



# Rice

## Basmati & Non-Basmati

### Uniline Trading LLP

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## **Basmati Rice:**

Basmati comprises of long, slender-grained aromatic rice categories which are historically cultivated in Pakistan. Basmati is geographically exclusive to certain areas in the province of Punjab in Pakistan where majority of its cultivation is taken place.

Amongst other characteristics Pakistani Basmati, has primarily an average pre-cooked milled rice length of 8+ mm, an average pre-cooked milled rice breadth of up to 2+ mm and post-cooking the average length of grain enlarged to more than double.

Pakistan is the fourth largest Rice supplier, holding over 8% market share in the world, while Basmati exports stood at about one million ton at a value of US\$ 800 million which is about 35% share in world's Basmati market. Europe holds 40% share while the rest are exported to Middle East, Australia and United States. Pakistani origin Basmati also enjoys an edge in European markets as the level of pesticides is lower as per the European Union's standard as compared to the higher levels found in other exporting countries.

## **Basmati Variants:**

### **White, Parboiled/Sela & Steamed**



## **Quality Parameters:**

Polish: Double Polished (Silky), Milling Grade: Color Sortexed, Broken: 5% Max, Other Varieties: 1% Max, Damaged/Shriveled/Yellow: 1.5% Max, Chalky Grains: 3%, Foreign Grains: 0.2% Max, Paddy Grains: 0.2% Max, Un-milled/Red Striped: 0.2% Max, Moisture Content: 13% to 14%, Average Grain Length: 8.35 mm Max, Foreign Matter: 0.1% Max

## **Non-Basmati Rice:**

Non-Basmati is long grain rice categories which are non-aromatic comparing to Basmati categories. Non-Basmati rice has particularly a high demand in African and far-east Asian market. The affordable pricing without compromising taste and quality makes non-basmati a very viable option in developing and under-developed economies.

## **Non-Basmati Variants:**

### **White & Broken**



## **Quality Parameters:**

Average Grain Length: 7.18 mm Max, Thickness: 1.56 mm Max, L/W Ratio: 4.60 Max,  
Grain Type: Medium to Extra Long, Shapes: Slender

## Product Pictures

1121 – Extra Long Grain Basmati Rice (White)



**1121 – Extra Long Grain Basmati Rice (Parboiled)**





**1121 – Extra Long Grain Basmati Rice (Steamed)**



For more information or inquiries, please contact at:



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