



ANGEL'S PUBLIC SCHOOL

SAMPLE PAPER

HALF YEARLY EXAM SESSION 2023 – 24
CLASS – XI

TIME: 3 HRS

SUBJECT : BUSINESS ADMINISTRATION

M.M:60

General Instructions:

- (a) This paper contains Section – A, B, C and D. All questions are compulsory. Question number 1 to 15 contains MCQs of 1 mark each.
- (b) Question number 16 to 20 carries 2 marks each.
- (c) Question number 21 to 25 carries 3 marks each.
- (d) Question number 26 to 29 carries 5 marks each.

SECTION – A

1. What is the primary purpose of doing business?
(a) To sell product (b) To earn profit (c) Social Service (d) None of the above
2. An activity with the purpose of earning money or livelihood is _____.
(a) Human activity (b) Production of goods (c) Economic activity (d) All of the above
3. Our dress-code is an example of _____ communication.
(a) Verbal (b) Non-Verbal (c) Spoken (d) Written
4. Globalization is the term used to describe process of removal of restriction on _____.
(a) Investment (b) Foreign Trade (c) Both A and B (d) None of the above
5. Business with two or more partner is called _____.
(a) Partnership (b) Public company (c) Cooperative (d) Conglomerate
6. The ability of an organization to conceive of and implement its strategies
(a) Strength (b) Weakness (c) Opportunities (d) Threats
7. The SWOT approach assess an organization's
(a) Signs, Worries, Objectives, Techniques (b) Strengths, Weaknesses, Opportunities, Threats
(c) Studies, Workflows, Opportunities, Trials (d) Speed, Wants, Order, Timings
8. Which is the central bank of India?
(a) Reserve Bank of India (b) Punjab National Bank
(c) State Bank of India (d) Imperial Bank of India
9. For a layman, which services are essential?
(a) Intangible (b) Inconsistent (c) Inventory (d) Involvement
10. Banking and Insurance comes under _____ types of service.
(a) Business (b) Social (c) Personal (d) None of the above

11. In which type of organization rules, duties and responsibilities are given in writing?

- (a) Formal organization
- (b) Informal organization
- (c) Private organization
- (d) Strategic organization

12. The life of sole–proprietorship business is_____.

- (a) Stable
- (b) Unstable
- (c) Short
- (d) Very short

13. A _____ provides for greater degree of continuity.

- (a) Sole proprietorship firm
- (b) Company
- (c) Partnership
- (d) Joint venture firm

14. For effective communication, how many principles or C's need to be followed?

- (a) 4 C's
- (b) 9 C's
- (c) 7 C's
- (d) 3 C's

15. Your mother's sister is your _____.

- (a) Uncle
- (b) Aunt
- (c) Brother
- (d) Niece

SECTION – B

16. What is small–scale business?

17. Briefly explain the concept of customer expectation.

18. What are shopping goods?

19. Name the different types of industrial goods present in market.

20. What is Partnership form of business organization?

SECTION – C

21. Briefly explain the following:

- (a) Liberalization
- (b) Privatization
- (c) Globalization

22. Differentiate between Internal and External Trade.

23. Which is your favorite festival? Write two paragraphs about your favorite festival.

24. Throw light upon numerous characteristics of Cooperative societies.

25. What is commerce and why it is important for business in modern life?

SECTION – D

26. Mr. Sonu sold his furniture, bike and car on Quikr.com at a profit. Will it be considered a business? Elaborate the characteristics of business in detail.

27. What are the privileges enjoyed by the company form of organization over the sole proprietorship form of business?

28. What are customers in a business. Explain the different types of customers.

29. Describe your family in 8–10 sentences.