



**LA-Z-BOY RESIDENTIAL  
26403 APRIL 2026 MOTION "VAL-PACK" HOT BUY**

For internal company use only – do not distribute

**Qualifications:**

- Effective March 24, 2026.
- Promotion pricing will be automatically applied for La-Z-Boy Store, Comfort Studio and Full Line Branded Space dealers, all other dealers please submit promotion # 26403 on your order.
- The qualifying order must be written by **November 17, 2026** (end date). Once a qualifying order is written, the dealer is allowed to reorder in any quantity through the end of the promotion.
- The dealer must purchase a minimum of thirty (30) units. The units may be in combination of the Recliner Val-Pack Hot Buy 26400, Motion Val-Pack Hot Buy 26403, Stationary, Sectional & Sleeper Val-Pack Hot Buy 26405, Lift Chair Val-Pack Hot Buy 26409 and regular priced units from any product category.
- The dealer must FLOOR a minimum of 4 vignettes of the 8 promoted styles and display the Motion Val-Pack handle on their store floor(s) to qualify for this promotion.

**VAL-PACK COVERS AVAILABLE ON HOT BUY 26403**

B1538 Seamount B1808 Social Club C1754 Kemet C1757 Bartoloni C1809 Donegal	<b>C1945 Cordance - Last Ack Date 5/26/26</b> D1604 i-Outlier D1606 i-Halfax D1759 i-Saxton D2027 i-Weekend	D2034 Doritt D2066 i-Kudos D2068 i-Beverley D2092 Ross	D2095 Crocker D2100 i-George <b>D2116 Rome - 1st Ack Date 3/24/26</b> <b>D2140 i-Eugene - 1st Ack Date 4/20/26</b>
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	Brooks	Style	D1604 & D2100 or Val-Pack	Select Discount	Val-Pack Discount		Jay	Style	C1757 & C1809 or Val-Pack	Select Discount	Val-Pack Discount	
Manual		444 727	\$1,499	\$50	\$125-200	Manual		444 706	\$1,659	\$35	\$110-185	
		448 727	\$1,479	\$50	\$125-200			448 706	\$1,639	\$35	\$110-185	
		449 727	\$1,549	\$50	\$125-200			449 706	\$1,709	\$35	\$110-185	
	Power Tilt	U44 727	\$1,799	\$50	\$125-200		U44 706	\$1,959	\$35	\$110-185		
		U48 727	\$1,779	\$50	\$125-200		U48 706	\$1,939	\$35	\$110-185		
		U49 727	\$1,849	\$50	\$125-200		U49 706	\$2,009	\$35	\$110-185		
	Power Tilt +Lumbar	X44 727	\$1,949	\$50	\$125-200		X44 706	\$2,109	\$35	\$110-185		
		X48 727	\$1,929	\$50	\$125-200		X48 706	\$2,089	\$35	\$110-185		
		X49 727	\$1,999	\$50	\$125-200		X49 706	\$2,159	\$35	\$110-185		
		010 727	\$695	N/A	\$55-110		010 706	\$735	N/A	\$55-110		
016 727		\$710	N/A	\$55-110	016 706	\$750	N/A	\$55-110				
Recliners	10U 727	\$970	N/A	\$55-110	10U 706	\$1,010	N/A	\$55-110				
	10X 727	\$1,045	N/A	\$55-110	10X 706	\$1,085	N/A	\$55-110				
	16X 727	\$1,060	N/A	\$55-110	16X 706	\$1,100	N/A	\$55-110				
	<b>Cade</b>			<b>D2068 &amp; D2092 or Val-Pack</b>			<b>Cassian</b>			<b>D2034 &amp; D2066 or Val-Pack</b>		
	Manual		444 803	\$1,569	\$60	\$135-210	Manual		444 802	\$1,659	\$130	\$205-280
448 803			\$1,549	\$60	\$135-210	448 802			\$1,639	\$130	\$205-280	
449 803			\$1,619	\$60	\$135-210	449 802			\$1,709	\$130	\$205-280	
Power Tilt		U44 803	\$1,869	\$60	\$135-210	U44 802		\$1,959	\$130	\$205-280		
		U48 803	\$1,849	\$60	\$135-210	U48 802		\$1,939	\$130	\$205-280		
		U49 803	\$1,919	\$60	\$135-210	U49 802		\$2,009	\$130	\$205-280		
Power Tilt +Lumbar		X44 803	\$2,019	\$60	\$135-210	X44 802		\$2,109	\$130	\$205-280		
		X48 803	\$1,999	\$60	\$135-210	X48 802		\$2,089	\$130	\$205-280		
		X49 803	\$2,069	\$60	\$135-210	X49 802		\$2,159	\$130	\$205-280		
		010 803	\$310	N/A	\$55-110	010 802		\$835	N/A	\$55-110		
	016 803	\$325	N/A	\$55-110	016 802	\$850	N/A	\$55-110				
Recliners	10U 803	\$585	N/A	\$55-110	10U 802	\$1,110	N/A	\$55-110				
	10X 803	\$660	N/A	\$55-110	10X 802	\$1,185	N/A	\$55-110				
	16X 803	\$675	N/A	\$55-110	16X 802	\$1,200	N/A	\$55-110				
	<b>Morrison</b>			<b>B1538 &amp; D2116 or Val-Pack</b>			<b>Pinnacle</b>			<b>D1606, D1759 &amp; D2140 or Val-Pack</b>		
	Manual		444 766	\$1,599	\$60	\$135-210	Manual		330 512	\$1,819	\$50	\$125-200
446 766*			\$1,724	\$60	\$135-210	320 512			\$1,799	\$50	\$125-200	
448 766			\$1,579	\$60	\$135-210	339 512			\$1,869	\$50	\$125-200	
Power Tilt		449 766	\$1,649	\$60	\$135-210	30L/30R 512		\$330	\$35	\$90-145		
		U44 766	\$1,899	\$60	\$135-210	SC3 512		\$275	\$20	\$45-70		
		U46 766*	\$2,024	\$60	\$135-210	33U 512		\$2,169	\$150	\$225-300		
Power Tilt +Lumbar		U48 766	\$1,879	\$60	\$135-210	32U 512		\$2,149	\$150	\$225-300		
		U49 766	\$1,949	\$60	\$135-210	U39 512		\$2,219	\$150	\$225-300		
		X44 766	\$2,049	\$60	\$135-210	33X 512		\$2,319	\$150	\$225-300		
		X46 766*	\$2,174	\$60	\$135-210	32X 512		\$2,299	\$150	\$225-300		
	X48 766	\$2,029	\$60	\$135-210	X39 512	\$2,369	\$150	\$225-300				
Recliners	X49 766	\$2,099	\$60	\$135-210	010 512	\$835	N/A	\$55-110				
	010 766	\$735	N/A	\$55-110	016 512	\$850	N/A	\$55-110				
	016 766	\$750	N/A	\$55-110	10U 512	\$1,110	N/A	\$55-110				
	10U 766	\$1,010	N/A	\$55-110	10X 512	\$1,185	N/A	\$55-110				
	10X 766	\$1,085	N/A	\$55-110	16X 512	\$1,200	N/A	\$55-110				
16X 766	\$1,100	N/A	\$55-110	017 512	\$910	N/A	\$55-110					
<b>Joel</b>			<b>B1808 &amp; C1754 or Val-Pack</b>			<b>James</b>			<b>D2066 &amp; D2095 or Val-Pack</b>			
Manual		444 761	\$1,599	\$75	\$150-225	Manual		444 521	\$1,819	\$30	\$105-180	
		448 761	\$1,579	\$75	\$150-225			448 521	\$1,799	\$30	\$105-180	
		449 761	\$1,649	\$75	\$150-225			449 521	\$1,869	\$30	\$105-180	
	Power Tilt	U44 761	\$1,899	\$75	\$150-225		U44 521	\$2,119	\$30	\$105-180		
		U48 761	\$1,879	\$75	\$150-225		U48 521	\$2,099	\$30	\$105-180		
		U49 761	\$1,949	\$75	\$150-225		U49 521	\$2,169	\$30	\$105-180		
	Power Tilt +Lumbar	X44 761	\$2,049	\$75	\$150-225		X44 521	\$2,269	\$30	\$105-180		
		X48 761	\$2,029	\$75	\$150-225		X48 521	\$2,249	\$30	\$105-180		
		X49 761	\$2,099	\$75	\$150-225		X49 521	\$2,319	\$30	\$105-180		
		010 761	\$735	N/A	\$55-110		010 521	\$815	N/A	\$55-110		
016 761		\$750	N/A	\$55-110	016 521	\$830	N/A	\$55-110				
Recliners	10U 761	\$1,010	N/A	\$55-110	10U 521	\$1,090	N/A	\$55-110				
	10X 761	\$1,085	N/A	\$55-110	10X 521	\$1,165	N/A	\$55-110				
	16X 761	\$1,100	N/A	\$55-110	16X 521	\$1,180	N/A	\$55-110				

**Additional Notes:**

- While we cannot and will not dictate the price at which our Dealers sell La-Z-Boy products, we encourage our Dealers to use this Hot Buy pricing to become more competitive in the market. We have decided to reduce our wholesale prices which will result in lower wholesale gross margins with the intention that these lower costs will result in more competitive pricing and greater retail sales volume.
- Any additional Canadian Import Surcharges will be added on qualifying styles.
- Special pricing applies to both stock and Customer Sold Orders.
- All applicable options, i.e. La-Z-Boy® Contour Cushion (FS), can be added to the above at the normal upcharge.
- RDC Accounts are pre-qualified for this hot buy.
- Dating - Standard.
- All dates and pricing are subject to change at any time.



**LA-Z-BOY RESIDENTIAL  
26400 APRIL 2026 RECLINER "VAL-PACK" HOT BUY**

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**Qualifications:**

- **Effective March 24, 2026.**
- Promotion pricing will be automatically applied for La-Z-Boy Store, Comfort Studio and Full Line Branded Space dealers, all other dealers please submit promotion # 26400 on your order.
- The qualifying order must be written by **November 17, 2026** (end date). Once a qualifying order is written, the dealer is allowed to reorder in any quantity through the end of the promotion.
- The dealer must purchase a minimum of thirty (30) units. The units may be in combination of the Recliner Val-Pack Hot Buy 26400, Motion Val-Pack Hot Buy 26403, Stationary, Sectional & Sleeper Val-Pack Hot Buy 26405, Lift Chair Val-Pack Hot Buy 26409 and regular priced units from any product category.
- The dealer must display the Recliner Val-Pack handle on their store floor(s) to qualify for this promotion.

VAL-PACK COVERS AVAILABLE ON HOT BUY 26400			
B1538 Seamount	<b>C1860 Persia - Last Ack Date 5/26/26</b>	D1759 i-Saxton	D2068 i-Beverley
B1808 Social Club	C2067 Axe	D2009 Promise	D2075 Galloway
C1625 Vance	D1564 i-Hallandale	D2027 i-Weekend	D2092 Ross
C1754 Kemet	D1604 i-Outlier	D2034 Doritt	<b>D2116 Rome - 1st Ack Date 3/24/26</b>
C1852 Tiago	D1606 i-Halifax	D2066 i-Kudos	

Model	Style	Val-Pack	Select Discount	Val-Pack Discount	Model	Style	Val-Pack	Select Discount	Val-Pack Discount
	010 725	\$585	\$25	\$80-135		010 709	\$695	\$20	\$75-130
	016 725	\$600	\$25	\$80-135		016 709	\$710	\$20	\$75-130
	P10 725	\$685	\$25	\$80-135		10U 709	\$870	\$120	\$175-230
	P16 725	\$700	\$25	\$80-135		10X 709	\$945	\$120	\$175-230
					16X 709	\$960	\$120	\$175-230	
	010 786	\$675	\$20	\$75-130		010 766	\$695	\$20	\$75-130
	016 786	\$690	\$20	\$75-130		016 766	\$710	\$20	\$75-130
	10U 786	\$850	\$120	\$175-230		10U 766	\$870	\$120	\$175-230
	10X 786	\$925	\$120	\$175-230		10X 766	\$945	\$120	\$175-230
16X 786	\$940	\$120	\$175-230	16X 766	\$960	\$120	\$175-230		
	010 802	\$675	\$80	\$135-190		010 761	\$695	\$20	\$75-130
	016 802	\$690	\$80	\$135-190		016 761	\$710	\$20	\$75-130
	10U 802	\$850	\$180	\$235-290		10U 761	\$870	\$120	\$175-230
	10X 802	\$925	\$180	\$235-290		10X 761	\$945	\$120	\$175-230
16X 802	\$940	\$180	\$235-290	16X 761	\$960	\$120	\$175-230		
	010 803	\$675	\$20	\$75-130		010 715	\$885	\$15	\$70-125
	016 803	\$690	\$20	\$75-130		016 715	\$900	\$15	\$70-125
	10U 803	\$850	\$120	\$175-230		10U 715	\$1,060	\$115	\$170-225
	10X 803	\$925	\$120	\$175-230		10X 715	\$1,135	\$115	\$170-225
16X 803	\$940	\$120	\$175-230	16X 715	\$1,150	\$115	\$170-225		

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- Any additional Canadian Import Surcharges will be added on qualifying styles.
- Special pricing applies to both stock and Customer Sold Orders.
- All applicable options, i.e. swivel base (SW), La-Z-Boy® Contour Cushion (FS), can be added to the above at the normal upcharge.
- RDC Accounts are pre-qualified for this Hot Buy.
- Dating - Standard.
- **All dates and pricing are subject to change at any time.**