

# **Himalayan Pink Rock Salt**

## **Uniline Trading LLP**

P.O. Box # 6026, Lahore-54810, Pakistan Website: <u>www.unilinetrading.com</u> Email: <u>contact@unilinetrading.com</u> Call / Whatsapp: +92 337 4672675



Pink Rock Salt is natural treasure & becomes national pride of Pakistan due to growing global demand for edible, décor (salt lamps), Spa, therapy Salt rooms, and beauty products etc. Finest grade Himalayan Pink Rock Salt is exclusively found and mined in the Salt Range Mountains of Pakistan, which are an off shoot of Himalayan Mountains Range. The "Salt Range in the Punjab, Pakistan", Pothohar Plateau is located between Jhelum River in the East in district Jehlum and Indus river in West in district Mianwali and this range is 300 KM long in East-West direction. Further, "Kohat Saline Series Khyber Pakhtunkhwa (KPK)" Pakistan lies in district Karak and Kohat in KPK, Pakistan. Both Salt Rages, Pothohar Plateau and Kohat Saline Series constitute Pakistan's Rock Salt popularly known as Himalayan Rock Salt. The Pothohar Plateau Range holds variety of Pink, Dark/ Red, and White Rock Salt. Whereas, Kohat Saline Series has greyish-white Rock Salt. Pakistan's Pink Rock Salt is unique due its natural Pink color and composition, therefore, highly sought after in international market with popular name of Himalayan Pink Rock Salt which is being exported worldwide from Pakistan.

#### **Product Composition:**

Pink Salt is free of any additives and comprises of 98% NaCl, the remaining 2% is composed of more than 80 trace minerals and elements. These minerals include Iron, Calcium, Potassium, Sodium, Zinc and many more. The salient mineral composition is as follows:

Sodium Chloride (NaCl): 98% Min.

Calcium (Ca): 0.5% Max. Magnesium (Mg): 0.10% Max. Sulphate (SO4): 0.5% Max Water Insolubles: 0.20% Max.

#### 100% Pure Pink Rock Salt Products

- Edible Salt for Seasoning & as Condiments (Table & Culinary Salt)
  - Decorative Lamps
  - > Tiles, Bricks & Blocks
  - > Spa, Cosmetics & Scrubs
    - Water Softening
      - Pool Salt
  - Animal Lick Blocks for Nutrition
    - Fishery Salt
  - > For Chemical & Industrial use
    - For Deicing or Ice Melting

#### <u> Himalayan Pink Rock Salt – Edible Varieties:</u>

Himalayan salt is the natural, purest, unprocessed, and pollutant-free salt available on earth. It contains up to more than 80 minerals and elements that are essential for our health. It balances the body's pH level, boosts energy level, stabilizes blood pressure, and improves hydration.

While choosing edible salt, you should be careful in your selection as table salt might prove to be harmful to your body. On the other hand, Himalayan salt does not contain any environmental pollutants or anti-caking agents that make it a better choice for consumption.

We supply the finest quality food-grade Himalayan salt in different grain sizes. We are ISO certified Supplier of Himalayan Salt. We offer 100% natural food-grade edible salt wholesale to importers, wholesalers, and brands around the world. Our highly competitive prices allow them to earn lucrative margin from the salt business.



#### Pink Salt Lamps & Candle Holders:

Salt Lamps and Candle Holders are available in various Natural and Geometrical shapes with different sizes and weights.



#### Pink Salt Bath Items for Beauty & Health:

We also supply various superior quality bath items like bath soaps, salt balls, deodorant stick, and crystal salt granules. We also offer wholesale Himalayan crystal salt chunks sourced from Khewra Salt mines, one of the largest salt mines in the world. Why choose artificial bath salts when you can have Himalayan Pink Bath Salt that is pure and has tons of health and skin benefits? Just add some Pink Himalayan Bath Salt to your bath water and let the magic begin. When dissolved in water, pink bath salt becomes a powerful detoxifier that helps to extract noxious toxins out from your skin and tissues. A deodorant stick can be used for an instantly refreshing and purifying effect. Turn to a healthy lifestyle by picking these natural, chemical-free Himalayan Bath Salt products.



#### Pink Salt for Home Decor:

Himalayan salt walls have now become an important part of home décor. Himalayan salt tiles or salt bricks are now available in a variety of shapes and designs to make your home interior incredibly inspiring. Himalayan salt possesses atmosphere-boosting effects and can remove harmful rays from the environment.

Salt bricks are being used in many spas, gyms, yoga rooms, and now even in restaurants to create a soothing environment for people. Our Himalayan salt bricks are made up of all-natural and pure Himalayan salt that helps to maintain emotional well-being.



#### Pink Salt for Animals



Salt is considered to be one of the most important minerals required for wildlife, pets, and all land animals, yet its importance is often overlooked in favor of other important minerals. Animals have a natural craving for salt, and this ensures that they do not suffer from malnutrition and have properly working immune and reproductive systems.

Hence, Himalayan Lick Salt is an essential part of your animals' nutrition. And just like any other nutritional deficiency when an animal's salt requirement is not met, serious health issues develop over time. That's why we offer Himalayan Pink Salt Licks, a natural and pure salt needed for the proper development and maintenance of bones, muscles, circulatory systems, and even the nervous systems of animals.

The Himalayan pink salt contains 84 minerals including magnesium, iron, and potassium essential for wildlife health. The pink color of this salt indicates a high mineral content. We provide pure chemical-free Pink Salt suitable for deer, horses, cows, and almost all farm animals.

Animal lick salt is available in different shapes and sizes like blocks and chunks. Salt chunks can be mixed in animal feed for a balanced diet. Salt blocks can be hung with ropes to prevent wastage. These products have extreme weather resistance ability.

#### **Profit Potential of Pink Salt**

Average FOB Price of Edible Salt in Raw Form = From US\$ 0.10 to US\$ 0.50 per kg

## HIMALAYAN PINK ROCK SALT

### FOB Price ( at Country of Origin Port )

Type / Quality	Color	Size	Shape / Form	Price (USD / MT)
Fine Grain Salt	White	50 to 80 mesh	Powder	95.00
Coarse Grain Salt	White	1 to 2 mm	Granules	110.00
Crystal Salt	White	2 to 5 mm	Granules	160.00
Coarse Grain Salt	Light Pink	1 to 2 mm	Granules	110.00
Crystal Salt	Light Pink	2 to 5 mm	Granules	160.00
Coarse Grain Salt	Dark Pink	1 to 2 mm	Granules	190.00
Crystal Salt	Dark Pink	2 to 5 mm	Granules	250.00

#### Average Retail Price of branded Pink Salt Products = From US\$ 3.00 to US\$ 8.00 per kg (Data source: <u>www.amazon.com</u>)

Please double click following URL to see the retail prices of various pink salt products:

https://www.amazon.com/s?k=himalayan+pink+rock+salt&crid=MUFSMHGYKDKM&sprefix =Himalayan+Pink+Rock+Salt%2Caps%2C400&ref=nb\_sb\_ss\_ts-doa-p\_1\_24

#### **Company Introduction**

Dear Sir / Madam,

We at Uniline Trading LLP, feel immense pleasure to present ourselves as your prospective reliable trading partner to help your business to access the quality supply of a naturally unique Geographical Indication (G.I) tagged product from Pakistan called "Himalayan Pink Rock Salt".

We are a transparent and legally incorporated business in Pakistan, registered as a trading business holding export and import mandate.

Also we have a strategic presence near the salt region which is an off shoot of Himalayan mountain range, where finest grades of Himalayan Pink Rock Salt is found and mined.

Our business is composed of highly enthusiastic and dedicated team equipped with the expertise from product sourcing to shipment.

I fervently hope that you will give us a chance to serve and will consider availing our services to procure any of aforesaid 100% natural pink rock salt products as an input to your top quality brands.

I look forward to hearing from you and anticipate the possibility of us working together.

Thanks & Regards

Amran Khan

Imran Khan Managing Partner (CEO) For more information or inquiries, please contact at:

- P.O. Box # 6026, Lahore-54810, Pakistan
- +92 337 4672675 (Call + Whatsapp)
- <u>contact@unilinetrading.com</u>
- www.unilinetrading.com
- f <u>https://www.facebook.com/uniline.welcome</u>
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- in <u>https://www.linkedin.com/company/80372267/admin/</u>