

SKINMEDICA®

HA<sup>5</sup>™  
REJUVENATING  
HYDRATOR

ULTIMATE SKIN QUENCHER







# RESTORED AND HYDRATED

AS YOU AGE, YOUR SKIN  
NATURALLY LOSES ITS ABILITY  
TO RETAIN MOISTURE

Hyaluronic acid (HA) decreases over time, which leads to loss of crucial hydration. Your skin becomes rougher and drier. This can lead to lines and wrinkles, making you look older than you are.

And it's not just moisturizing—it goes deeper than that. You need to replenish the lost reservoir of HA that holds in moisture, keeping skin healthy, resilient, and supple.

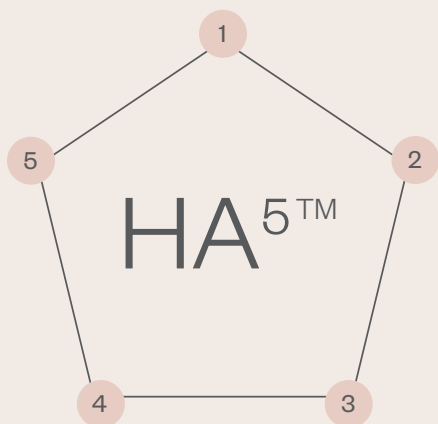
Two petri dishes are shown on a light blue background. The dish on the left is smaller and contains a dollop of white cream. The dish on the right is larger and contains a larger, more spread-out dollop of the same white cream. The text is overlaid on the lower half of the image.

# RENEWAL THAT GOES DEEPER— HA<sup>5</sup><sup>TM</sup>

HA<sup>5</sup><sup>TM</sup> is a signature blend that delivers the essential hydration skin needs as it ages—it contains 5 different forms of HAs that work synergistically. You'll feel and see instant smoothing and continuous, nourishing hydration throughout the day.



# 5 WAYS TO SMOOTH



1 **TIME RELEASE HA**  
A SkinMedica® proprietary ingredient blend for sustained release of HA

4 **CROSS-LINKED HA**  
Provides long-lasting hydration for up to 8 hours

2 **SODIUM HA**  
For immediate hydration

5 **NANO HA**  
Soothes skin

3 **NONCROSS-LINKED HA**  
For smoothness and hydration



# WHAT GOES INTO EXCEPTIONAL

Our proprietary **VITISENSCE®** Technology is an advanced innovation that supports your skin's ability to stay hydrated and healthy looking, immediately, and for weeks to come.



## VITIS FLOWER STEM CELL EXTRACT

Age-defying protection against the harmful effects of sun damage



## PEPTIDE COMPLEX

Supports skin rejuvenation and hydration



## POLYSACCHARIDES FROM FRENCH POLYNESIA

Supports the skin's ability to hydrate and retain water



# RESULTS THAT LOOK AND FEEL LUXURIOUS

## IMMEDIATE VISIBLE RESULTS



**BASELINE**



**15 MINUTES AFTER FIRST APPLICATION**

HA<sup>5</sup>™ was applied and remains on skin.

Male, age 63. Unretouched photos, taken with parallel-polarized lighting. **Individual results may vary.**



**BASELINE**



**WEEK 8**

HA<sup>5</sup>™ was applied twice daily. Product was not left on the skin in this photo.

Female, age 50. Unretouched photos, taken with parallel-polarized lighting of subjects at baseline and after use of HA<sup>5</sup>™ Rejuvenating Hydrator. **Individual results may vary.**

**AT 8 WEEKS,  
83% OF PATIENTS AGREED**  
that HA<sup>5</sup>™ made their skin look and feel more plump  
(n = 23)

## AT 8 WEEKS, CONTINUED VISIBLE IMPROVEMENT

+ Improves skin texture

+ Smooths the appearance of fine lines around the eyes and on the forehead



SKINMEDICA  
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SKINMEDICA







# YOUR BEST SKIN DAY, EVERY DAY



SUPPORTS YOUR SKIN'S  
ABILITY TO REPLENISH  
HYALURONIC ACID



PERFECT FOR  
ALL SKIN TYPES



EASY TO USE WITH  
ANY PRODUCTS

# SKINMEDICA®

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## FROM TREATMENT TO TAKE-HOME

SkinMedica® take-home products are formulated  
to complement in-office treatments and procedures.  
Enhance your results with a daily regimen customized to you.

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