

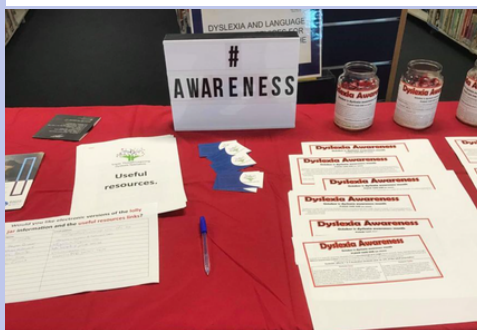
Triple Thread Learning FRANCHISE



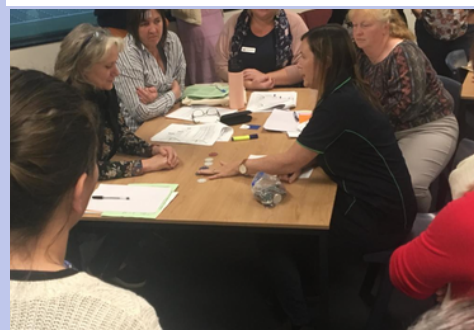
Triple Thread Learning®
LEARNING DIFFICULTY SPECIALISTS



**Dyslexia and
Language Support
Services**



**755 Hunter Street
Newcastle West
2302**



The TTL Philosophy



Our philosophy at Triple Thread Learning is to provide quality, professional and dedicated evidence based intervention and support services for people, mainly students, with dyslexia or other special education needs.

Our aim is to help children and adults not only gain confidence in their reading and writing skills but to become self-advocates as they recognise their own talents and gifts.

We strive to build a community, both within families and the broader community by assisting the families of our students in navigating the education system, providing professional learning and identification methods to local schools and educators, and by creating a partnership with schools and other health and educational institutions.



About us.

Claire Murphy and Sonja O'Connor are the founders of Triple Thread Learning with over 40 years of educational experience, specialising in Multi-sensory Structured Language with an extensive history in teaching, management and specialised learning.

"A fantastic professional development opportunity to enhance the capacity for teaching staff to effectively cater to the needs of students. These women are incredibly knowledgeable and professional and their passion for their field is evident."

Erin, Principal. 2020

They joined forces and created Triple Thread Learning in 2018, servicing the Mid North Coast of New South Wales. There are over 2 million Australians living with dyslexia which is 1 in 10 Australians. With such high demand for services, Triple Thread Learning appointed their first educator in January 2021 to help service their expanding business and clients.

The Triple Thread Learning team of educators currently provides professional learning for schools, facilitates enrichment groups, conducts numerous diagnostic assessments and delivers over 3,000 face to face specialised and individualised sessions per year.

Current demand and the unique services offered have seen the business grow rapidly with new enquiries and referrals exceeding current serviceability. In October 2020 Claire and Sonja explored numerous options to expand the business resulting in the creation of the Triple Thread Learning Franchising Model.





Our System.

TRAINING & SUPPORT

2 Year training program with -

- Initial MSL course
- TTL operation and business management systems training
- Ongoing professional learning and support
- Individualised professional learning pathway
- Updates about current practices and research
- In the field and online mentoring, assessment and reviews
- Franchisee performance and evaluation
- Client referral and initial contact training
- Client assessment training & support
- Networking as a member of the TTL Community

RESOURCES

- Operational templates
- Library of resources
- Assessment tools and questionnaires

SERVICES

Triple Thread Learning offers evidence based intervention and support for students with dyslexia or other special educational needs to increase their functional communication.

Diagnostic assessment to inform therapy, not to diagnose.

- A systematic approach that is tailored to individual needs
- Decoding
- Encoding (including penmanship)
- Spelling
- Fluency
- Comprehension & expression
- Advanced morphology
- Advanced grammar
- How to plan essays
- Summarising
- Revising
- Organisational and executive function skills
- Dyslexia awareness
- Structured literacy
- Writing workshops
- Pre-reading skills for pre-schoolers
- Drama workshops
- Study skills

Who are our Franchisees?



Q. What is required to be a Triple Thread Learning Franchisee?

A. Triple Thread Learning Franchisees must be passionate, dedicated and open minded about learning and building relationships to help people with specialised learning difficulties.

Our Franchisees must be Australian Citizens or hold a valid working visa in Australia and all applicants are required to be tertiary qualified in education and demonstrate relevant work experience in the education and teaching industry.

Franchisees undertake the 2 year TTL Professional Pathway and all external training including the IMSLE course and certification. They must obtain all relevant accreditation including working with children checks, first aid, child protection and any other relevant documents for working as external providers in schools.

Our franchisees will be dynamic and enthusiastic, have excellent written and verbal communication skills, have a good working knowledge of technology in education and be able to form professional relationships with their clients, parents and teachers. Franchisees will work on their own, under supervision and as a part of a larger network.

Would a TTL Franchise suit me?

Triple Thread Learning Franchisees are designed to suit either primary or high school teachers who have a keen interest in structured literacy and who would like to work with people starting at 4 years of age up to adults. This is an opportunity to make a difference to the lives of people who are hard to reach in the mainstream classroom environment or have not received the most effective intervention.

Our industry and business model appeals specifically to teachers who would like to specialise in a specific field of learning and/or are looking at a career change with flexibility and control over their work schedule.

Being a TTL franchisee enables a person to be their own boss yet be able to work closely with a network of like minded professionals who are passionate in this field.

Teachers who are returning from maternity leave or looking to reduce their work hours find our business perfect for their lifestyle and family.

Franchisees will start with as little as 3 to 6 clients per week and have the potential to build up to 25 clients per week once they have completed all training and have become experienced in the Triple Thread Learning Model.

"I have learnt so much and love what I do. Thank you so much for letting me join your amazing team. I am grateful and blessed to be part of the TTL family. Looking forward to catching up in the New Year to celebrate all of our successes. As well as adding some more learning to my learning bucket. I know I still have so much more to learn and I can't wait!"

Renee, educator. December 2022

Contact us today through our website
or directly for more information.

franchise@triplethreadlearning.com.au

