

2017 BLCA Goals 2017

Communications – Lyf Titcomb

Newsletter – Karen Nielsen

- Publish 9 newsletters (Jan/Feb, Mar/Apr, May, June, July, Aug, Sept, Oct/Nov, Dec) before December 31, 2017.

Directory – Dan Merchant

- Publish and distribute the Palmer directory by May 30, 2017 while generating \$7,100 in advertising revenue, net income of \$5,000.

Website – Mike Flanery

- Maintain the website with current information throughout 2017.

- Promote the use of the website to both board and general members: ongoing.

Membership – Brad Kipp + Open + Open

- Create useful links and downloadable material: ongoing.

Sunshine Mailings – Adele Munsterman

- Mail cards of sympathy and congratulation (Sunshine Mailings), as appropriate, throughout 2017.

Welcome Walker Booklet – Karen Jones & Dan Merchant

- Update Welcome Walker Booklet by May 1, 2017

- Distribute Welcome Walker Booklet to all new lakeshore and adjacent property owners on the chain by December 31, 2017.

Green Sheet – Karen Nielsen

- Continue recommended rate sheet and guidelines for businesses to advertise in the Green Sheet set at the March 13, 2012 board meeting.

Meeting Signs – Jack Kufner

- Place signs before each meeting and collect after – June -August 2017.

News Releases – Lyf Titcomb

- Submit items of interest to local newspapers and other media throughout 2017.

Events & Programs – Brad Kipp + Open + Open

- As agreed to at the ? BLCA Board Meeting

Membership Development – Brad Kipp + Open + Open

- Attain 300 paid BLCA memberships by August 31, 2017.

- Conduct membership drive, door to door, with all board members participating by June 30, 2017.
- Make membership Forms available at all BLCA sponsored events [Ongoing]
- Board members will receive monthly membership status of people in their neighborhoods May through August 31, 2017.

Budget and Fundraising – Karen Jones

- Manage a balanced budget in calendar year 2017 with at least a 10% surplus.
- Raise \$15,000 as per budget for the combined account by the end of 2017 through a variety of fund raising events, donations, grants and dues.
- Sponsor and conduct the following fundraisers in 2017: Palmer Day Food Booth, Brat Sale, McDonald's Meats and Flower Fundraiser

Education – Rosalie Musacchio

- April (date to be selected) Palmer Town Hall 8:30 AM – 10:30 AM: SERP Workshop to review available grant funds and requirements for lakeshore Restoration Project.
- June 11: Picnic
- July 9: Workshop (General Meeting)
- August 13: Workshop (General Meeting)

2017 Healthy Lakes Goals – Kenzie Phelps & Wayne Smith

Adopted by the Healthy Lakes Committee on ? Approved on ? for board action on ?

1. Maintain Rush Lake dam throughout 2017 with funds from member and charitable donations.
2. Extend water quality monitoring data throughout 2017 as per Lake Management Plan, with cost sharing for testing from Palmer Township.
3. Have a net increase of 6 lakeshore buffer or other conservation projects by October 15, 2017, while utilizing SERP IV training and funding, BLCA Mini Grants and private funds.
4. Secure additional \$15,000 in funding from the DNR for shoreland projects, rain gardens and other conservation projects by June 30, 2017 for SERP IV [July 1, 2017 – June 30, 2017].
5. Complete plans for 3 runoff diversion projects by October 30, 2017 with funding from the Sherburne CWCD.
6. Participate with Sherburne County Zoning in 2017 to revise county shoreland regulations.
7. Participate in BLCA related Board of Adjustment hearings throughout 2017.
8. Organize and fund the control of aquatic invasive species (Eurasian watermilfoil, curly leaf pondweed, etc.) in 100% of DNR approved affected lake areas by September 30, 2017 with funding from individual donations, charitable donations and township cost sharing.
9. Publish a Healthy Lakes committee report in all 2017 Lake Report issues and post on BLCA website.
10. Groundtruth all remaining and any newly volunteered properties by October 31, 2017 with

existing volunteers.

11. Conduct one conservation projects workshop and one shoreland maintenance workshop by September 15, 2017.

12. Conduct one fish stocking of Big Elk Lake by June 30, 2017 with funding from individual donations and charitable donations.

13. Explore available AIS (aquatic invasive species) related grants and other funding throughout 2017