



Supporting Illinois' Independent
Cannabis Craft Growers

Annual

IICGA Associate Membership

\$1,250.00

Becoming an IICGA Associate Membership allows persons and entities that service the Illinois craft grow industry an opportunity to participate in IICGA events and receive IICGA materials across the entire calendar year (for 2021-22 upon engagement and ending 12/31/2022).

IICGA Associate Members enjoy member-to-member networking at IICGA meetings and events, ability to show support for the industry through indicia of membership in IICGA, and member discounts on events and marketing opportunities.

Please contact Scott Redman at 312-315-4666 to discuss becoming an Associate Member.



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IICGA Strategic Partner

\$10,000.00

The pinnacle of IICGA sponsorship opportunities, an IICGA Strategic Partner enjoys an unrivaled and customized promotional package that lasts across the entire calendar year (for 2021-22 upon engagement and ending 12/31/2022). This package is totally customizable.

The Strategic Partner level was developed to provide maximum exposure for a sponsor seeking to align itself with IICGA and the new adult use craft grower industry. This is the most comprehensive sponsorship opportunity available, delivering extensive promotional opportunities and unique exposure through highly customized sponsorship rights and exclusive access to members. Every Strategic Partner package is tailored to each company's marketing goals.

Benefits include (but may not be limited to):

- Exclusive in-person and/or online marketing opportunities to IICGA members through targeted subject matter presentations
- Prominent display space at all IICGA events
- Company recognized on stage at all IICGA events
- Company logo prominently featured on IICGA site
- Company or product logo on IICGA events materials
- Primary banner ad included in Craft Grower e-news, sent to members on a bi-weekly basis throughout the year
- Associate Membership in IICGA

The partnership provides the ability to carry marketing objectives to new levels while building and maintaining a distinctive relationship with IICGA members and the craft grower community.

Please contact Scott Redman at 312-315-4666 to explore this very special opportunity.



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IICGA Allied Partner

\$5,000.00

An IICGA Allied Partner enjoys high level prominence at IICGA events and in IICGA materials year-round, in addition to customized selections in accordance with your company's brand/marketing objectives across the entire calendar year (for 2021-22 upon engagement and ending 12/31/2022).

Benefits include:

- In-person and/or online marketing opportunities to IICGA members through targeted subject matter presentations
- Premium display space at all IICGA events
- Company recognized on stage at all IICGA events
- Company logo featured on IICGA site
- Company or product logo on IICGA events materials
- Associate Membership in IICGA

The partnership provides an enhanced ability to build and maintain a meaningful relationship with IICGA members and the craft grower community.

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IICGA Silver Circle Partner

\$2,500.00

An IICGA Silver Circle Partner enjoys featured presence at IICGA events and in IICGA materials across the entire calendar year (for 2021-22 upon engagement and ending 12/31/2022).

IICGA Silver Circle Partners enjoy a built-in, year-round featured sponsorship and allows for your company's inclusion among the top-tier recognitions at IICGA meetings, allowing for maximum exposure for a limited cost.

Benefits:

- Preferred display space at all IICGA events
- Company recognized on stage at all IICGA events
- Company logo featured on IICGA site
- Company or product logo on IICGA events materials
- Associate Membership in IICGA

The partnership provides a low-cost opportunity to reach IICGA members and the craft grower community and build your brand's recognition in this industry segment.

Please contact Scott Redman at 312-315-4666 to explore this opportunity.