



## A Single Source Solution Provider for All Your Cloud Services Needs

Is the Cloud right for your business? Which systems in your business belong in the Cloud and which do not? Which providers should you invest in and how do you make the transition? AB Advisory Dynamics can help your IT teams determine and take your business to the next level quickly and securely.

The Cloud is more than a buzzword...it's an epic shift in business efficiency and leverage. We're experts in transitioning legacy systems to the Cloud and can help your business:

- ▶ Create a TCO Cost/Benefit Analysis
- ▶ Procure the Best Cloud Providers
- ▶ Transition from Legacy to Cloud Platforms



### Why work with us?

- ▶ We know IT, we know the cloud, and most importantly, we know your business.
- ▶ All providers are not created equal, we help identify the best solution for your needs.
- ▶ We provide a single point of contact for all your technology issues.
- ▶ We are invested in your long term success, not securing a sale.



### Benefits of the cloud

- ▶ Reduce spending on technology infrastructure
- ▶ Opportunity to bring your own licenses (BYOL) for private cloud.
- ▶ Achieve greater economies of scale
- ▶ Enhance globalization of workforce
- ▶ Improve security
- ▶ Reduce CAPEX significantly
- ▶ Minimize software license requirements
- ▶ Increase flexibility and reactivity
- ▶ Enable IT staff to enhance their cloud career path
- ▶ Free IT staff from system patching and maintenance
- ▶ Reduce training and learning curves
- ▶ Achieve better visibility company-wide

## Disaster recovery and continuity

Hackers, cyber-terrorists, natural disasters and manmade disasters are no match for the Cloud. Consolidate your hardware infrastructure or become completely hardware independent with a virtual disaster recovery and business continuity solution.

## Unified communications (UC) and collaboration

Allow on-site and remote users to collaborate seamlessly between devices and platforms with Unified Communications. VoIP, mobility, video-conferencing, instant messaging, bring-your-own device (BYOD), collaboration, and presence technologies can all work together seamlessly in the cloud... with the right solution and implementation.

## Infrastructure as a service (IaaS)

Reduce IT complexity, obsolescence, and costs by moving your IT infrastructure to a virtual environment. Virtualizing your colocation, disaster recovery, and storage infrastructure in public, private or hybrid Clouds can make organizations more manageable, secure, and scalable at a much lower cost.

## Desktop-as-a-service (DaaS)

Embrace a mobile workstyle by utilizing the Cloud to access business applications and desktops on any device and in any location. DaaS eliminates the need for software maintenance and makes purchasing and managing workstations simple and fast. No need to manage servers or hardware, and obsolescence becomes a thing of the past in the right DaaS ecosystem.

## IT as a service (ITaaS)

Focus your time and budget on IT strategy by migrating your more tactical IT responsibilities to the Cloud. ITaaS means your helpdesk, security, software updates, mobile device management, monitoring and ITaaS reduces CapEx, puts transparency around your financials and ensures predictability around cash flow.



**Sound interesting?  
Let's talk.**

Contact us today to get started!

