



Privacy Policy

Effective Date: August 11, 2025

1. Information We Collect

We may collect the following information when you use our services or interact with our website:

- Name, email address, phone number, and other contact details.
- Information you share during intake, booking, or service sessions (including written, verbal, or electronic communications).
- Payment details (processed securely by third-party payment processors; we do not store your full payment card information).
- Technical data such as IP address, browser type, and website usage statistics (collected via cookies or analytics tools).

2. How We Use Your Information

We use your information to:

- Provide, personalize, and improve our services.
- Communicate with you about appointments, services, or important updates.
- Maintain legal and regulatory compliance (including HIPAA requirements).
- Improve our website and customer experience.

We will never sell or rent your information to third parties. Information is only shared:

- With your explicit written consent.
- When required by law or legal process.
- With trusted service providers who assist in delivering our services (and who are bound by confidentiality agreements).

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3. HIPAA Compliance

We comply with the Health Insurance Portability and Accountability Act of 1996 (HIPAA) and treat all client data as Protected Health Information (PHI). This includes:

- Secure, encrypted storage of records.
- Limited, need-to-know access to information.
- Encrypted email and file transfer for PHI.
- Practitioner HIPAA certification renewed every two years.



4. GDPR & International Data Rights

If you are located in the European Union (EU), the UK, or other jurisdictions with similar laws, you have specific rights regarding your personal data, including:

- Access - You can request a copy of the data we hold about you.
- Correction - You can request corrections to inaccurate or incomplete information.
- Erasure - You can request that we delete your information when it is no longer necessary for us to hold it (subject to legal retention requirements).
- Restriction - You can request we limit the processing of your data.
- Portability - You can request to receive your data in a portable format.
- Objection - You can object to certain types of processing, including marketing communications.

Requests to exercise these rights can be made by emailing [your contact email]. We will respond within 30 days in accordance with GDPR requirements.

5. Data Retention

We retain client records in compliance with HIPAA and Florida law for a minimum of 7 years from the date of last service, unless a longer retention period is required by applicable law.

6. Cookies & Tracking Technologies

Our website may use cookies and similar technologies to improve site functionality, analyze traffic, and personalize your experience. You can disable cookies in your browser settings, but some site features may not function properly.

7. Changes to This Policy

We may update this Privacy Policy from time to time. The “Effective Date” will reflect the latest revision. Continued use of our website or services after changes are posted indicates acceptance of the updated policy.

8. Contact Information

If you have questions about this Privacy Policy, HIPAA compliance, or your data rights, contact:

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