Memory Foam

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Designed to keep you cool and comfortable all night long.



mattress^{1st}
by **Serta**

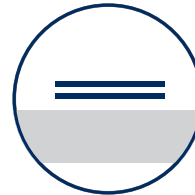


Maytown Manor

FIRM



10 Year Non-Prorated Warranty
Invest in quality sleep for just pennies a night over the life of the mattress.



Firm
A firm sleeping surface.



Gel-Enhanced Memory Foam
Promotes the transfer of heat away from your body, aiding in temperature regulation to help you sleep. It also provides more support than traditional memory foam.



CertiPUR-US Certified Foams
Made without ozone depleters, PBDEs, TDCPP, TCEP ("Tris") flame retardants, heavy metals, formaldehyde, phthalates regulated by the Consumer Product Safety Commission.



mattress^{1st}
by **Serta**

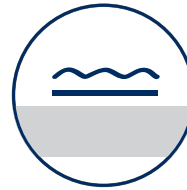


Maytown Manor

MEDIUM



10 Year Non-Prorated Warranty
Invest in quality sleep for just pennies a night over the life of the mattress.



Medium
Offers the perfect balance between soft and firm.



Gel-Enhanced Memory Foam
Promotes the transfer of heat away from your body, aiding in temperature regulation to help you sleep. It also provides more support than traditional memory foam.



CertiPUR-US Certified Foams
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mattress^{1st}
by **Serta**

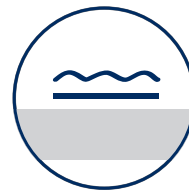


Manchester Bay

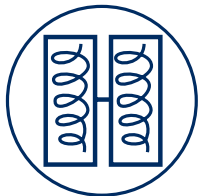
MEDIUM



10 Year Non-Prorated Warranty
Invest in quality sleep for just pennies a night over the life of the mattress.



Medium
Offers the perfect balance between soft and firm.



805 IWC System
Individually wrapped coils isolate motion and lessen the disturbance of a sleep partner.



CertiPUR-US Certified Foams
Made without ozone depleters, PBDEs, TDCPP, TCEP ("Tris") flame retardants, heavy metals, formaldehyde, phthalates regulated by the Consumer Product Safety Commission.



Gel-Enhanced Memory Foam
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mattress^{1st}
by **Serta**

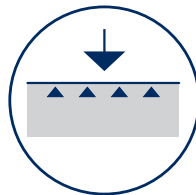
Presidential Suite

FIRM



10 Year Non-Prorated Warranty

Invest in quality sleep for just pennies a night over the life of the mattress.



Foam Encased

Foam encasing supports the perimeter of the mattress and increases the life of the mattress since the edges receive the most compression and show wear first.



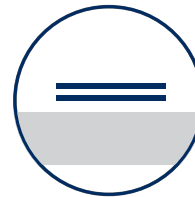
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CertiPUR-US Certified Foams

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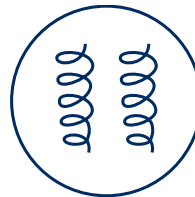
Firm

A firm sleeping surface.



Gel Support Foam

Provides outstanding support while cradling the body and transferring heat.



800 Coil Innerspring System

Continuous coils provide more of a support surface area. Coils are positioned to give more support in the middle of the mattress, where it is needed most.



mattress^{1st}
by **Serta**

Presidential Suite

PLUSH



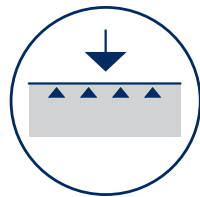
10 Year Non-Prorated Warranty

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Gel-Enhanced Memory Foam

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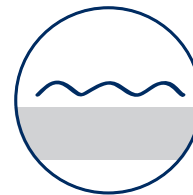
Foam Encased

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CertiPUR-US Certified Foams

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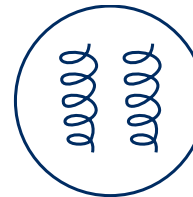
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