



66TH ANNUAL CONVENTION



Run For The Flowers
August 2-4, 2024

Kentucky Floral Association Annual Convention

Holiday Inn Hurstbourne
Louisville, Kentucky



Convention Location

**Holiday Inn Hurstbourne
1325 S. Hurstbourne Parkway
Louisville**

**KFA has arranged for a preferred rate
during the convention.**

**Check In: August 1, 2024 | Check Out: August 4, 2024
Block Code: Z7F | Rate: \$129**

Hotel Booking Link - [Kentucky Florists Association](#)

Hotel Phone Number: 502-426-2600



Registration Cost

Early Bird Registration - \$199.00

Includes all design shows, hands on classes, breakfast and lunch both days, and the Presidents' Gala on Saturday Night.

After June 1 - Registration - \$399.00

Saturday or Sunday Only - \$179.00 each day

Includes all design shows, hands on classes, breakfast and lunch.

Presidents' Gala Only - \$100.00

Includes transportation, museum tour, and dinner.

CONFERENCE PROGRAM

FRIDAY, AUGUST 2, 2024

5:00 - 7:30PM

Convention Registration

6:00 - 7:00PM

Bridal Show

7:30 - 8:15PM

Guest Speaker

Monica Richards

Association of Bridal Consultants

Kentucky/Indiana Director

8:30PM

Kentucky Cup Competition

Run For The Flowers
Kentucky Floral Association Annual Convention

CONFERENCE PROGRAM

SATURDAY, AUGUST 3, 2024

8:00AM - 3:00PM

Convention Registration

8:00AM

Breakfast with the vendors

8:00AM - 5:00PM

Trade Fair

Design Contest Room opens for entries

9:00AM

Welcome to the 66th Annual KFA Convention

Dave Campbell - KFA President

9:15 - 10:00AM

Design Program #1 - Wedding Trends

Angela Tipton AIFD

10:00AM

Design Contest Room closes for entries



CONFERENCE PROGRAM

SATURDAY, AUGUST 3, 2024

10:15 - 11:15AM

Hands On #1
Tom Bowling AIFD

11:15AM - 12:15PM

Design Program #2 - Designers Choice
Doug Bates AIFD and Susan Ishkanian AIFD

12:30 - 1:45PM

Lunch

2:00 - 2:45PM

Hands On #2
Doug Bates AIFD

3:00 - 3:45PM

Design Program #3
Daron Frasier
2023 Designer of the Year

CONFERENCE PROGRAM

SATURDAY, AUGUST 3, 2024

5:30 PM

Bus transportation to Historic Churchill Downs

Presidents Gala Theme

“Embrace Derby chic with your finest Derby hat”

6:00 - 7:30 PM

Derby Museum Tours
Cash Bar

7:30 - 9:30PM

Gala Dinner and Awards Program

10:00PM

Bus transportation back to hotel

11:00pm-1:00am

Jockey Party

Design of the Year Finalist Showdown

(must have your tools)

CONFERENCE PROGRAM

SUNDAY, AUGUST 4, 2024

8:00 - 11:30AM

Convention Registration

9:00AM - 3:45PM

Trade Fair

9:00 - 9:45AM

Hands On #3

Angela Tipton AIFD

10:15am-11:00am

Program #4

Kristian Stubblefield

Working with “Artificial Intelligence”

How this is going to effect
your business.

CONFERENCE PROGRAM

SUNDAY, AUGUST 4, 2024

11:00 - 11:45AM

Shop with Trade Fair Vendors

12:00N - 1:00 PM

Lunch and KFA Members Meeting

1:15 - 2:00PM

Hands On #4

Susan Ishkanian AIFD

2:15 - 3:00PM

Design Program #5

Tom Bowling AIFD

3:15PM

Silent Auction Closes



CONFERENCE PROGRAM

SUNDAY, AUGUST 4, 2024

3:30pm

Live auction

3:45pm

Designer of the year Announcement

4:00pm

Conclusion of the convention

All hands on Deck for Tear Down

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THANK YOU TO OUR SPONSORS

Designer of the Year Competition



KD & Company



Kentucky Cup





THANK YOU TO OUR SPONSORS

Designer Show Sponsors




JF Link Wholesale

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Hands On Classes Sponsors





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President Gala Sponsors



Lunch Sponsors

