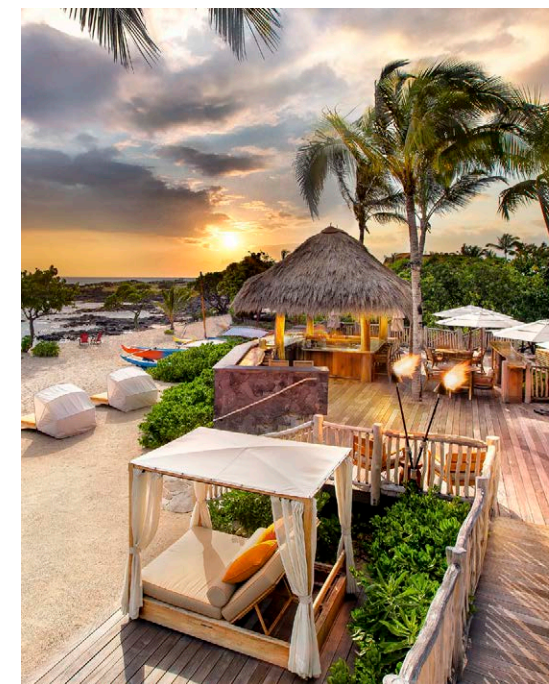




# Travel Destinations & Communities Geared Toward *Healthy Living*

Journey with us as we explore luxury destinations that are providing a lifestyle geared toward living a happier, healthier and longer life ... A Paragon Life! On the island of Kona, Hawaii sits the peaceful, yet trendsetting, community of Kohanaiki. See why this exceptional community is on the radar to become a Paragon Society.







## WHAT IS A PARAGON SOCIETY?

Communities known as Paragon Societies™ are being developed worldwide, so what is a Paragon Society? Paragon Societies are luxury lifestyle communities that embrace a blueprint to support living longer, happier and healthier lives. The Paragon healthy living blueprint consists of proven practices in the areas of medical science, fitness and nutrition education, anti-aging breakthroughs, product research and healthy economics combined with little-known secrets from around the world that support longevity. This information helps to change environments and accelerate transformation in communities, in turn, reducing age-related diseases and identifying solutions designed to improve overall well-being.

These Paragon solutions will improve quality of life through the development of strategic partnerships with healthy minded organizations. The concept is entering the market quickly by empowering communities with fresh knowledge that will help change the way



people experience the world around them and implement these tools into their own lives. It isn't just about living longer; it is about living a healthier and happier extended life!

By impacting environments, economics, social and personal growth through education, people can and WILL live longer, happier and healthier lives. Paragon Societies consist of regions of the world where individuals will not only desire to vacation, but also possibly maintain a second home or retire and reside full-time. And each region will consist of different and distinct native elements known for providing unique health benefits. For example, the following pages will provide information on an area considered to have all the qualities of a Paragon Society and in this region exist rudiments that are proven to provide powerful health benefits like pineapple and marine botanicals. Additionally, the relaxed environment, thriving economy and ecological benefits support robust lifestyles. Does your community qualify as a Paragon Society?

*Learn more about becoming a Paragon Society by visiting:*  
[www.ParagonHealthyLifestyles.com](http://www.ParagonHealthyLifestyles.com)



## Welcome to Kohanaiki



It's been said that when planning to travel, one can never go wrong in the Hawaiian Islands and with the introduction of Kohanaiki, an exclusive club and private members only community near Kona on the Big Island of Hawaii, these are true words indeed. What is unique about this community is the immense attention and thought that was given to creating a foundation for healthy living. Kohanaiki Golf and Ocean Club is a bit of a secret and purposely kept that way to provide a truly one-of-a-kind experience to guests and members of the community alike. The 450-acre resort community, where entrepreneurs, hedge fund managers, athletes and entertainment industry pros vacation together, is surrounded by lava flows, white-sand beaches, and bright blue waters.

This world-class luxury development calls for an annual membership fee of \$25,000 (in addition to a one-time entrance fee of \$150,000). However, what you get in return goes far beyond your investment. The golf course is the state's only Audubon certified course designed by Rees Jones featuring

six magnificent ocean view holes—The Audubon Cooperative Sanctuary Program for Golf Courses is an award-winning education and certification program that helps golf courses protect the environment and preserve the natural heritage of the game of golf. Irrigation water for the golf course and roadway landscaping is pumped from shallow wells and stored on site. This water is salty due to the proximity to the ocean, so it is passed through reverse osmosis filters to reduce the salt levels. Drilling from low-level wells preserves the high level fresh water on this side of the island for domestic use. The irrigation water is stored in an 8-million-gallon lake, which is also a habitat for waterfowl. This responsible resource irrigation water is being supplied to each home and the residents in Kohanaiki.

Through the design review process, landscape architects are educated and encouraged to incorporate native and adapted plants that thrive on salty water and which are found naturally in this area. (continued on page 86)





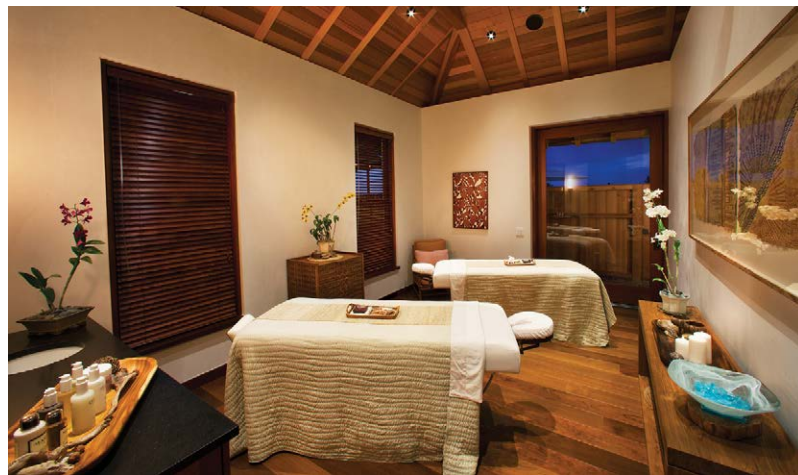
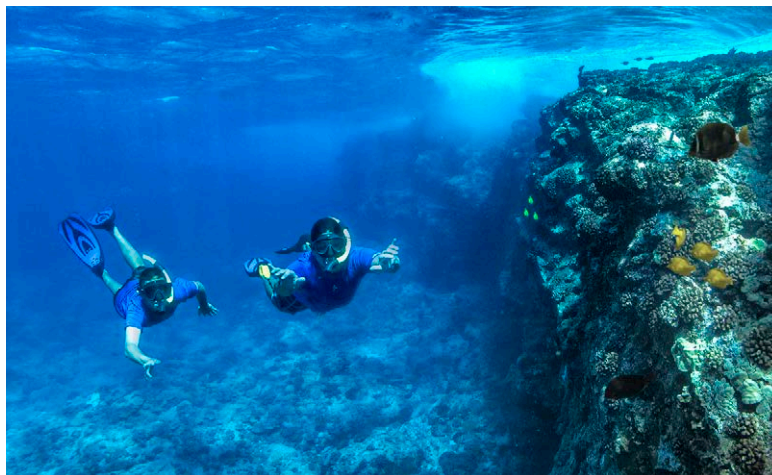
This low level water is also significantly less expensive to pump, so the community is more financially sustainable as well as environmentally responsible. Furthermore, the community is engineered to remove contaminants prior to entering drainage structures that protect ground water and near shore environmental water quality. This drainage plan was developed in coordination with the Kaloko-Honokahau National Historic Park, which is just south of Kohanaiki. Now that we all feel immensely appreciative about this ecologically responsible golf course, let's discuss the luxury snack shacks.

The golf course snack shacks are perhaps one of the highlights of this stunning course. Each player is treated to fully stocked cabanas to enjoy in between holes.

Food and drinks range from snacks, sandwiches and healthy treats to beverages including margaritas, beer and other refreshments. And while we are on the topic of being indulged, the Kohanaiki private beach provides lavish cabanas with an activities center that offers surfing, paddle boarding, kayaking, snorkeling, canoeing, fishing and just about anything else you might desire. There is an overabundance of activities to choose from including an adventure park featuring a family pool with waterslides, a volleyball court and a croquet to name a few. Additional activities include tennis courts, a large mesmerizing deep blue infinity pool overlooking the ocean for adults seeking a tranquil environment.

The state of the art fitness center also overlooks the ocean providing inspiration

from one of nature's most powerful creations. Adjacent to the fitness center is an exceptional spa facility offering a wide array of treatments, a cold pool, Jacuzzi, steam room, relaxation area, healthy beverage bar and complete department store style makeup area in the ladies locker room. Kohanaiki offers The Hale Club, an invitation-only private residence club. Members receive the use of luxurious one, two, three and four bedroom Shay Zak-designed residences plus all club amenities including a movie theatre, luxury bowling alley and indoor gaming area. The community provides what they call their A-Team which includes an Adventure Manager, Beach Captain and a K-Kids Program Manager among others.



Last, but certainly not least, let's discuss the culinary features and the community farm. While a connoisseur's dinner at Konane or in a member's own home is a special experience, the Shay Zak designed ocean front Beach Restaurant offers a new verbal menu each day featuring whatever is the best and freshest. One can also try the Surf Wagon, a food-truck "Kohanaiki-style," The Beach Bar grill or snack on the delectable pies from the wood-burning pizza oven at the 'Ohana Pool. The Executive Chef Patrick Heyman of Konane, a sophisticated 120-seat Chop House and Sushi Bar located on the top floor of the clubhouse, masterfully offers up signature coastal cuisine including healthier offerings and lighter fare. To ensure the perfect pairings, the team at Kohanaiki takes their wine (and spirits) cellar very seriously, and brew their own unique craft beers onsite. The Kohanaiki team has also assembled an expertly curated wine list with highly sought-after California, Oregon and Washington wines, plus 50 consecutive years of Château Mouton Rothschild in the clubhouse wine room, where members can host private tastings among some of the most coveted wines in the world. Located in the heart of Kohanaiki, sits a one-acre biodynamic organic community farm. The farm epitomizes the commitment to sustainability, health and wellness at Kohanaiki. A delightful stroll through the "produce aisle" is the perfect way to see where your next meal is coming from. The farm produces many of the organic

fruits and vegetables used in the club's restaurants and catering services.

So how does one get to be a member of this remarkable community? Simple...once qualified, there are a number of real estate options to explore: Members can either purchase pre-constructed, fully furnished homes or build out custom homes. Several C-suite finance executives, as well as golf legend Ben Crenshaw, former tennis pro Lindsey Davenport, and Jacksonville Jaguar Davon House have all joined the club. General Manager, George Panoose says "Kohanaiki currently counts about 140 homeowners among its members, but it will limit the total to just over 380 families. We're moving faster than the speed of light right now".

The Big Island of Hawai'i is the youngest of the Hawaiian Islands, yet it possesses some of the Hawaiian culture's most ancient and treasured places and artifacts. Once the retreat of Hawaiian royalty, Kohanaiki—which takes its name from its traditional land division, the Kohanaiki ahupua'a—has carefully preserved anchialine ponds and cultural sites along the Kona coastline. Kohanaiki was a sacred land, highly valued by early families as a bountiful, peaceful gathering place. For new and future generations of fortunate islanders, the tradition is destined to continue.

To learn more, visit: [kohanaiki.com](http://kohanaiki.com)

