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Sands Expo & Convention Centre, Singapore

Event Information

Event Name:	The Health & Safety Event Asia
Event Website:	https://www.safetysecurityasia.com/health-safety-event
Event Overview:	https://www.safetysecurityasia.com/health-safety-event/whats-on
Date of Event:	10 to 12 Nov 2026
Frequency:	Annual event
Venue:	Sands Expo & Convention Centre, Marina Bay Sands, Singapore
Co-located Events:	Safety & Security Asia (SSA) • The Security Event Asia • The Fire Safety Event Asia • The Emergency Services Show Asia • Pro Integration Future Asia
Opening Hours:	• 10 November 2026: 09:30 - 17:30 • 11 November 2026: 09:30 - 17:30 • 12 November 2026: 09:30 - 16:30
Name of Organiser:	Nineteen APAC Pte Ltd (part of Nineteen Group)
Supporting Government Agency:	Singapore Tourism Board
Supporting Organisations	• Automation SG • Filipino International League of Safety Advocates (FILSA) • Indonesian Security System Industry Association (AISKINDO) • Institution of Occupational Safety and Health (IOSH) • International Research Institute of Occupational Safety and Health (IRIOSH) • Komunitas Sistem Keamanan • National Safety Council of Singapore (NSCS) • Singapore Association for Private Education (SAPE) • Singapore Institute of Building Limited (SIBL) • Smart City Audio Visual Artificial Intelligence (SCAVAI) • Specialist Trade Alliance of Singapore (STAS) • The Institute of Occupational Safety and Health (IOSH) • The Safety Organization of Philippines, Inc (SOPI)
Media Partners:	• Archibuild • Asia Pacific Infrastructure • Body Armor News.com • Build Australia • Building Review Journal

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	• Cyber Defense Magazine • Emergency Services Times • Forkliftaction • Highways Today • Industrial Safety News • International Business Magazine • Petroleum Australia • Property&Build • PropTech Outlook • Resources Review • S News Online • Southeast Asia Building • Southeast Asia Construction • WSHAsia • ZEX PR Wire
Expected Attendees	• HSEA: 3,000+ • SSA: 13,000+
Expected Exhibiting Companies	• HSEA: 75+ • SSA: 475+
Total Number of Products and Services Solutions	• 10,000+ • View Exhibitors List • View HSEA Exhibit Profile
About HSEA	 The Health & Safety Event Asia, part of Safety & Security Asia 2026, is the premier gathering for health and safety professionals in APAC. Delve into the latest workplace health and safety innovations and engage with experts through seminars and interactive workshops. Discover new technologies and best practices to improve occupational safety and well-being. Connect with industry leaders and enhance your knowledge of emerging trends and regulatory standards.
About The Health & Safety Leaders Summit	 The Health & Safety Leaders Summit is where policy, practice, and innovation converge. Featuring renowned industry experts, regulators,

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	and senior practitioners, the programme will deliver essential updates on legislation, compliance, and standards. Designed to provide practical guidance and actionable insights, the Summit equips attendees to meet compliance obligations while enhancing operational safety and preparedness. Delegates can expect: • 3 days of SDU/CPD-accredited, expert-led conference content • 50+ sessions, covering topics from <i>Operational Safety in High-Risk Environments</i> to <i>Digital Transformation, AI & Connected Risk Management</i> • 100+ speakers and industry experts sharing practical insights, best practices and real-world experience • Valuable opportunities for learning, networking and professional development across the workplace health and safety sector View Programme
Awards	Merlion Awards The Merlion Awards celebrate the very best in fire, security, and safety innovation. Recognised as one of Southeast Asia's most prestigious industry accolades, the awards honour companies and products that demonstrate outstanding performance, service excellence, and groundbreaking innovation.
Industry Ambassadors	Industry Ambassadors serve as advocates and trusted advisors for the event, helping to strengthen industry engagement and support participation across the sector. They provide valuable industry insights to shape conference content and event initiatives, promote the event through their professional networks, and encourage key stakeholders to attend and participate. Ambassadors may also contribute as speakers, moderators, judges or interviewees, helping to elevate thought leadership, foster meaningful discussions and enhance the overall impact of the event. Our ambassadors include: • Albino B. Allado, Board President, <i>Filipino International League of Safety Advocates Inc. (FILSA)</i> • Dr Eros G. Zuñiga, PhD, CSP, CSC, National President, <i>The Safety Organization of the Philippines, Inc. (SOP)</i> • Scott Barber, CEO, <i>Working at Heights Association (WAHA)</i>

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	• Dr Arjun Kathayat, Founder, President and Executive Director International Research Institute of Occupational Safety and Health (IRIOSH)
Networking Reception	Join us on Day 1 and Day 2 for the Networking Reception – Drinks on Us! Meet us at the Networking Lounge from 4.30pm to 5.30pm.
Be part of the Voices of the Industry for HSEA	Are you driving the future of health and safety? We're calling on passionate health and safety professionals to become a Voice of the Industry — a platform built for real impact through conversations, thought leadership, and shared experiences. Get Involved and be part of the community. • Women in H&S: The Empowered • Sustainability in H&S: The Visionaries • AI&Robotics in H&S: The Disruptors Read more here

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The Health & Safety – APAC Market Research

- **Asia-Pacific PPE Market Growth**

A report by *Fortune Business Insights* projects the Asia-Pacific PPE market to reach USD 19.3 billion by 2030, driven by industrial expansion and stricter workplace safety laws.

- **Canadian Technology Accelerator in Singapore**

The *Government of Canada* highlighted that seven Canadian healthtech startups joined the CTA program in Singapore in 2025, showcasing AI-driven healthcare and safety innovations for Asia.

- **CSA Group Expansion in Asia**

CSA Group announced its expansion in Singapore to strengthen standards and safety certification services across Asia, reflecting demand for compliance-driven solutions.

- Market Size (2025): USD 20.36 billion
- Forecast (2033): USD 39.56 billion
- Growth Rate: 8.7% CAGR (2026–2033)
- Largest Segment: Hand protection (gloves)
- Fastest Growing Segment: Hand protection
- Top Growth Market: India (highest CAGR in Asia-Pacific)
- Regional Share: Asia-Pacific accounted for 22.5% of the global PPE market in 2025

Canadian companies offering **high-quality PPE and compliance-driven solutions** have strong opportunities to differentiate against lower-cost local competitors.

Key Industry Players such as:

- 3M Company
- DuPont de Nemours
- Ansell Limited
- Honeywell International
- MSA Safety

Regional Demand

- **China & India:** Massive demand for PPE and industrial safety gear due to large-scale construction and manufacturing.
- **Singapore:** Hub for compliance, standards, and smart safety technologies.
- **Japan & South Korea:** Strong demand for medical supplies and advanced diagnostic tools.
- **Indonesia & Vietnam:** Growing need for PPE and workplace safety solutions in fast-developing industries.



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Post Event Statistics & Performance of The Inaugural Safety & Security Asia

Facts & Figures

Dates: 11-13 November 2025

Venue: Sands Expo & Convention Centre, Singapore

Event Theme: APAC's Largest Event Series Dedicated to the Safety & Security of People, Places and Assets

No. of Exhibitions: 4

- The Security Event Asia
- The Fire Safety Event Asia
- The Health & Safety Event Asia
- Pro Integration Future Asia (3rd edition) – acquired event from Montgomery Group

Overall Exhibition Floor Space: 13,000sqm

No. of Attendees: 10,544

- 78.5% Local
- 21.5% Overseas (16.2% APAC | 5.3% Rest of the World)

No. of Exhibitors: 181 (85 Singapore) | 96 International

No. of Products (Featured): 579

No. of Group Pavilions: 3

- Singapore Pavilion
- UK Pavilion By Fire Industry Association (FIA)
- UK Pavilion By British Security Industry Association (BSIA)

Buyer Engagement and Readiness to Purchase

- Onsite Orders (quotation) – Close to SGD6.8m
 - 12-months Orders (quotation) – Close to SGD22.4m
- => Estimated potential volume of business activity generated from SSA 2025: SGD29.2m**

No. of Industry Ambassadors: 10 (20% Singapore) | (80% International)

No. of Speakers: 95 (57% Singapore | (43% International)

No. of Conference Theatres: 5

No. of Conference Attendees: 1,508 (14.3% of total attendees)

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No. of Show Features: 4

- Networking Lounges (Industry evening drinks, Women in Security Panel Discussion, Students Performance and MoU signing ceremonies)
- XForum
- Skills for Security Challenge (Over 3 days, participants are challenged under a timed environment to resolve an access control situation)
- LPCB (A series of live demonstrations over 3 days with equipment provided from exhibitors such as Barkers Fencing, Surelock McGill Group, ASSA Abloy, Frontier Pitts etc)

No. of MoUs signed onsite: 8

- 3 years partnership
 - Filipino International League of Safety Advocates (FILSA)
 - Philippine Integrated Fire Protection Organisation (PIFPO)
 - PRO AVL Philippines
 - Women in Security Alliance Philippines (WISAP)
- 2 years partnership
 - Association of Advertising & Marketing (AAMS)
- Hosted MOU tie-ups
 - VIZZIO x KPMG
 - VIZZIO x Weston Robot
 - WISAP x International Professional Security Association (IPSA)

No. of Strategic Partners: 4

- Pro Audiovisual & Lighting Integration Association (AVLIAS)
- Security Solutions Association of Singapore (SSAS)
- Security Association Singapore (SAS)
- Temasek Polytechnic – Security Industry Institute (TP-SII)

No. of Founding Partners: 2

- Gallagher Security
- Chubb Singapore

No. of Industry Partners (Established): 38

- **12 (Singapore)**
 - Asia Pacific Security Association (APSA)
 - ASIS International (Singapore Chapter)
 - Association of Advertising & Marketing Singapore
 - Association of Certified Security Agencies (ACSA)
 - Automation SG
 - National Safety Council of Singapore
 - SCAVAI

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- Singapore Institute of Building Limited
- Singapore Institute of Materials Management (SIMM)
- Singapore Polytechnic Media, Arts & Design School (SP MAD)
- Specialist Trade Alliance Singapore
- Transported Asset Protection Association Asia Pacific (TAPA-APAC)

- **26 (International)**
 - Access Control Executive Brief
 - ASIS International (Asia Pacific)
 - Association of Indonesian Audio Video Music Equipment Activists (APAVMI)
 - Association of Security Consultants (ASC)
 - British Security Industry Association (BSIA)
 - Elite Training
 - Fire Industry Association
 - Global Signage Alliance
 - Indonesia Security Association (AISKINDO)
 - Institute of Occupational Safety & Health (IOSH)
 - International Foundation for Protection Officers (IFPO)
 - International Powered Access Federation (IPAF)
 - International Professional Security Association (IPSA)
 - International Security Industry Organisation (ISIO)
 - Loss Prevention Certification Board (LPCB)
 - Malaysian Association for Arts, Live Events, Concerts and Festivals (ALIFE)
 - Philippine Association of Detective and Protective Agency Operators, Inc. (PADPAO)
 - Philippine Integrated Fire Protection Organization (PIFPO)
 - ProAVL Philippines
 - Royal Institution of Chartered Surveyors
 - Security Systems Communities (KOMUNITAS)
 - Thailand Professional Lighting Audio Visual Systems Association (TLAV)
 - The Institute of Fire Safety Managers (IFSM)
 - The Institute of Strategic Risk Management (ISRM)
 - The Safety Organization of the Philippines, Inc. (SOPI)
 - Women in Security Alliance Philippines (WiSAP)

No. of Media Partners (Established): 35

- 7 (Singapore)
- 28 (International)

No. of Hosted Buyers: 54

- United Kingdom (UK), United States of America (USA), Thailand, Indonesia, Malaysia, Philippines

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No. of International Delegations Represented: 46

- Key Industries Represented:
Banking, Building and Construction, Media, Broadcasting & Content Production, Entertainment & Live Events, IT / Technology / Cyber / Data, Education & Training, Facilities Management, Healthcare / Social Work
- Countries Represented: Thailand, Philippines, Indonesia and Malaysia

No. of Government Agencies Attendees: over 125 (covered on HSEA & TSEA shows)

Government Agencies	Job Title	Country
A*STAR	CISO	Singapore
Adani Defense & Aerospace	Lead Autonomous Security	India
Airnav Indonesia	Telecommunications Engineering	Indonesia
Auckland Council	Senior Health and Safety Advisor	New Zealand
BGD e-GOV CIRT	IT Auditor	Bangladesh
BGD e-GOV CIRT (Bangladesh Computer Council)	IT Auditor	Bangladesh
British Chamber of Commerce Singapore	Executive support	Singapore
British High Commission Islamabad	Deputy Head of Estates & Health and Safety Manager	Pakistan
British High Commission Singapore	Trade Manager - Technology	Singapore
CAAS	Engineer	Singapore
Central Investigation Agency	Director	United Kingdom
Centre for Development of Telematics	Scientist	India
Civil Aviation Authority of Singapore	Senior Manager (Airport Operations and Aviation Security)	Singapore
Defence Science & Technology Agency	Principal Engineer	Singapore
Department of Occupational Safety & Health WP Kuala Lumpur & Putrajaya	Director	Malaysia
Downer	SHEQ BO	New Zealand
DSO	Manager	Singapore
DSO National Lab	Safety & Health Assistant Manager	Singapore

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Electrical & Mechanical Services Department of Hong Kong SAR	Building Services Engineer	Hong Kong
Embassy of The Democratic Republic of The Congo	Head Of ICT	United Kingdom
Freetown City Council	Architect	Sierra Leone
Greater Manchester Police	Call handler	United Kingdom
HARSH CONSTRUCTION PRIVATE LIMITED	SAFETY OFFICER	India
HKPF	Police Inspector	China
Home Team Science and Technology Agency	Engineer	Singapore
Home Team Science and Technology Agency (HTX)	Engineer, Protective Security Technology	Singapore
Housing Development Board	Principal Commercial Properties Manager	Singapore
HR Technologies India	Cyber Security Expert	India
HTX	PROJECT MANAGER	Singapore
HTX (Home Team Science & Technology Agency)	Director, Sense-making & Surveillance Centre of Expertise	Singapore
IDEMIA PUBLIC SECURITY	Senior Product Manager	United Arab Emirates
IIT Bombay	Junior Lab Assistant	India
Institute of Technical Education	Lecturer	Singapore
IOSH	Events Content Producer	United Kingdom
Israeli Trade Mission in Singapore	Senior Trade and BD Director	Singapore
JETRO Singapore	Senior Executive Business Advisor	Singapore
JTC Corporation	Director	Singapore
Knovel Engineering Pte Ltd	Director	Singapore
Korea Occupational Safety & Health Agency	Senior Manager	Korea, Republic of
KOSHA	manager	Korea, Republic of
Land Transport Authority	Deputy Manager	Singapore
Land Transport Authority Singapore	Senior Manager, Rapid Transit System Safety	Singapore
Land Transport Authority Singapore	Assistant Manager, Bus Assets	Singapore
Land Transport Authority Singapore	ASHM	Singapore
Land Transport Authority Singapore	Principal Manager	Singapore
MHA/HTX	OC Team	Singapore
MINDEF	Developer	Singapore

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MINDEF	Engineer	Singapore
MINDEF-SAF	Staff Officer	Singapore
Ministry of Defence	Security Br Hd	Singapore
Ministry of Defence Brunei Darussalam	Telecommunications Manager	Brunei Darussalam
MINISTRY OF DEFENCE SINGAPORE ARMED FORCES	Security Auditor	Singapore
MINISTRY OF EDUCATION	LEAD MANAGER, SAFETY SECTION	Singapore
Ministry of Foreign Affairs	Security Officer	Singapore
Ministry of Health	Assistant Director	Singapore
Ministry of Home Affairs	Director	Singapore
Ministry of home affairs	Senior Prison Officer	Singapore
Ministry Of Home Affairs	Executive Officer	Singapore
Ministry of Home Affairs - SPF	Police Officer	Singapore
Ministry of interior	Deputy chief officer	Cambodia
Ministry of Labour and Social Security	HSE Expert	Turkey
Ministry of Local Government and Rural Department	Village Council Secretary	Pakistan
Ministry of Manpower	Senior Manager	Singapore
Ministry of Manpower	Specialist	Singapore
Ministry of Manpower	Occupational Hygiene Specialist	Singapore
Monetary Authority of Singapore	SAPO	Singapore
Nanyang Technological University	System Engineer	Singapore
National Environment Agency	Executive manager	Singapore
National Grid Company of Pakistan	Assistant Manager OHS	Pakistan
National Safety Council of Singapore	Dy President	Singapore
Navy	Superintendent	Singapore
NCS	Director	Singapore
NEA	Deputy Director	Singapore
NTDCL	Assistant Line Man	Pakistan
NTU	Assistant Director - ERM - BCM/CM	Singapore
NTUC	Senior Industry Training Officer	Singapore
NTUC Learning Hub	Senior Team Lead	Singapore
Oman Across Ages Museum	HSE Advisor	Oman
Outward Bound Singapore	Asst Director	Singapore

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Outward Bound Singapore, National Youth Council	Senior Manager, Safety & Quality Audit	Singapore
PDG	Occupation health and safety officer	Singapore
People's association	Project manager	Singapore
Police Regulatory Department, Singapore Police Force	OC Compliance	Singapore
Polwel co-operative society limited	WSH inspector	Singapore
PUB	Senior Deputy Director	Singapore
PUB	Manager	Singapore
Public Sector	WSH Professional	Singapore
QServ Pte Ltd	Sales Engineer	Singapore
Republic of Singapore Navy	Engineer	Singapore
ROBERT BOSCH SECURITY SOLUTIONS PTE LTD	SALES MANAGER	Singapore
RSAF	AFE	Singapore
RSN	military expert	Singapore
SAF	SAF Regular Serviceman	Singapore
SAF	Naval Engineer	Singapore
SCDF	Gen AI Applications	Singapore
Securitas Electronic Security Singapore Pte Ltd	Asst Director (Sales)	Singapore
Singapore Civil Defence Force	SO Digital Platforms	Singapore
SINGAPORE JUDICIARY	SAD (Security)	Singapore
Singapore Police Force	Assistant Director, IPA Management	Singapore
Singapore Police Force	Head Service Quality	Singapore
Singapore Prison Service	Staff Officer Future Ops	Singapore
Singaporean-German Chamber of Industry and Commerce (SGC)	Head Of International / Trade Promotion	Singapore
SME Centre@SICCI	Team Lead	Singapore
SPF	AD Security Technologies	Singapore
Sport Singapore	Head, Sport Safety & Training Academy	Singapore
Sport Singapore	Senior Manager	Singapore
U.S. Commercial Service, Embassy of the United State of America in Singapore	Commercial Specialist	Singapore
UK Department for business and trade	Principal Police and Security Advisor	United Kingdom
Union of Security Employees	Deputy Executive Secretary	Singapore

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UNIVERSITI TUN HUSSEIN ONN MALAYSIA	LECTURER	Malaysia
US EMBASSY SINGAPORE	RSO (REGIONAL SECURITY OFFICE)	Singapore
Workforce Singapore	Assistant Director	Singapore
Workplace Safety and Health Council	Manager	Singapore
Yellow Ribbon Singapore	Assistant Director	Singapore
Zambia police	Police officer	Zambia

Key Companies Who Attended:

Singapore:

- ArtScience Museum
- Capitaland
- CBRE
- Certis Cisco
- Changi Airport Group
- DSTA
- Epson Singapore Pte Ltd
- GovTech Singapore
- HSBC
- Kallang Alive Sport Management Co Pte Ltd
- Land Transport Authority Singapore
- LG Electronics
- Mandai Wildlife Group
- Mapletree
- Marina Bay Sands
- Marina Bay Sands Pte Ltd
- Marriot International
- MediaCorp
- Ministry of Defence Singapore
- Ministry of Health Singapore
- Ministry of Home Affairs
- Ministry of Manpower
- Mitsubishi Electric
- Monetary Authority of Singapore
- National University of Singapore
- PSA Corporation
- Resorts World Sentosa
- Singapore Airlines
- Singtel
- SP Group

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- The Esplanade
- TikTok
- Zouk Singapore

Overseas:

- Amazon
- BlackRock
- Certis Cisco
- Cushman Wakefield
- DBS Bank
- DHL Supply Chain
- Dyson
- Emirates
- Ernst & Young International
- Exxonmobil
- Goldman Sachs
- Google
- Honeywell
- Intercontinental Hotel Group
- ISS Facility Services
- JLL
- JP Morgan
- Johnson Controls
- Konica Minolta
- KPMG
- Lenovo
- Morgan Stanley
- Motorola Solutions
- Netflix
- Nike
- PETRONAS
- Schroders
- Stripe Payments
- The University of Hong Kong
- The Walt Disney Company
- TUV SUD
- United Overseas Bank
- Volkswagen Group

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Attendees Feedback

2025 Exhibitors

- **72% are likely to exhibit at Safety & Security Asia 2026.**

"This show has exceeded my expectations, and I was impressed by the strong attendance and the enthusiasm of the visitors. Many attendees expressed genuine interest in our products, and several potential business partners have approached us to discuss collaboration opportunities. This is a positive response; we are confident in the value of participating in this show."

Richard Cheng | Director, *Apex Fire Systems*

"It's important for us to exhibit here at The Fire Safety Event Asia because there's so many visitors from all around the world, so many professionals and it boosts global visibility for us. It's also a great chance for us to meet new clients and new partners, and to learn and listen to the markets and different needs."

Helen Klittbo | Export Manager, *Protega AB*

"This event has allowed us to connect with health and safety professionals across the wide range of industries. There's an increased focus on health and safety across industries and we're excited to be part of that conversation."

Rony Steward | Business Marketing Manager, *Emergency Care of Philips APAC*

"This is the right platform to showcase our reliable and quality products for more customers at the global stage. We experienced a lot of international visitors, and that is something that we are happy about."

Alvin Chia | Director, *Coninco Technology (Singapore) Pte Ltd*

"The show this year has been great, with Nineteen Group organising it. We're seeing solution providers from all over the world, and there's great variety among the exhibitors."

Faizal Zainal | Head of *Temasek Polytechnic (Security Industry Institute)*

"TSE Asia quite frankly in the APAC region is one of our highest growth markets. The innovation, the opportunity to work with end users and partners across the whole APAC region is crucial to our future development and this show really is a foundation and launchpad for us as we move into future years."

James Clark | Sales Director - EMEA & APAC at *AMAG Technology*

Exhibiting here at PIFA for me is very important. Predominantly, it's really the only pro AV show in Singapore for Singapore. All of the people who are here, are people we can do business with - partners, suppliers, consultants and end users. The synergy of the new show format is very good, we're seeing a higher level of consultants and architects in the industry.

Fintan Mc Kiernan | CEO – SEA at *Ideal Systems*

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The show gave us the opportunity to showcase our latest technology, as well as reconnect with our customers, friends, and associates. This year, PIFA has been especially significant by bringing together and integrating various security events, allowing us to gain knowledge and make new connections with other industry players.

Glenn Wong | Managing Director at Total Solution Marketing

Other Feedback Collected

- A great platform to stay informed about emerging technologies and industry trends.
- We were able to connect with more people and better understand market needs.
- Fab event, well organised, with lots of visitors.
- The event gave us strong networking opportunities, brand visibility and meaningful conversations.
- The event organisation was well executed and the quality of exhibitors and arrangements was strong.

Speakers / Ambassadors

“As the first year, it was impressive. The thing everybody said has been most impressive is the quality of all the delegates walking the floor — people are here with real questions; they are here to buy products and source the correct products.”

Chris Tilley | Head of Commercial, *Fire Industry Association (FIA)*

“The event exposed our organisation to a wide variety of standards and manufacturers. While the Philippines is traditionally more inclined towards American standards, speaking with professionals from the UK highlighted different approaches to fire safety. These kinds of exchanges are incredibly valuable, as they broaden our understanding and help us better assess the applicability of different standards and solutions in our local context.”

Gedeon Zonio | President/Gen Manager, *Gozencos Engineering & Construction Services OPC* | Representative, *Philippines Institute of Fire Protection Organization*

“This partnership allows us to expand our network and build strong relationships on an international stage, while connecting with more professionals across the industry. Partnering with The Health & Safety Event Asia opens the door to greater opportunities for collaboration and learning and creates more platforms for us to share and advance our advocacy.”

Albino Allado | President, *Filipino International League of Safety Advocates Inc. (FILSA)*

“I think it's really important to exhibit and also be part of the conference and part of the conversation. Across the last three days, we've had so many conversations, made so many reconnections, and it's been a really positive experience for everybody.”

Kelly Nicoll | President, *Institute of Occupational Safety & Health (IOSH)*

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From the Future of Women in Security, Gender Equity is a mandatory requirement towards better technology innovations and outcomes. It brings forth creative and more human solutions that brings greater value to all societal stakeholders.

Mel Migrino | Chairman and CEO at Women in Security Alliance Philippines (WiSPA)

"One of the best experiences I've had at an event. The innovation of the show has been incredible, and the love of the people here has been wonderful."

Satia Rai | CEO at International Professional Security Association (IPSA)

Speaking at PIFA 2025 for 3 years in a row was an incredibly rewarding experience. The summit was brilliantly organized, with a vibrant and engaged audience that made for stimulating discussions. It was a true pleasure to be part of such a high-calibre event.

Ambran Abu Bakar | Group Chairman and Founder at SCAVAI Alliance Pte Ltd

It has been a new experience, and we benefited quite substantially from the synergy across all shows. The feedback has been positive in terms of crowd coming to the shows. They are seeing more people across the different regions and there are partnerships, there are new customers, new leads and relationships being built on the show floor itself.

Jackson Yeoh | Executive Director at Pro Audiovisual & Lighting Integration Association (AVLIAS)

Visitors

"The conference topics are really well aligned with what's in focus in safety at the moment. The audience was also highly engaged and deeply interested whenever we talk about artificial intelligence and the role it plays in safety"

Cameron Stevens | Director Safety Innovation, *PKG Safety Innovation*

"I thought that the audience was very entertaining today. They not only asked questions, but they also contributed to the entire forum itself or the conference. I think we can all learn from that together."

Raymond Wong | Senior Assistant Director, *Workplace Safety and Health Council*

"I particularly enjoy and appreciate the fact that the topic of inclusion was part of the conference — of making places safer for women and minorities. The topic of technology cuts across many of the discussions during the day and it's great just that we can discuss this with like-minded people. The conversations have been very productive, very interesting and they're quite exciting."

Dr Carlos Lopez Gomez | Head of Unit, *CIIP of IFM Engage, University of Cambridge*

Other Feedback Collected

- The Security Event Asia. I believe it's a fantastic opportunity for anyone in our industry to stay ahead of the latest security trends, technologies, and solutions. The event features top exhibitors, insightful seminars, and networking opportunities with industry leaders.



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If you're looking to expand your knowledge, discover innovative security products, or connect with key players in the region, I think you'll find it very valuable.

- The event was extremely well-organised and highly relevant to the current security landscape. The exhibitors showcased practical solutions. I also appreciated the opportunity to connect with industry experts and discuss real-world implementations. The overall experience was smooth, professional, and valuable which is why I would highly recommend this event to my industry colleagues.

For enquiries, please contact:

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