



THE
**HEALTH
& SAFETY**
EVENT **ASIA**

PARTNERSHIP DECK

10-12 NOVEMBER 2026

SANDS EXPO & CONVENTION CENTRE
SINGAPORE



[SAFETYSECURITYASIA.COM/HEALTH-SAFETY-EVENT](https://safetysecurityasia.com/health-safety-event)

SAFETY & SECURITY ASIA



APAC's largest event series dedicated to the safety & security of people, places and assets.



APAC's key event for security solutions, surveillance, and integrated safety systems.



APAC region's platform for fire protection, prevention, and safety innovation.



APAC's major event for workplace health, safety solutions, and well-being innovations.



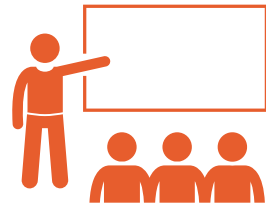
APAC's premier emergency services event, where technology and learning propel emergency response and public safety forward.



APAC's leading event for professional AV, lighting, immersive technology & systems integration.

KEY REASONS TO EXHIBIT

SHOWCASE YOUR BRAND



Launch and demonstrate your products and solutions to a focused target audience.

NETWORK WITH KEY DECISION MAKERS



Create new business opportunities with like-minded professionals.

RE-CONNECT



Re-connect with existing clients and build relationships.

GENERATE QUALITY LEADS



All Year Round

EXTEND YOUR MARKETING



Through a dedicated marketing package designed to help you reach your target market.

CO-LOCATED EVENTS



Reach new markets and customers you may have not considered.

STATISTICS AT A GLANCE

Key Areas	2025	2026
Trade Attendees	10,544	13,000 ▲ 29%
Countries/ Regions	89	100 ▲ 12%
Exhibition Area	13,000sqm	17,000sqm ▲ 31%



SAFETY & SECURITY

ASIA

10-12 NOVEMBER 2026

SANDS EXPO & CONVENTION CENTRE, SINGAPORE

1 EVENT | 5 TRADE SHOWS | 12 CONFERENCES & SUMMITS
| 2 INDUSTRY AWARDS | 2 COMPETITIONS



ACTIVITIES AT A GLANCE



ACTIVITIES AT A GLANCE



HEALTH & SAFETY LEADERS SUMMIT

Hear from top industry experts as they share vital insights on the latest fire safety regulations and trends. With keynotes, panels, and presentations, gain the knowledge you need to stay compliant and prepared.



NETWORKING LOUNGE

Connect with industry pros—manufacturers to end users—at the central networking hub! Enjoy complimentary drinks, explore new markets, and make the most of four co-located events in one dynamic space.



LIVE DEMONSTRATIONS / COMPETITIONS

Witness industry professionals showcase their skills in **The Skills for Fire & Security Competition Asia**. Don't miss this must-see feature!



MERLION AWARDS

The Merlion Awards celebrate outstanding achievements in product innovation and service excellence across the security, fire, workspace safety, audiovisual, and lighting industries. Designed for the industry, by the industry, these prestigious awards honour companies that push the boundaries of innovation and set new standards.



HOSTED BUSINESS SERVICES

Business Matching
Meeting Rooms
VIP and Exhibitor Lounge
International Delegation



PAVILIONS

Our pavilions bring together the best of the industry under one roof, offering a curated showcase of innovation, expertise, and networking opportunities. Each pavilion is designed to highlight their industry expertise, enabling visitors to discover the latest products, services, and solutions in a focused environment.



EXHIBITOR PROFILE



2026 TARGETS

WHO WE ARE LOOKING FOR TO EXHIBIT WITH US

Product Categories

- Asbestos Control
- Breathing/Respiratory Prevention Driver Safety
- Drug & Alcohol Testing
- Emergency/First Aid Equipment
- Environmental/Waste Management
- Fall Arrest & Prevention
- Gas Detection
- Hazardous Material Storage & Handling
- HR / Recruitment
- Legal Advice/ Insurance
- Lone Worker
- Manual/Material Handling Materials Handling
- Monitoring Instrumentation
- Noise Control/Hand Arm Vibration
- PPE
- Risk Assessment
- Slip & Trip Prevention
- Training & Qualifications
- Workplace Ergonomics

2025-2026 EXHIBITOR PROFILE





VISITOR PROFILE



VISITOR PROFILE

KEY VISITORS

TRADE USER

- Alcatel-Lucent Enterprise, Head of Vertical Partnerships
- ANSAC Technology (S) Pte Ltd, Sales Director
- Asiatic Group (Holdings) Limited, VP Business Development
- ATX Industry Pte Ltd, Director
- AvaloWorks Pte Ltd, Managing Director
- Cartwright Vehicle Conversions, International Sales Director
- Deluge Fire Protection (SEA) Pte Ltd, Head of EHS & Corporate Sustainability
- Ericsson (Malaysia) Sdn Bhd, Head of EHS, Malaysia & Sri Lanka
- FaceMed AI, COO
- Firetronics Pte Ltd, Head of Business Development
- Fusion Safety, CEO / Founder
- Hercules Lifting Solutions, CEO
- Hertzwell, CEO
- Human House, Vice President
- Jodoo, COO
- KBA Training Centre Pte Ltd, Managing Director
- Kidde Fenwal, CEO
- Mechanix Wear, Managing Director
- Mesh Consultancy & Training Centre PLT, Managing Partner
- Natrix Safety Australia, Managing Director
- Propell Integrated Pte Ltd, Operations Director
- PT. Esa Solusi Mandiri, Director
- PT. Esa Teknik Solusindo, Director
- RELX (Singapore) Pte Ltd, Director
- Rockwell Automation Sea Pte. Ltd., Head of Safety Services, APAC
- RS Components, Business Director
- Safetylab Sdn Bhd, Managing Partner
- Sydney Digital Advisory, Executive Director
- Tait Communications, Regional Sales Director
- Tysen Technologies Pte Ltd, Managing Director
- VdS Schadenverhütung GmbH, Chief Representative
- Workplace Risk Technologies, Executive Director

VISITOR PROFILE

KEY VISITORS

END USER

- Anglo American Shipping Pte Ltd, Head of Safety and Technical
- Axiom, CEO
- Bank of Julius Baer, Director
- C&W Services (S) Pte Ltd, Assistant Director, EHS
- CapitaLand, Assistant VP, HQ Operations
- Capitaland Investment Private Limited, Head, OESS
- CBRE, Associate Director
- Civil Service Club, Chief Executive
- Concord Clean Energy Research Center Pte Ltd, Technical Director
- Cushman & Wakefield, Head of EHS Asia
- Dayone Data Centers, Regional EHS Director
- DHL Express, APEC OHS Director
- Genesis IHS, Director
- Grabtaxi Holdings Pte. Ltd., Singapore Country OHS & Security Manager
- GRG Banking, Country Manager
- HKA Global, Associate Director
- HSBC, Director
- InterContinental Hotels Group, Director Safety and Security
- Interconex Management Pte Ltd, CEO

- JLL, Regional HSE Director
- Ledtroniq Pty Ltd, Director
- Land Transport Authority, ASHM
- Marina Bay Sands Pte Ltd, Director
- Ministry of Defence (MINDEF), Head of Communications
- Minh Phat Vietnam Technology Co., Ltd, Sales Director
- Ministry of Manpower, Assistant Director, Ops Marine
- Monetary Authority of Singapore, SAPO
- National Environment Agency, Deputy Director
- National Safety Council of Singapore, Board Member
- Neovest, CEO
- National University Hospital, Assistant Director
- Oakpalm Limited, Director of Operations
- Outward Bound Singapore, Assistant Director (Safety & Quality Audit)
- Portek International Pte Ltd, Head HSE Division
- PT Batam Teknologi Gas, Head Department of QHSE
- PT.IND Jakarta, Director
- QST Technologies Pte Ltd, Director
- Ruby Max Sdn. Bhd., Founder and CEO
- Singapore Airlines, NTUC WSH - Committee Member
- Singapore Heart Foundation, Director

- Singapore Lens Technology Pte Ltd, Managing Director
- Singapore One Rail Pte Ltd, Vice-President -SSEP
- Singapore Police Force, Head Service Quality
- SMRT Trains, Branch Manager, Safety, Quality and Training
- Soilbuild Construction Group Ltd, Head of Sustainability
- Sport Singapore, Head, Sport Safety & Training Academy
- Synergy AVL Pte Ltd, Director
- The Esplanade Co Ltd, Head, Production Management
- The University of Hong Kong, Assistant Director of Safety
- Willowglen Services Pte Ltd, Head, Project/QA

DATABASE STATISTICS

83,300+ RECIPIENTS

In our marketing mailing list. This group is not limited to our members and publication readers of our industry partners that we collaborate with.



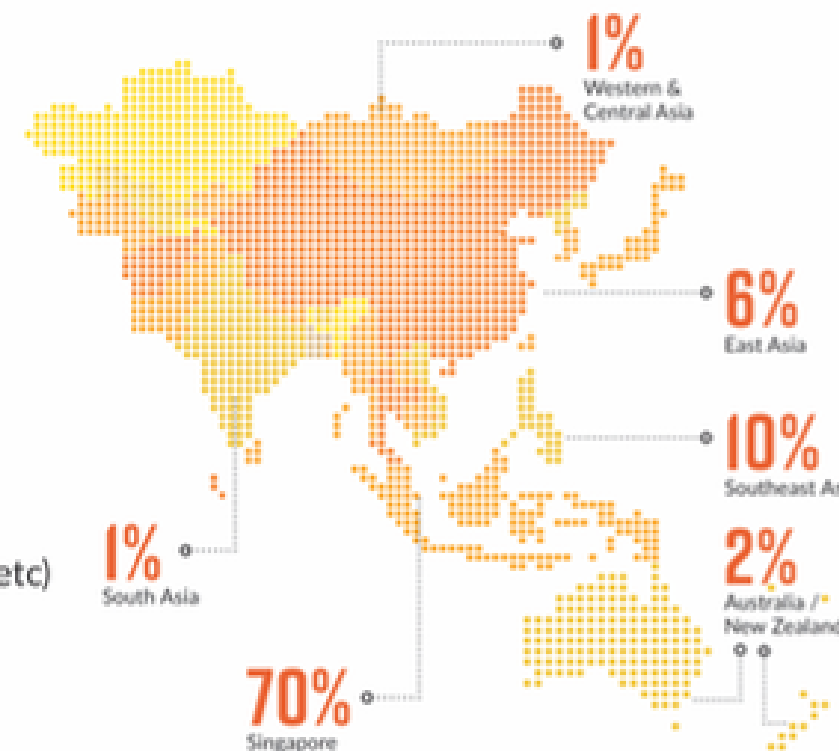
WHO VISITS?

- 80%** Active Buying Requirement
- 70%** Influencers & Decision Makers
- 72%** C-Level, Senior Management or Head of Departments

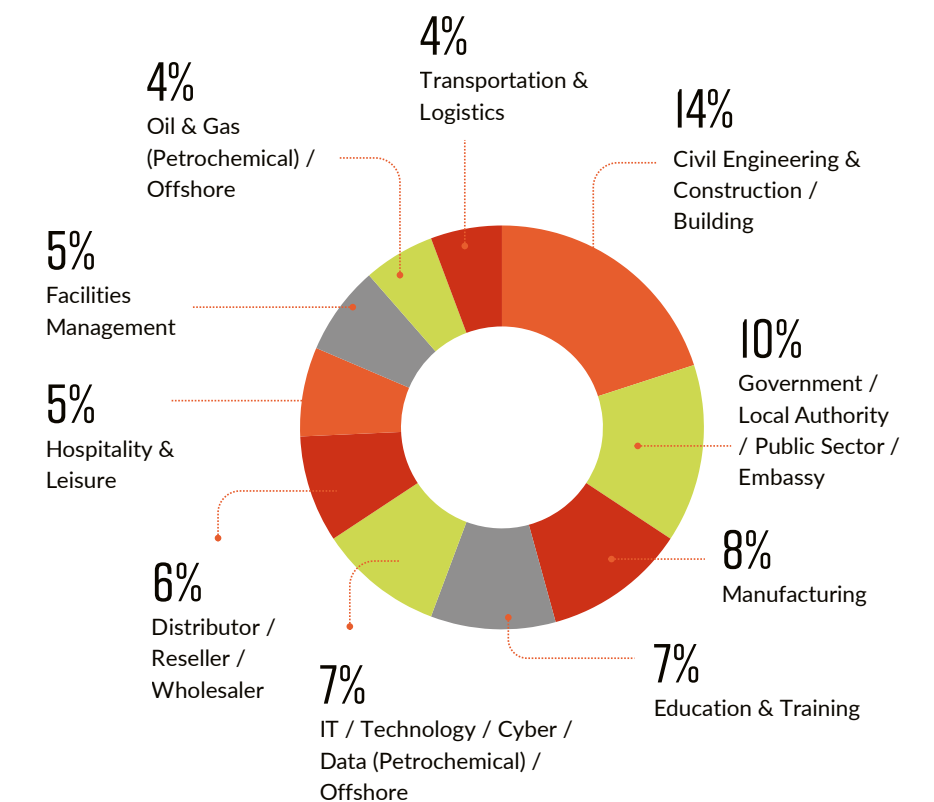
VISITOR STATISTICS

95%
APAC

5%
International
(Europe, Americas, etc)



TOP 10 INDUSTRY SECTORS



VISITOR PROFILE

Top 9 Sectors



RISK ASSESSMENT - 34%



OCCUPATIONAL HEALTH &
WELLBEING- 34%



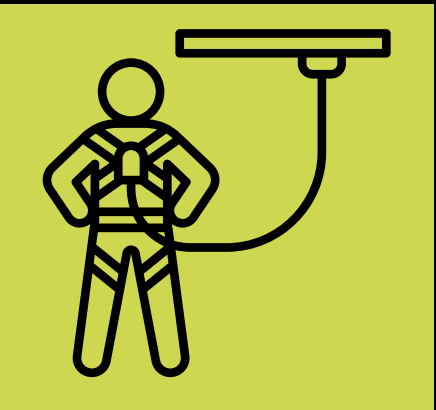
SAFETY & HEALTH SOFTWARE - 31%



EMERGENCY/ FIRST AID
EQUIPMENT - 27%



PERSONAL PROTECTION EQUIPMENT
(WORKWEAR) - 26%



FALL ARREST & PREVENTION - 24%



SLIP & TRIP PREVENTION - 24%



PERSONAL PROTECTION
EQUIPMENT (FOOTWEAR) - 23%



OCCUPATIONAL HYGIENE - 23%



INTERNATIONAL SUPPORT



INTERNATIONAL & REGIONAL INDUSTRY SUPPORT 2025 - 2026



MEDIA PARTNERS 2025 - 2026

HELD IN:



SUPPORTED BY:



AI
TIME JOURNAL

APAC
CIO Outlook

ARCHIBUILD

ASIA PACIFIC
FIRE

AsiaPacific
INFRASTRUCTURE

Asia Trade Hub
Global B2B Marketplace

asmag.com
Security & IoT

BODYARMOR
NEWS.COM

BUILD
AUSTRALIA

Building
REVIEW JOURNAL

CYBER DEFENSE
MAGAZINE

EMERGENCY
SERVICES TIMES

ETA ENTERTAINMENT
TECHNOLOGY
ASIA

FIRE
MIDDLE EAST
THE MAGAZINE FOR FIRE PREVENTION, FIREFIGHTING & RESCUE

FIRESAFETY SEARCH

S FOR SECURITY
SAFETY & FIRE
PROFESSIONALS
News web | webtv | magazine

FORKLIFT
ACTION

HIGHWAYS
TODAY

IFSJ INTERNATIONAL
FIRE & SAFETY JOURNAL

INTERNATIONAL
BUSINESS MAGAZINE

ISJ INTERNATIONAL
SECURITY JOURNAL

lighting
today

MYSECURITY
MARKETPLACE

MYSECURITY
MEDIA APP

PETROLEUM
AUSTRALIA

Pro**AVL**Asia

PROPTech
OUTLOOK

PSSA
Perimeter Security Suppliers Association

RESOURCES
REVIEW

SEAB
SOUTHEAST ASIA BUILDING

security**informed.com**
Making The World A Safer Place

SECURITY
SOLUTIONS TODAY

sourceSecurity.com
making the world a safer place

SOUTHEAST ASIA
CONSTRUCTION

systems
integrationasia

SPORTSVENUE
Technology

TheBigRedGuide.com
Making The World A Safer Place

IFE The Institution
of Fire Engineers

WORLD
CONSTRUCTION
TODAY

Worship**AVL**

WSHAAsia
WORLD OF SAFETY & HEALTH ASIA

GET INVOLVED

**BOOK YOUR
STAND NOW!**

SPACE ONLY

SHELL SCHEME

**SINGAPORE
PAVILION**

STANDARD RATES

SGD 739 PER
SQM

SGD 839 PER
SQM

SGD 739 PER SQM
(SPACE ONLY)
SGD 869 PER SQM
(SHELL SCHEME)

**MARKETING PACKAGE
SGD 699**

Marketing Toolkit, Online Exhibitor Listing,
Official Show Guide Entry, Social Media
Support, Lead Scanner App

**STAND PARTNER COMPANY
SGD 699**

This fee is for partners co-exhibiting with the
main exhibitor and who wish to have a
prominent presence at the event (Entitlements
outlined in the Marketing Package).

INSURANCE PARTICIPATION COST SGD 300

To protect you, your fellow exhibitors and our visitors, insurance cover will be arranged on your behalf as a participating Exhibitor under our Organiser Insurance policy in return for payment by you of this fee.

PART OF:



CO-LOCATED EVENTS:



ORGANISED BY:



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THE SAFETY & SECURITY EVENT SERIES



PROFESSIONAL
SECURITY OFFICER
LIVE



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FIRE SAFETY
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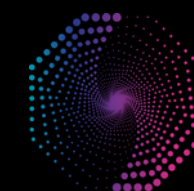
NATIONAL
CYBER
SECURITY
SHOW



THE
WORKPLACE
EVENT



THE
HEALTH
& SAFETY
EVENT



PRO
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FUTURE EUROPE



SAFETY & SECURITY ASIA



THE
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EVENT ASIA



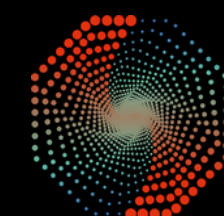
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