Why SaaS Backups Aren't Enough:

UNLOCKING THE POWER OF AN IT TRUSTED ADVISOR

Relying solely on SaaS platforms for data protection may leave your business vulnerable. An IT trusted advisor can bridge the gap.

AB Advisory Dynamics

SAAS BACKUPS ARE LIMITED— AND SO IS YOUR DATA RETENTION

Managing cloud-based data is critical, yet leading SaaS platforms only retain deleted data for short periods:

- **Microsoft:** 90 days
- **Google Workspace (G Suite):** 30 days
- **Salesforce and Box:** 14 days.
- **Dropbox:** Limited recovery tied to user-level activity.

After these periods, your data is gone forever, risking irreparable loss from errors, deletions, or attacks.

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SAAS PLATFORMS SHARE RESPONSIBILITY, NOT LIABILITY

SaaS providers follow a shared responsibility model:

- **Their role:** Ensure infrastructure security and uptime.
- **Your role:** Protect data, manage backups, and meet compliance requirements.

The platform ensures security, but safeguarding your critical data is your responsibility. Robust protection is needed to avoid risks of data loss, compliance breaches, and costly disruptions.

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YOUR DATA IS STILL AT RISK— EVEN IN SAAS

SaaS backups face risks, including:

- **Ransomware Attacks:** Corrupted or encrypted files may overwrite SaaS backups, leaving them unusable.
- **Insider Threats:** Employees—whether malicious or accidental—can delete or alter critical files, sometimes beyond recovery.

These scenarios can disrupt your business and compromise sensitive data without the right protections in place.

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COMPLIANCE GOES BEYOND NATIVE SAAS TOOLS

Meeting industry regulations like GDPR, HIPAA, or CCPA requires more than standard SaaS features. Key requirements include:

- Long-term retention of sensitive data.
- Detailed audit trails for reporting and accountability.
- Fast, reliable recovery processes during audits or data breaches.

Without a tailored compliance strategy, businesses risk fines, reputational damage, or operational disruptions.

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AN IT TRUSTED ADVISOR BRIDGES THE GAPS

An IT trusted advisor ensures your SaaS data protection strategy is comprehensive and future-ready by:

- **Designing Ransomware-Proof Solutions:** Safeguard your data from attacks and ensure it's always recoverable.
- **Implementing Custom Retention Policies:** Meet compliance and business requirements with tailored data retention.
- **Providing Centralized Management:** Simplify protection and recovery across multiple SaaS platforms.

This expertise ensures your business is secure, compliant, and prepared for any data-related challenge.

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FUTURE-PROOF YOUR SAAS STRATEGY

Partnering with an IT trusted advisor transforms your SaaS strategy by:

- Ensuring Comprehensive Protection: Go beyond basic SaaS tools for robust data security.
- Achieving Regulatory Compliance: Meet industry standards with ease and confidence.
- Minimizing Downtime: Quickly recover from disruptions and keep operations running smoothly.
- Gaining Peace of Mind: Focus on growing your business, knowing your data is safe and recoverable.

Secure, scalable, and reliable—this is how you unlock the full potential of your SaaS investments.

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PROTECT YOUR SAAS DATA WITH AB ADVISORY DYNAMICS

Tailored solutions to protect your SaaS environments, ensuring your critical data is secure, recoverable, and scalable.

- **Mitigate Data Loss Risks:** Protect against accidental deletions, malicious actions, and ransomware attacks.
- **Mission-Critical Backups:** A robust, user-friendly platforms delivering reliable backups that scale with your SaaS growth.
- **Broad SaaS Coverage:** Support for the most common SaaS applications, including:

Microsoft 365   Emails, SharePoint, OneDrive, Teams.

G Suite   Gmail, Team Drive

box **dropbox** **salesforce**   Files, metadata, organization data.

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YOUR PARTNER IN
IT TRANSFORMATION

At AB Advisory Dynamics, we specialize in empowering businesses with tailored IT solutions, including:

- Comprehensive data protection and recovery strategies.
- Advanced tools for compliance and reporting.
- Expert guidance to navigate the complexities of modern IT environments.

Contact us today to discuss how AB Advisory Dynamics can elevate your IT strategy!

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