



Agri Startups, Cooperatives and FPOs Global Business Meet & Awards

"The Biggest Ever Amalgamation of Agripreneurs for Business Growth"

April 25TH, 2023, Tuesday | The Ashok Hotel, New Delhi



After an empowering journey of more than 26 years in the challenging world of Agriculture Media, **KRISHI JAGRAN** is now gearing up to host the first **ACF Global Business Meet and Awards 2023** on Tuesday, 25th April 2023 at The Ashoka Hotel, New Delhi.

In sync with the Hon'ble Prime Minister's vision for an Aatmnirbhar Krishi, ACF 2023 will be an amalgamation of **Agriculture Startups, Cooperatives and FPOs** for one-to-one business discussions, exploring business opportunities, and forging partnerships for exponential growth. ACF 2023 promises to be a game changer for strategy planning and building direct market network.

Who Can Participate

- Agri-inputs
- Agri Tech Startups
- Agronomists & Expert
- Angel Investors, Banking & Finance and Agri Insurance
- Agri & Allied Consultants
- Agri & Allied Cooperatives
- Dealers & Distributor-Agri & Food Products
- Exporters & Importers-Fresh & Processed Foods
- Farmer Producers Organizations
- Fertilizer & Nutrients
- Traders-Fresh, Processed & Greens
- Warehouse, Logistics & Cold Storage
- Farm mechanization



ACF Awards 2023

ACF Awards 2023 endeavour to recognize and encourage exemplary agri professionals who have built self-sustaining, successful business models for the growth of Indian Agriculture. It also aims to incubate innovative solutions for unleashing the potential of Agri Startups, Cooperatives, and FPOs.

Highlights

- Nominations will be evaluated by an eminent Jury panel
- The award will felicitate real time ground work of the nomination
- The jury's decision shall remain final and binding
- Nominations shall be validated by local authorities
- Evaluation on the basis of well defined judgement criteria.

Categories

Startup

- Most Innovative Agritech
- Best Agri Startup in Millites
- Best Agri Startup in Application of Digital Technologies
- Most Creative Agtech
- Leading Women Enetrpreneurs-Agtech
- Leading Solution Providing Platform
- Best Sustainable Agri Startup
- Leading Startup in Industry Partnership

Cooperative

- Leading Primary Credit Cooperative
- Leading Women Cooperative
- Leading Dairy Cooperative
- Leading State Cooperative Federation

FPOs

- Leading FPO-Empowering Women
- Fastest Growing FPO
- Leading FPO in Millets Production
- Leading FPO in Organic Farming
- Leading FPO in Adopting Latest Technologies
- Leading FPOs State Wise-
Maharashtra | Haryana | Bihar | Punjab
Karnataka | Uttar Pradesh | Telangana
Gujarat | Madhya Pradesh | Andhra Pradesh
Odisha | Uttarkhand | West Bengal | Rajasthan
Kerala | Tamil Nadu | Himachal Pradesh | Jharkhand

Partnership Opportunities :

Event Partner

15 Lakh + GST

- The Partner company will be allocated 20 round tables to interact directly with Agri startups, Cooperatives and FPO's with 8 persons on each table (10 Mins on each table)
- Total interaction time during the event will be 200 mins
- 8 Nos. of admit cards
- 8 Post on Krishi Jagran social media (immediate after confirming the partnership)
- Display advertisement with 5 lakh impressions on Krishi Jagran website
- Logo on cover page of April 2023 edition of Krishi Jagran as Event Partner of ACF Global Business Meet & Awards
- Exhibition space of 18 sqm
- A senior management official will get an opportunity to share the dais with other dignitaries during inaugural and awards ceremony
- Speaking slot for senior management official in preferred panel discussion
- Corporate video of duration 5 minutes, to be played during breaks.
- The Name/Logo of the company will appear prominently on the following promotional & publicity material Including:
 - Mailers /posters for delegate promotion
 - On the backdrop of the event
 - All reception, lunch and dinner hosted during the event will have the name of partner company's and logo displayed on the panels.
 - Acknowledgement of Partner company logo and hyperlink to be featured in event website.

Platinum Partners

10 Lakh + GST

- The Partner company will be allocated 15 round tables to interact directly with Agri startups, Cooperatives and FPO's with 8 persons on each table (10 Mins on each table)
- Total interaction time during the event will be 150 mins
- 6 Nos. of Admit cards
- 6 Posts on Krishi Jagran social media (Immediate after confirming the partnership)
- Display advertisement with 3 lakh impressions on Krishi Jagran website
- Logo on cover page of April 2023 edition of Krishi Jagran as Platinum Partner of ACF Global Business Meet & Awards
- Exhibition Space of 12 Sqm
- A senior management official will get an opportunity to share the dais with other dignities during inaugural and awards ceremony
- Speaking slot for senior management official in preferred panel discussion
- Corporate video of duration 3 minutes, to be played during breaks.
- The Name/Logo of the company will appear prominently on the following promotional & publicity material Including:
 - Mailers/Posts for delegate promotion
 - On the backdrop of the event
 - All receptions and lunch and dinner hosted during the event will have the name of partner company's name and logo displayed on the panels.
 - Acknowledgement of Partner company logo and hyperlink to be featured in event website.

Diamond Partners

7.5 Lakh + GST

- The Partner company will be allocated 10 round tables to interact directly with Agri startups, Cooperatives and FPO's with 8 persons on each table (10 Mins on each table)
- Total interaction time during the event will be 100 mins
- 4 Nos. of Admit cards
- 4 Posts on Krishi Jagran social media (Immediate after confirming partnership)
- Display advertisement with 2 lakh impressions on Krishi Jagran Website
- Logo on cover page of April 2023 edition of Krishi Jagran as Diamond Partner of ACF Global Business Meet & Awards
- Exhibition Space of 9 Sqm
- Speaking slot for senior management official in preferred panel discussion
- Corporate video of duration 2 minutes, to be played during breaks.
- The Name/Logo of the company will appear prominently on the following promotional & publicity material Including:
 - Mailers/Posts for delegate promotion
 - On the backdrop of the event
 - All receptions and lunch and dinner hosted during the event will have the name of partner company's name and logo displayed on the panels.
 - Acknowledgement of Partner company logo and hyperlink to be featured in event website.

Gold Partners

5 Lakh + GST

- The Partner company will be allocated 5 round tables to interact directly with Agri startups, Cooperatives and FPO's with 8 persons on each table (10 Mins on each Table)
- Total interaction time during the event will be 50 mins
- 3 Nos. of Admit cards
- 2 Posts on Krishi Jagran social media (Immediate after confirming partnership)
- Display advertisement with 1.5 Lakh impressions on Krishi Jagran website
- Logo on cover page of April 2023 edition of Krishi Jagran as Gold Partner of ACF Global Business Meet & Awards
- Exhibition Space of 9 Sqm
- Corporate video of duration 1 minute, to be played during breaks.
- The Name/Logo of the company will appear prominently on the following promotional & publicity material Including:
 - Mailers for delegate promotion
 - On the backdrop of the event
 - All receptions and lunch and dinner hosted during the event will have the name of partner company's name and logo displayed on the panels.
 - Acknowledgement of Partner company logo and hyperlink to be featured in event website.

Silver Partners

2.5 Lakh + GST

- The Partner company will be allocated 3 round tables to interact directly with Agri startups, Cooperatives and FPO's with 8 persons on each table
- Interaction time on a single table will be 10 mins, total interaction time during the event will be 30 mins
- 2 Nos. of Admit card
- Display advertisement with 1 Lakh impressions on Krishi Jagran Website
- Exhibition Space of 6 Sqm
- The Name/Logo of the company will appear prominently on the following promotional & publicity material Including:
 - Mailers for delegate promotion
 - On the backdrop of the event
 - All receptions and lunch and dinner hosted during the event will have the name of partner company's name and logo displayed on the panels.
 - Acknowledgement of Partner company logo and hyperlink to be featured in event website.

Corporate Contributors

1.25 Lakh + GST

- The Name/Logo of the company will appear prominently on the following promotional & publicity material Including:
 - Mailers for delegate promotion
 - On the backdrop of event
 - All receptions and lunch and dinner hosted during the event will have the name of partner company's name and logo displayed on the panels.
 - Acknowledgement of Partner company logo and hyperlink to be featured in event website.
 - 2 Nos. of Admit Card

Badge Partner (1 Nos.)**2 Lakh + GST**

- Logo of the Partner company to be printed on VIP's/Delegates/ Exhibitors Badges
- Advertisement of the partner company will be printed on the backside of the Badges
- The Name/Logo of the company will appear prominently on the following promotional & publicity material Including:
 - Mailers for delegate promotion
 - On the backdrop of the event
 - All receptions and lunch and dinner hosted during the event will have the name of partner company's name and logo displayed on the panels.
 - Acknowledgement of Partner company logo and hyperlink to be featured in event website.

Lunch Partners**5 Lakh + GST**

- Official Status of Lunch Partner
- 3 Nos. of admit Cards
- Exhibition Space of 9 Sqm
- Corporate video of duration 1 minute, to be played during breaks.
- The Name/Logo of the company will appear prominently on the following promotional & publicity material Including:
 - Mailers for delegate promotion
 - All receptions and lunch and dinner hosted during the event will have the name of partner company's name and logo displayed on the panels as Lunch Partner.
 - Acknowledgement of Partner company logo and hyperlink to be featured in event website.

Award Partners**5 Lakh + GST**

- The Logo and the name of the company will be placed on the memento to be presented to the winners
- Senior official of the partner company will present the memento to the winners
- 3 Nos. of admit cards
- Exhibition Space of 9 Sqm
- Corporate video to be played during presentation of awards
- The Name/Logo of the company will appear prominently on the following promotional & publicity material Including:
 - Mailers for delegate promotion
 - On the backdrop of the event
 - All receptions and lunch and dinner hosted during the event will have the name of partner company's name and logo displayed on the panels.
 - Acknowledgement of Partner company logo and hyperlink to be featured in event website.

Dinner Partners**7 Lakh + GST**

- Official Status of Dinner Partner
- 4 Nos. of admit cards
- Exhibition Space of 12 Sqm
- Corporate video of duration 2 minutes, to be played during breaks.
- The Name/Logo of the company will appear prominently on the following promotional & publicity material Including:
 - Mailers for delegate promotion
 - All receptions and lunch and dinner hosted during the event will have the name of partner company's name and logo displayed on the panels as Dinner Partner.
 - Acknowledgement of Partner company logo and hyperlink to be featured in event website.

Stall Space Booking Rental

Shell Stand	Price INR	Price USD
6 Sqm (2x3 M) Includes: Space, Carpet flooring, Octanorm System Stall, 1 Waste Bin, 1 Counter Table, 2 Chairs, 1 Power Plug, Facia, 2 Spot Light, 1 Admit Card	₹70,000 + GST	\$1135
9 sqm (3x3 M) Includes: Space, Carpet flooring, Octanorm System Stall, 1 Waste Bin, 1 Counter Table, 2 Chairs, 1 Power Plug, Facia, 3 Spot Light, 1 Admit Card	₹100,000 + GST	\$1625
Delegate Entry		
Delegation Criteria	Per Registration (INR)	
FPO Member	₹15,000 + GST	
Startup	₹22,000 + GST	
Cooperative, Corporate & Bureaucrat	₹25,000 + GST	

KRISHI JAGRAN GROUP of publications has been recognized by the LIMCA BOOK of RECORDS for the largest circulation, maximum number of languages and highest readership. With excellence in knowledge dissemination since more than two and a half decades, the group caters to our rural & farming communities with latest updates from the agriculture and allied sectors. Krishi Jagran is the undisputed leader in Digital and Social media platforms in Agri domain with almost a million visitors daily on our websites, 40,000 views daily on YouTube agri news channels and a Facebook page reach of more than 180 million every month.



Krishi Udyami Krishak Vikas Chamber (KUKVC) which is the largest chamber in India committed to rural development and up-skilling of Farmers, Agriculture & Allied sectors through Agriculture Research, Technology Innovation, Financial Inclusion, Entrepreneurship, Awareness & Education about various Government Schemes. KUKVC's vision is to achieve prosperity through Agripreneurs' adoption of smart agriculture practices and to provide a common platform for all stakeholders for all-inclusive growth. KUKVC's mission is to address the key issues of our farmer income and food quality such as the economic growth of farmers in a globalized economy, shaping the economic destiny of farmers, strengthening the ecological foundations essential for progressive agriculture, attracting and retaining youth in farming and restoring the glory of Indian farmers and Agri sector.

Partners



Institutional Partner



Global Strategic Partner



Global Partner



Supporting Organizations



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