



iSERIESNXG™

For the sleep I want

Introducing the next generation of comfort—
delivering **immediate cooling**, **instant pressure relief** and **ideal hybrid support**.



1 Cooling comfort

A cool-to-the-touch CoolFeel™ Cover provides immediate cooling, and Carbon Fiber Memory Foam channels heat away from the body



2 NXG™ Memory Foam

A high-density, premium memory foam for deep, contouring pressure relief



3 Q4™ Support System with Zoning

4-in-1 linked coils with 5 zones of targeted support for even weight distribution throughout your back and body with **BestEdge® Support** for lasting edge-to-edge stability

EXTRA FIRM **FIRM** MEDIUM PLUSH ULTRA PLUSH

1500 Hybrid
FIRM 12"



**10 YEAR
WARRANTY**



**MADE IN U.S.A. WITH
GLOBAL COMPONENTS**



**ADJUSTABLE
BASE COMPATIBLE**



**CERTIPUR-US®
CERTIFIED**



★ **LABOR DAY SALE** ★
SAVE UP TO \$700

on Serta® iSeries® NXG™ mattresses when paired
with select adjustable sets.*

1500 Hybrid
FIRM 12"



PRICES SHOWN REFLECT EVENT SAVINGS



\$1899

Queen Mattress | **YOU SAVE \$300**

Baaaad news
for us Counting
Sheep!



	MATTRESS + FLAT BASE		MATTRESS + ADJUSTABLE BASE OPTIONS				
	YOU SAVE \$300		YOU SAVE \$300				YOU SAVE \$600**
	MATTRESS	MATTRESS + FOUNDATION	basellogic® BRONZE UPGRADE	basellogic® SILVER UPGRADE	basellogic® GOLD UPGRADE	basellogic® PEARL UPGRADE	basellogic® PLATINUM UPGRADE
TWIN XL	\$1,599	\$1,779	\$1,878	\$2,148	\$2,498	\$2,798	\$2,698
FULL	\$1,749	\$1,969	\$2,048	\$2,348	\$2,748	\$3,048	\$2,948
QUEEN	\$1,899	\$2,119	\$2,198	\$2,498	\$2,898	\$3,198	\$3,098
KING/ CAL KING†	\$2,599	\$2,959	\$3,198 1 BASE	\$3,598 1 BASE	\$3,998 1 BASE	\$4,298 1 BASE	\$4,198 1 BASE
			\$3,157 2 BASES	\$3,697 2 BASES	\$4,397 2 BASES	\$4,997 2 BASES	\$4,797** 2 BASES

†King and Cal King adjustable set prices shown as 1 Base represent adjustable bases that operate as one unit, even if delivered in multiple boxes. Prices with 2 Bases represent adjustable bases that can operate independently or be synchronized.

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**You save \$900 on King/Cal King basellogic® Platinum 2 base set.



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2500 Hybrid MEDIUM 12.5"



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2500 Hybrid
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PRICES SHOWN REFLECT EVENT SAVINGS



\$2199

Queen Mattress | **YOU SAVE \$300**

Baaaad news
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	YOU SAVE \$300		YOU SAVE \$300			YOU SAVE \$600**	
	MATTRESS	MATTRESS + FOUNDATION	basellogic® BRONZE UPGRADE	basellogic® SILVER UPGRADE	basellogic® GOLD UPGRADE	basellogic® PEARL UPGRADE	basellogic® PLATINUM UPGRADE
TWIN XL	\$1,899	\$2,079	\$2,178	\$2,448	\$2,798	\$3,098	\$2,998
FULL	\$2,049	\$2,269	\$2,348	\$2,648	\$3,048	\$3,348	\$3,248
QUEEN	\$2,199	\$2,419	\$2,498	\$2,798	\$3,198	\$3,498	\$3,398
KING/ CAL KING†	\$2,899	\$3,259	\$3,498 1 BASE	\$3,898 1 BASE	\$4,298 1 BASE	\$4,598 1 BASE	\$4,498 1 BASE
			\$3,457 2 BASES	\$3,997 2 BASES	\$4,697 2 BASES	\$5,297 2 BASES	\$5,097** 2 BASES

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2500 Hybrid
PLUSH 12.5"



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PLUSH 12.5"**



PRICES SHOWN REFLECT EVENT SAVINGS



\$2199

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Baaaad news
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Sheep!



MATTRESS + FLAT BASE			MATTRESS + ADJUSTABLE BASE OPTIONS				
YOU SAVE \$300			YOU SAVE \$300				YOU SAVE \$600**
	MATTRESS	MATTRESS + FOUNDATION	basellogic® BRONZE UPGRADE	basellogic® SILVER UPGRADE	basellogic® GOLD UPGRADE	basellogic® PEARL UPGRADE	basellogic® PLATINUM UPGRADE
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EXTRA FIRM **FIRM** MEDIUM PLUSH ULTRA PLUSH

3500 Hybrid
FIRM 13.5"



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3500 Hybrid
FIRM 13.5"



PRICES SHOWN REFLECT EVENT SAVINGS



\$2599

Queen Mattress | **YOU SAVE \$300**

	MATTRESS + FLAT BASE	
	YOU SAVE \$300	
	MATTRESS	MATTRESS + FOUNDATION
TWIN XL	\$2,299	\$2,479
FULL	\$2,449	\$2,669
QUEEN	\$2,599	\$2,819
KING/ CAL KING†	\$3,299	\$3,659

MATTRESS + ADJUSTABLE BASE OPTIONS				
YOU SAVE \$300				YOU SAVE \$600**
basellogic® BRONZE UPGRADE	basellogic® SILVER UPGRADE	basellogic® GOLD UPGRADE	basellogic® PEARL UPGRADE	basellogic® PLATINUM UPGRADE
\$2,578	\$2,848	\$3,198	\$3,498	\$3,398
\$2,748	\$3,048	\$3,448	\$3,748	\$3,648
\$2,898	\$3,198	\$3,598	\$3,898	\$3,798
\$3,898 1 BASE	\$4,298 1 BASE	\$4,698 1 BASE	\$4,998 1 BASE	\$4,898 1 BASE
\$3,857 2 BASES	\$4,397 2 BASES	\$5,097 2 BASES	\$5,697 2 BASES	\$5,497** 2 BASES

 Available in split head queen & king sizes	
SPLIT-HEAD OPTIONS	
YOU SAVE \$300	
SPLIT-HEAD MATTRESS	SPLIT-HEAD MATTRESS + basellogic® GOLD
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--	--
\$3,199	\$4,598 SPLIT HEAD BASE
\$3,899	\$5,698 SPLIT HEAD BASE

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3500 Hybrid
MEDIUM 13.5"



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Available in split head
queen & king sizes

	MATTRESS + FLAT BASE	
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	MATTRESS	MATTRESS + FOUNDATION
TWIN XL	\$2,299	\$2,479
FULL	\$2,449	\$2,669
QUEEN	\$2,599	\$2,819
KING/ CAL KING†	\$3,299	\$3,659

MATTRESS + ADJUSTABLE BASE OPTIONS				
YOU SAVE \$300				YOU SAVE \$600**
basellogic® BRONZE UPGRADE	basellogic® SILVER UPGRADE	basellogic® GOLD UPGRADE	basellogic® PEARL UPGRADE	basellogic® PLATINUM UPGRADE
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\$2,748	\$3,048	\$3,448	\$3,748	\$3,648
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YOU SAVE \$300

SPLIT-HEAD MATTRESS	SPLIT-HEAD MATTRESS + basellogic® GOLD
--	--
--	--
\$3,199	\$4,598 SPLIT HEAD BASE
\$3,899	\$5,698 SPLIT HEAD BASE

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PLUSH 13.5"





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PLUSH 13.5"



PRICES SHOWN REFLECT EVENT SAVINGS



\$2799

Queen Mattress | **YOU SAVE \$400**

	MATTRESS + FLAT BASE	
	YOU SAVE \$400	
	MATTRESS	MATTRESS + FOUNDATION
TWIN XL	\$2,499	\$2,679
FULL	\$2,649	\$2,869
QUEEN	\$2,799	\$3,019
KING/ CAL KING†	\$3,499	\$3,859

MATTRESS + ADJUSTABLE BASE OPTIONS				
YOU SAVE \$400				YOU SAVE \$700**
basellogic® BRONZE UPGRADE	basellogic® SILVER UPGRADE	basellogic® GOLD UPGRADE	basellogic® PEARL UPGRADE	basellogic® PLATINUM UPGRADE
\$2,778	\$3,048	\$3,398	\$3,698	\$3,598
\$2,948	\$3,248	\$3,648	\$3,948	\$3,848
\$3,098	\$3,398	\$3,798	\$4,098	\$3,998
\$4,098 1 BASE	\$4,498 1 BASE	\$4,898 1 BASE	\$5,198 1 BASE	\$5,098 1 BASE
\$4,057 2 BASES	\$4,597 2 BASES	\$5,297 2 BASES	\$5,897 2 BASES	\$5,697** 2 BASES

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YOU SAVE \$400	
SPLIT-HEAD MATTRESS	SPLIT-HEAD MATTRESS + basellogic® GOLD
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\$3,399	\$4,798 SPLIT HEAD BASE
\$4,099	\$5,898 SPLIT HEAD BASE

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