

Rambler Newspapers – Online Rates:

Website:

Ramblernewspapers.com has between 8,000 – 9,000 visitors every month. It is a dynamic designed website curated daily with a focus on the people and events of Irving, Coppell and Grand Prairie TX.

DFWNewsflash.com has about 1,000 visitors every month. It is also a dynamic designed website curated daily with a focus on the aviation and transportation industry in the North Texas area.

Email Blast:

Rambler Headlines is an aggregated email blast currently being sent to 8,000 plus people in the community every Monday. The list is more focused on business owners and related people. We have a year-end target to reach 10,000 people by December 31, 2018. . This email is used to inform the recipients of the current local news in the area.

Rambler Calendar is an aggregated email blast currently being sent to 8,000 plus people in the community on every Friday. The list is the same list that is used on Mondays. This email is used to inform the recipients of the upcoming events in the area.

Social Media:

Rambler Newspapers uses 3 platforms for social media. The platforms are: Facebook, Twitter and Instagram. We have in-house staff that maintain our presence on these platforms. We often post events as they are happening in order to keep the community aware of current events.

Pricing: *All Pricing is weekly*

Website

\$ 49	Square	250 X 250
\$ 49	sm Rectangle	150 X 500
\$ 49	Rectangle	336 X 280
\$ 65	Half page	300 X 600

Email Blast 1200 X 630

\$ 65	Monday
\$ 45	Friday
\$100	Both

Social Media (Based on 2 posts/mentions per week)

\$ 75	Facebook	1200 X 630
\$ 45	Twitter	624 X 512
\$ 45	Instagram	1080 X 1080
\$107	All three platforms	

Special Bundle price is 1 square advertisement on Ramblernewspapers.com, both email blasts and all three Social Media platforms. \$175 per week or \$600 per month.