



Kentucky Florists Association 67<sup>th</sup> Annual Convention August 1-3, 2025 Holiday Inn Louisville East

## PROGRAM ADVERTISING FORM

During each convention the Convention Program is the ultimate resource for attendees. The program details all events, presenters and locations. Be sure to get your information front and center in the hands of potential clients. Ads in the program are a great way to promote products, brand, send congratulations, and show support for the association. You may submit your print ad ready or we can design your ad for you (additional fees apply). Artwork must be submitted by July 10, 2025. The program is printed in full color.

EMAIL:
ADDRESS:CITYSTATEZIP
PHONE:
<ul> <li>CENTERFOLD (2- 7.5"X10") \$500.00</li> <li>INSIDE FRONT COVER (7.5"X10") \$400.00</li> <li>INSIDE BACK COVER (7.5"X10") \$400.00</li> <li>OUTSIDE BACK COVER (7.5"X10") \$400.00</li> <li>FIRST PAGE OF PROGRAM (7.5"X10") \$350.00</li> <li>FULL PAGE (7.5" X 10") \$225.00</li> <li>FULL PAGE (7.5" X 5") \$114.00</li> <li>QUARTER PAGE (3.625"X4.875") \$100.00</li> <li>EIGHTH PAGE (2" X 3.5") \$60.00</li> <li>REPEAT LAST YEARS ADREPEAT LAST YEARS AD WITH CHANGES</li> <li>PRINT READY ARTWORK ENCLOSED</li> </ul>
ROUGH DRAFT ENCLOSED OF ARTWORK AND/OR LOGO (ADDITIONAL \$35)
CHECK ENCLOSED. Remit: KFA 918 SOUTH 6 <sup>TH</sup> STREET, LOUISVILLE, KY 40203 CREDIT CARD PAYMENT VISIT <u>WWW.KYFLORISTS.COM</u> and EMAIL THIS FORI TO: wayne@inbloomagain.com CC: gavle@ashlandfloristlexington.com