

We've included an **EXTRA \$25 OFF** sale pricing for the Serta Counting Sheep's birthday.



PRICES SHOWN REFLECT
EVENT SAVINGS

\$1074

YOU SAVE
\$225

Queen Mattress



FLAT BASE					MATTRESS + ADJUSTABLE BASE OPTIONS							
	MATTRESS		MATTRESS + FOUNDATION		baselogic™ BRONZE UPGRADE		baselogic™ SILVER UPGRADE		baselogic™ GOLD UPGRADE		baselogic™ PLATINUM UPGRADE	
		YOU SAVE		YOU SAVE		YOU SAVE		YOU SAVE		YOU SAVE		YOU SAVE
TWIN XL	\$774	\$225	\$1,024	\$225	\$1,053	\$225	\$1,323	\$225	\$1,673	\$225	\$1,873	\$525
FULL	\$924	\$225	\$1,224	\$225	\$1,223	\$225	\$1,523	\$225	\$1,923	\$225	\$2,123	\$525
QUEEN	\$1,074	\$225	\$1,374	\$225	\$1,373	\$225	\$1,673	\$225	\$2,073	\$225	\$2,273	\$525
KING/ CAL KING*	\$1,674	YOU SAVE \$225	\$2,174	YOU SAVE \$225	\$2,273	YOU SAVE \$225	\$2,673	YOU SAVE \$225	\$3,073	YOU SAVE \$225	\$3,273	YOU SAVE \$525
					1 BASE \$2,232		1 BASE \$2,772		1 BASE \$3,472		1 BASE \$3,872	YOU SAVE \$825
					2 BASES		2 BASES		2 BASES		2 BASES	

*King and Cal King adjustable set prices shown as 1 Base represent adjustable bases that operate as one unit, even if delivered in multiple boxes. Prices with 2 Bases represent adjustable bases that can operate independently or be synchronized.

*Purchase select Serta® iComfort® mattresses between June 17, 2025 and July 8, 2025 and receive up to \$325 in mattress savings. Plus save up to \$300 on a qualified baselogic™ adjustable base. Savings offers on the mattresses will vary by model. The maximum \$625 savings applies to any size eligible mattresses with any size baselogic™ Platinum adjustable base. These offers may not be applied to previous purchases, cannot be combined with other offers and are only available at participating retailers in the 50 United States and District of Columbia while supplies last. Product availability, pricing and offer dates may vary by retail location. Void where prohibited by law. © 2025 Serta, Inc. All rights reserved. See serta.com for full details.

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FLAT BASE					MATTRESS + ADJUSTABLE BASE OPTIONS							
	MATTRESS		MATTRESS + FOUNDATION		baselogic™ BRONZE UPGRADE		baselogic™ SILVER UPGRADE		baselogic™ GOLD UPGRADE		baselogic™ PLATINUM UPGRADE	
		YOU SAVE		YOU SAVE		YOU SAVE		YOU SAVE		YOU SAVE		YOU SAVE
TWIN XL	\$974	\$225	\$1,224	\$225	\$1,253	\$225	\$1,523	\$225	\$1,873	\$225	\$2,073	\$525
FULL	\$1,124	\$225	\$1,424	\$225	\$1,423	\$225	\$1,723	\$225	\$2,123	\$225	\$2,323	\$525
QUEEN	\$1,274	\$225	\$1,574	\$225	\$1,573	\$225	\$1,873	\$225	\$2,273	\$225	\$2,473	\$525
KING/ CAL KING*	\$1,874	\$225	\$2,374	\$225	\$2,473		\$2,873		\$3,273		\$3,473	
					1 BASE \$2,432	YOU SAVE \$225	1 BASE \$2,972	YOU SAVE \$225	1 BASE \$3,672	YOU SAVE \$225	1 BASE \$4,072	YOU SAVE \$825
					2 BASES		2 BASES		2 BASES		2 BASES	

*King and Cal King adjustable set prices shown as 1 Base represent adjustable bases that operate as one unit, even if delivered in multiple boxes. Prices with 2 Bases represent adjustable bases that can operate independently or be synchronized.

*Purchase select Serta® iComfort® mattresses between June 17, 2025 and July 8, 2025 and receive up to \$325 in mattress savings. Plus save up to \$300 on a qualified baselogic™ adjustable base. Savings offers on the mattresses will vary by model. The maximum \$625 savings applies to any size eligible mattresses with any size baselogic™ Platinum adjustable base. These offers may not be applied to previous purchases, cannot be combined with other offers and are only available at participating retailers in the 50 United States and District of Columbia while supplies last. Product availability, pricing and offer dates may vary by retail location. Void where prohibited by law. © 2025 Serta, Inc. All rights reserved. See [serta.com](#) for full details.

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EVENT SAVINGS

\$1274

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Queen Mattress



FLAT BASE					MATTRESS + ADJUSTABLE BASE OPTIONS							
	MATTRESS		MATTRESS + FOUNDATION		baselogic™ BRONZE UPGRADE		baselogic™ SILVER UPGRADE		baselogic™ GOLD UPGRADE		baselogic™ PLATINUM UPGRADE	
		YOU SAVE		YOU SAVE		YOU SAVE		YOU SAVE		YOU SAVE		YOU SAVE
TWIN XL	\$974	\$225	\$1,224	\$225	\$1,253	\$225	\$1,523	\$225	\$1,873	\$225	\$2,073	\$525
FULL	\$1,124	\$225	\$1,424	\$225	\$1,423	\$225	\$1,723	\$225	\$2,123	\$225	\$2,323	\$525
QUEEN	\$1,274	\$225	\$1,574	\$225	\$1,573	\$225	\$1,873	\$225	\$2,273	\$225	\$2,473	\$525
KING/ CAL KING*	\$1,874	\$225	\$2,374	\$225	\$2,473	\$225	\$2,873	\$225	\$3,273	\$225	\$3,473	\$525
					1 BASE \$2,432		1 BASE \$2,972		1 BASE \$3,672		1 BASE \$4,072	
					2 BASES		2 BASES		2 BASES		2 BASES	YOU SAVE \$825

*King and Cal King adjustable set prices shown as 1 Base represent adjustable bases that operate as one unit, even if delivered in multiple boxes. Prices with 2 Bases represent adjustable bases that can operate independently or be synchronized.

*Purchase select Serta® iComfort® mattresses between June 17, 2025 and July 8, 2025 and receive up to \$325 in mattress savings. Plus save up to \$300 on a qualified baselogic™ adjustable base. Savings offers on the mattresses will vary by model. The maximum \$625 savings applies to any size eligible mattresses with any size baselogic™ Platinum adjustable base. These offers may not be applied to previous purchases, cannot be combined with other offers and are only available at participating retailers in the 50 United States and District of Columbia while supplies last. Product availability, pricing and offer dates may vary by retail location. Void where prohibited by law. © 2025 Serta, Inc. All rights reserved. See [serta.com](#) for full details.

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PRICES SHOWN REFLECT
EVENT SAVINGS

\$1574

YOU SAVE
\$225

Queen Mattress



FLAT BASE					MATTRESS + ADJUSTABLE BASE OPTIONS							
MATTRESS		MATTRESS + FOUNDATION			baselogic™ BRONZE UPGRADE		baselogic™ SILVER UPGRADE		baselogic™ GOLD UPGRADE		baselogic™ PLATINUM UPGRADE	
TWIN XL	\$1,074	YOU SAVE \$225	\$1,324	YOU SAVE \$225	\$1,353	YOU SAVE \$225	\$1,623	YOU SAVE \$225	\$1,973	YOU SAVE \$225	\$2,173	YOU SAVE \$525
FULL	\$1,424	YOU SAVE \$225	\$1,724	YOU SAVE \$225	\$1,723	YOU SAVE \$225	\$2,023	YOU SAVE \$225	\$2,423	YOU SAVE \$225	\$2,623	YOU SAVE \$525
QUEEN	\$1,574	YOU SAVE \$225	\$1,874	YOU SAVE \$225	\$1,873	YOU SAVE \$225	\$2,173	YOU SAVE \$225	\$2,573	YOU SAVE \$225	\$2,773	YOU SAVE \$525
KING/ CAL KING*	\$2,274	YOU SAVE \$225	\$2,774	YOU SAVE \$225	\$2,873	YOU SAVE \$225	\$3,273	YOU SAVE \$225	\$3,673	YOU SAVE \$225	\$3,873	YOU SAVE \$525
					2 BASES \$2,832		2 BASES \$3,372		2 BASES \$4,072		2 BASES \$4,472	YOU SAVE \$825

*King and Cal King adjustable set prices shown as 1 Base represent adjustable bases that operate as one unit, even if delivered in multiple boxes. Prices with 2 Bases represent adjustable bases that can operate independently or be synchronized.

*Purchase select Serta® iComfort® mattresses between June 17, 2025 and July 8, 2025 and receive up to \$325 in mattress savings. Plus save up to \$300 on a qualified baselogic™ adjustable base. Savings offers on the mattresses will vary by model. The maximum \$625 savings applies to any size eligible mattresses with any size baselogic™ Platinum adjustable base. These offers may not be applied to previous purchases, cannot be combined with other offers and are only available at participating retailers in the 50 United States and District of Columbia while supplies last. Product availability, pricing and offer dates may vary by retail location. Void where prohibited by law. © 2025 Serta, Inc. All rights reserved. See [serta.com](#) for full details.

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EVENT SAVINGS

\$1574

YOU SAVE
\$225

Queen Mattress



FLAT BASE					MATTRESS + ADJUSTABLE BASE OPTIONS							
MATTRESS			MATTRESS + FOUNDATION		baselogic™ BRONZE UPGRADE		baselogic™ SILVER UPGRADE		baselogic™ GOLD UPGRADE		baselogic™ PLATINUM UPGRADE	
TWIN XL	\$1,074	YOU SAVE \$225	\$1,324	YOU SAVE \$225	\$1,353	YOU SAVE \$225	\$1,623	YOU SAVE \$225	\$1,973	YOU SAVE \$225	\$2,173	YOU SAVE \$525
FULL	\$1,424	YOU SAVE \$225	\$1,724	YOU SAVE \$225	\$1,723	YOU SAVE \$225	\$2,023	YOU SAVE \$225	\$2,423	YOU SAVE \$225	\$2,623	YOU SAVE \$525
QUEEN	\$1,574	YOU SAVE \$225	\$1,874	YOU SAVE \$225	\$1,873	YOU SAVE \$225	\$2,173	YOU SAVE \$225	\$2,573	YOU SAVE \$225	\$2,773	YOU SAVE \$525
KING/ CAL KING*	\$2,274	YOU SAVE \$225	\$2,774	YOU SAVE \$225	\$2,873	YOU SAVE \$225	\$3,273	YOU SAVE \$225	\$3,673	YOU SAVE \$225	\$3,873	YOU SAVE \$525
					2 BASES \$2,832		2 BASES \$3,372		2 BASES \$4,072		2 BASES \$4,472	YOU SAVE \$825

*King and Cal King adjustable set prices shown as 1 Base represent adjustable bases that operate as one unit, even if delivered in multiple boxes. Prices with 2 Bases represent adjustable bases that can operate independently or be synchronized.

*Purchase select Serta® iComfort® mattresses between June 17, 2025 and July 8, 2025 and receive up to \$325 in mattress savings. Plus save up to \$300 on a qualified baselogic™ adjustable base. Savings offers on the mattresses will vary by model. The maximum \$625 savings applies to any size eligible mattresses with any size baselogic™ Platinum adjustable base. These offers may not be applied to previous purchases, cannot be combined with other offers and are only available at participating retailers in the 50 United States and District of Columbia while supplies last. Product availability, pricing and offer dates may vary by retail location. Void where prohibited by law. © 2025 Serta, Inc. All rights reserved. See [serta.com](#) for full details.

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PRICES SHOWN REFLECT
EVENT SAVINGS

\$1674 YOU SAVE \$325

Queen Mattress



FLAT BASE					MATTRESS + ADJUSTABLE BASE OPTIONS							
	MATTRESS		MATTRESS + FOUNDATION		baselogic™ BRONZE UPGRADE		baselogic™ SILVER UPGRADE		baselogic™ GOLD UPGRADE		baselogic™ PLATINUM UPGRADE	
		YOU SAVE		YOU SAVE		YOU SAVE		YOU SAVE		YOU SAVE		YOU SAVE
TWIN XL	\$1,174	\$325	\$1,424	\$325	\$1,453	\$325	\$1,723	\$325	\$2,073	\$325	\$2,273	\$625
FULL	\$1,524	\$325	\$1,824	\$325	\$1,823	\$325	\$2,123	\$325	\$2,523	\$325	\$2,723	\$625
QUEEN	\$1,674	\$325	\$1,974	\$325	\$1,973	\$325	\$2,273	\$325	\$2,673	\$325	\$2,873	\$625
KING/ CAL KING*	\$2,374	\$325	\$2,874	\$325	\$2,973	\$325	\$3,373	\$325	\$3,773	\$325	\$3,973	\$625
					\$2,932		\$3,472		\$4,172		\$4,572	
					1 BASE		1 BASE		1 BASE		1 BASE	
					2 BASES		2 BASES		2 BASES		2 BASES	YOU SAVE \$925

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EVENT SAVINGS

\$1674

YOU SAVE \$325

Queen Mattress



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	MATTRESS		MATTRESS + FOUNDATION		baselogic™ BRONZE UPGRADE		baselogic™ SILVER UPGRADE		baselogic™ GOLD UPGRADE		baselogic™ PLATINUM UPGRADE	
		YOU SAVE		YOU SAVE		YOU SAVE		YOU SAVE		YOU SAVE		YOU SAVE
TWIN XL	\$1,174	\$325	\$1,424	\$325	\$1,453	\$325	\$1,723	\$325	\$2,073	\$325	\$2,273	\$625
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KING/ CAL KING*	\$2,374	\$325	\$2,874	\$325	\$2,973	\$325	\$3,373	\$325	\$3,773	\$325	\$3,973	\$625
					\$2,932		\$3,472		\$4,172		\$4,572	
					1 BASE		1 BASE		1 BASE		1 BASE	
					2 BASES		2 BASES		2 BASES		2 BASES	
												YOU SAVE \$925

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