



QualiCo Globe Inc

Privacy & Cookies Policy

Effective Date: 10/27/2024

QualiCo Globe Inc (“we,” “our,” “us”) is committed to protecting your privacy and complying with international data protection standards, including the **General Data Protection Regulation (GDPR)** and the **California Consumer Privacy Act (CCPA)**. This Privacy & Cookies Policy explains how we collect, use, disclose, and safeguard your information when you visit our website.

1. Information We Collect

- **Personal Information:** Name, email, phone number, company details, or other identifiers you provide.
- **Usage Data:** IP address, browser type, operating system, referring URLs, pages viewed, and visit timestamps.
- **Cookies & Tracking Technologies:** For analytics, personalization, and advertising (where applicable).

2. Legal Basis for Processing (GDPR)

We process personal data only when:

- You have given **consent** (e.g., subscribing to newsletters).
- It is necessary for the **performance of a contract**.
- We have a **legal obligation**.
- It is in our **legitimate interests** (e.g., improving website functionality).

3. Your Rights

Under GDPR (EU/EEA Residents):

- Access, rectification, erasure (“right to be forgotten”), restriction, portability, objection, and withdrawal of consent.

Under CCPA (California Residents):

- Right to know, delete, opt-out of sale (we do not sell data), and non-discrimination.

To exercise these rights, contact us at: hello@qualico-globe.com

4. Sharing of Information

We do **not** sell personal information. We may share data only:

- With trusted service providers (e.g., hosting, analytics, email delivery).
- To comply with legal obligations.
- In connection with mergers, acquisitions, or business transfers.

5. Data Security

We use appropriate technical and organizational safeguards to protect your data. While we strive for maximum security, no method of transmission over the internet is completely secure.

6. SMS Communications Disclosure

By opting to receive SMS messages from **QualiCo Globe Inc**, you agree to the following:

- **Message Frequency:** Messages may be sent as part of ongoing conversations. Frequency will vary.
- **Costs:** Standard message and data rates may apply, depending on your mobile carrier plan.
- **Privacy:** For details on how we handle your information, please review our Privacy Policy at <https://qualico-globe.com/privacy-policy>.
- **Support:** Text **HELP** at any time for assistance.
- **Opt-Out:** You may stop receiving messages by replying **STOP** to any SMS.
- By texting QualiCo Globe, Inc at (516) 345-4465, you agree to receive conversations (external) messages from QualiCo Globe, Inc. Reply STOP to opt-out; Reply HELP for support; Message & data rates may apply; Messaging frequency may vary. Visit <https://qualico-globe.com/privacy-policy> to see our privacy policy and <https://qualico-globe.com/privacy-policy> for our Terms of Service.

International Data Transfers

If you are located outside the United States, your information may be transferred and processed in the U.S. or other jurisdictions. We ensure adequate safeguards (such as **Standard Contractual Clauses**) for international transfers under GDPR.

7. Children's Privacy

Our website is not directed at individuals under 16. We do not knowingly collect personal information from children.

Cookies Policy

8. What Are Cookies?

Cookies are small text files stored on your device when you visit a website. They help us remember your preferences, improve functionality, and measure performance.

9. Types of Cookies We Use

- **Strictly Necessary Cookies:** Essential for website operation.
- **Performance & Analytics Cookies:** Help us understand how visitors use our site.
- **Functional Cookies:** Remember your preferences (e.g., language, region).
- **Advertising & Targeting Cookies:** Used to deliver relevant ads and measure campaign effectiveness (only with consent).

10. Legal Basis (GDPR)

- **Consent:** For non-essential cookies (analytics, advertising).
- **Legitimate Interest:** For strictly necessary cookies.

11. Your Choices

- On your first visit, you will see a **cookie consent banner** allowing you to accept, reject, or customize settings.
- You can change preferences anytime via our **Cookie Settings** link.
- You may disable cookies in your browser, but some features may not function properly.

12. Third-Party Cookies

Trusted third parties (e.g., analytics providers, advertising networks) may place cookies on your device. These parties have their own privacy policies.

13. Retention

- **Session cookies:** Deleted when you close your browser.
- **Persistent cookies:** Remain until they expire or are deleted manually.

14. Updates

We may update this Privacy & Cookies Policy periodically. Updates will be posted here with a revised “Effective Date.”

15. Contact Us

For questions or to exercise your rights:

QualiCo Globe Inc

1080 Old Country Road #1168

Westbury, NY 11590

Email: hello@qualico-globe.com

Phone: (516) 345-4465