

TWENTY YEARS 1999 - 2019 20

Peace of Mind

worry-free, comprehensive pool care

With 20 years of leadership in comprehensive pool care services, everything we do at Pool Butler is centered around the things that matter most to *you*. And when it comes to community/HOA pool services, we know that means a crystal-clear, worry-free pool. We consistently deliver professional-grade services while maintaining the personalization true to our local, loyal roots. What sets us apart is that Pool Butler is, by design, small enough to care and big enough to deliver. And that makes *all* the difference...

Capable

We maintain a right-sized fleet of trained, tested and certified employees. Each employee (not subcontractors or franchisees) is empowered, encouraged and *expected* to do whatever is right to meet and exceed our high customer satisfaction standards. Reliability and quality of service is at the core of our daily schedule – and we all share in the rewards of consistently meeting and exceeding expectations.

Credible

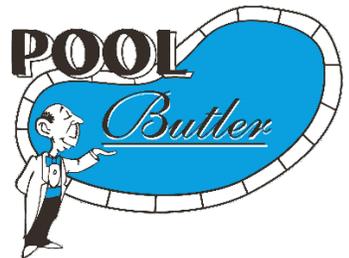
Investing in the proper tools and infrastructure are critical to driving our consistent, continued and growing successes. Pool Butler maintains the manpower and “horsepower” to address our daily schedule like clockwork *and* respond to any extenuating needs. At your service:

- Trained, tested and certified employees
- Staff trained and certified in pool/equipment maintenance and repair
- Clearly marked vehicles and uniformed employees
- On-site staff to proactively maintain vehicles and equipment
- Scheduled service days – you’ll likely recognize the same person, the same day(s) every week



Meaningful and Measurable – Proactive Reporting & Trending

Our employees log all services performed, treatments/readings, etc., on every visit. A summary email is sent so you what was done and when. We review detail data to discover any trends that may need to be addressed *proactively*, such as underperforming equipment or consistent water level shortages. *You* know what’s going on. *We* know what’s going on. That’s the difference between (just plain) “maintenance” and our next-level, knowledge-driven services.



The North Dallas leader in pool care services

972.317.2200

Compliant

If you're thinking all pool maintenance vendors are pretty much the same, we understand. In our 20 years however, we've learned to recognize and embrace *all* the things that matter most to you. And often, the difference is in the details.



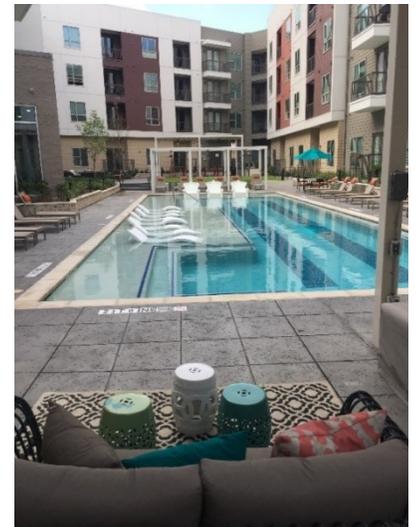
- ***Certified, trained, and tested*** – we don't just meet the bare minimums. We follow and maintain or exceed all national, state and local regulations. We are Certified Pool Operators (CPO, as required by the State) and much more. We keep up with – and adhere to – codes so you don't have to worry about unexpected expenses and/or interruptions in service
- ***Professional certifications, training and experience*** – from pool equipment to remodels, including irrigation, electrical, etc. We're protected. . .you're protected.
- ***Licensed and insured*** – not just to cover ourselves, but more importantly, you and your interests. We also carry workmen's comp for all our employees.

Comprehensive

Pool Butler leads the industry by redefining *service*. To us, it's proactively monitoring, measuring, maintaining and orchestrating *all* the moving parts for a consistently clean, carefree, crystal-clear pool. We do pretty much everything except *build* pools. . .

It doesn't just stop at the pool's edge, however. We welcome the opportunity to discuss with you as we offer these additional services to our Community/HOA customers:

- ***Pool/Equipment Repairs*** – need a repair? We're on it, including after-hour emergency services if needed. We repair concrete, tile, coping – all the structural aspects, too.
- ***System Upgrades & Conversions*** – we stay in step with the latest in system upgrades that can save money, reduce/eliminate down time for chemical treatments, and more, such as converting pools to salt water systems. Interested? Let's discuss.
- ***Porter Services*** – restrooms, shower/locker room facilities, grounds – we know how to help you put it all together to deliver best-in-class amenities that help you attract and retain residents.
- ***Lawn/landscape services*** – equal in stature and success to Pool Butler, there's another entire division to the Butler Companies – Lawn Butler. We offer the same best-in-class service to meet all your lawn and landscape service needs, including irrigation and more. Want to know more? Let's discuss a plan to meet your specific needs.



At Pool Butler, we've been the leader in comprehensive pool services for 20 years. And we look forward to many more. Call us now to discuss how we can put our many successes to work for the things that matter most to *you*.

Complimentary Code Inspection. Call Now!

Pool Butler dives into the deep end of code compliance – and more - *for* you:

- Verify that your location(s) meet all state and local requirements
- Proactively address any problems before the season starts
- Avoid unnecessary code violation closures during busy pool season
- Minimize your liability; keep residents and guests safe and *happy!*

972.317.2200 | www.PoolButlerTX.com

